

LIFE



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CLUBS

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YEARLY SUBSCRIPTION \$4.50

"Writes dry with wet ink!"

*Sooner than
you think...*



*a Parker "51"
may be yours!*

More Parker "51's" are coming. So place a reservation order with your dealer. And perhaps sooner than you think, one may be yours! • Then . . . as you see its ever-moist, protected point start instantly and glide without a sound . . . you'll say, "I'm glad I waited." • And if you've filled your "51" with Parker "51" Ink . . . watch! Your strokes dry as you write! Only the "51" can use this world's fastest-drying ink. Yet it can use regular ink, too. • This "most wanted" pen in all the

world cannot be hurriedly mass produced. It must be created to the highest precision standards . . . as are the rocket fuzes and other war matériel Parker produces. So if you must wait for yours, remember . . . it's worth waiting for! • Colors: Black, Blue Cedar, Dove Gray, Cordovan Brown. \$12.50 and \$15.00. Pencils, \$5.00 and \$7.50. World famous Parker Vacumatic Pens, \$8.75. Pencils, \$4.00. The Parker Pen Company, Janesville, Wisconsin
MAKE YOUR DOLLARS FIGHT—BUY WAR BONDS!

COPR. 1943 BY THE PARKER PEN COMPANY

PARKER "51"

MODEL MOTHER with a STAR-SPANGLED SMILE

Her soldier husband
a German prisoner, Clare Van Syckle hides
feelings behind her famous smile

LOVELY Clare Van Syckle used to model regularly for famous New York photographers. But not today. With two children to care for, and her husband, Lt. Richard Van Syckle, in a German prison camp, most of her free time is spent in war work.

Yet the strain of wartime living has failed to dim the lustre of her famous smile. Not only does she keep her own smile sparkling, she has started her 6-year-old son on the dental routine she follows. For few women realize the importance of a smile more clearly than a successful model.

Clare Van Syckle's dental "beauty secret" is this: Every time she brushes her teeth, *she massages her gums with extra Ipana*. For she knows what thousands of schools and dentists are teaching today—that a radiant smile depends on sparkling teeth... and sparkling teeth call for firm, healthy gums.



Company for supper. Until Dad comes home again, "Jumbo" enjoys a place at table. Today's soft, creamy foods don't give gums the exercise they need to keep from becoming soft and flabby. So the Van Syckles rely on Ipana, the tooth paste that is especially designed, with massage, to help gums to healthier firmness.



Win calls it "fun." He looks forward to each session with tooth brush and Ipana because, like most youngsters, he loves the clean, invigorating taste of this great dentifrice. After brushing, he massages a little extra Ipana on gums to speed up circulation and help keep gums from becoming soft and tender.



Hide and seek on the Palisades. Clare and young Winthrop have fun in the back yard of their Fort Lee, N.J. home. But they are in dead earnest about care of teeth and gums. Yes, gums, too. For neglected gums often signal their warning to "see your dentist" with a tinge of "pink" on your tooth brush. As so many dentists do, yours may merely suggest "the helpful stimulation of Ipana and massage."

Product of Bristol-Myers

**Firmer Gums—Brighter Teeth with
Ipana and Massage**



A mystery to most parents is this typical schoolroom scene. In thousands of classrooms today, children are being taught what their parents still do not know—the importance of gum massage. A nationwide survey shows 7 in 10 dentists recommend gum massage and prefer Ipana 2 to 1 over any other dentifrice... *for their own use*.

This One



YHL4-UJD-18KR

THE STARS SAY THAT PIG BRISTLES CAN'T COMPARE WITH PROLON!



For years only hog bristle made fine tooth brushes. Then Science made round-end **PROLON**



Actual Photomicrographs

Bonded Pro-phy-lac-tic

WITH PROLON BRISTLES
A PRODUCT OF DUPONT CHEMISTRY

Far and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont.

"Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

PROLON—no finer bristle made

So, when you read or hear competitive tooth brush claims, ask yourself this: *How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush?* You know the answer . . . it can't!

Only PROLON has "round ends"

Pro-phy-lac-tic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

It's a fact! Under a special patented

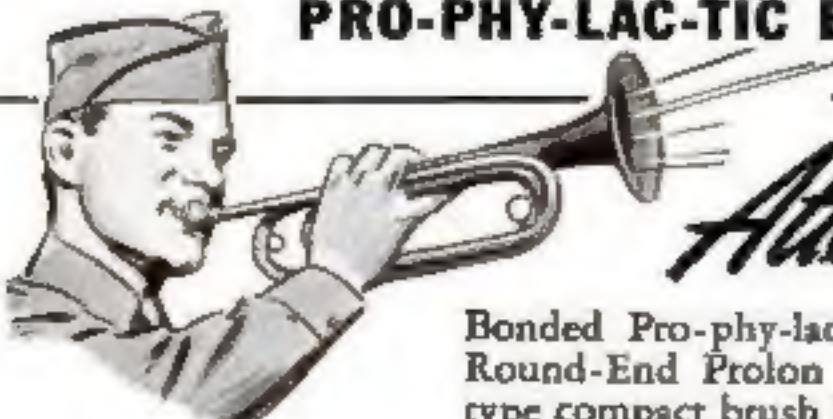
process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every Prolon bristle in the Bonded Pro-phy-lac-tic Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

And with PROLON these other "extras"

In addition to Round-End Prolon, the Bonded Pro-phy-lac-tic Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-to-get-at back teeth. 2. Scientific grouping of bristles to permit thorough cleansing of brush after using. 3. A written guarantee for six full months of use.

Next time, get the most for your money . . . get the Bonded Pro-phy-lac-tic Tooth Brush.

PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.



**Attention! Users of
Smaller Brushes**

Bonded Pro-phy-lac-tic 2-ROW PROFESSIONAL has Round-End Prolon plus extra agility of professional-type compact brush head, only one inch long.

Same price . . . same package, marked with yellow band.

BONDED Pro-phy-lac-tic

LETTERS TO THE EDITORS

THE GENERAL'S BLOUSE

Sirs:

I can number my Army career in years, and I've seen all shapes, sizes and types of army insignia, but the cover of your March 12 issue has me stumped. What does the black stripe centered on the shoulder loop of Lieut. General Simpson's blouse denote? Does it signify something, or is it just a whim of the general's?

LIEUT. CARL S. BEVIS

Augusta, Ga.



• The green, not black, insignia is no whim. It has recently been authorized to distinguish officers who command troops of the line, as opposed to those who command behind the lines or act in an executive capacity. Its first public appearance was on LIFE's cover.—ED.

BORGESE: PRO AND CON

Sirs:

The article by Professor Borgese (LIFE, March 12) is splendid. I compliment you on printing it. It will be required reading for my history students.

E. LEWIS B. CURTIS
Professor of History
State Teachers College
Oneonta, N. Y.

Sirs:

Thank you for giving to a vast number of Americans the opportunity to

(continued on p. 4)

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LIFE
April 2, 1945
Volume 12
Number 14

Volume 12
Number 14

Watch those
lips



A private word to Mothers: "CHAP STICK is so dependable for the lips of young ones exposed to sun and wind, heat or cold."

CHAP STICK for tender lips



With the Armed Forces, it's CHAP STICK ten to one. From cold Alaska to the torrid tropics, it's the friend in need for weather-beaten lips.

CHAP STICK for parched lips



"One for my pocket, one for the home . . . Then I'll have CHAP STICK wherever I roam!"

CHAP STICK for every member
of the family



Helps check and relieve
... chapped lips-cracked lips
—dry lips—sore lips. Specially
medicated, gently soothing.
The one and only CHAP STICK!
It keeps lips fit.



KEEPS LIPS FIT

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U. S. MARINE SETTING UP A TELEPHONE SWITCHBOARD ON AN ISLAND "SOMEWHERE IN THE PACIFIC"

If only switchboards grew on trees!

That would make things a lot easier for our fighting men, for us, and for every one who is waiting for a home telephone.

But switchboards and telephones and electronic equipment of many kinds must still be made by telephone factories for the armed forces.

Your patience in this emergency makes us eager to take care of your home telephone needs just as soon as possible.

The girl in the telephone Business Office—thousands have come to know her courtesy and desire to help.



BELL TELEPHONE SYSTEM





"They are called Shoepacs..."

"Uncle, I don't remember that I told you in my letters about our new footwear. They are called 'Shoepacs' and are made by the Hood Rubber Company in Watertown. They are great and I don't have to worry about getting my feet wet. I surely needed them over here as the weather is as bad as it was in Italy. Plenty of rain and mud..."

Excerpt of a letter from a Sergeant now serving with the 7th Army*

We never heard of the Sergeant until his Uncle sent us this letter. But we're mighty glad to know that the things we make are giving him, and men like him, adequate foot protection. That's the purpose of rubber footwear—not only for fighting men but for the folks at home.

Wear rubber footwear when it's wet! It protects rationed shoes, safeguards your health and helps to keep you on the job. And remember, when you see either Hood or B. F. Goodrich stamped on the merchandise, you are assured of superior materials and construction . . . resulting in complete foot protection . . . comfort . . . long, economical wear.

*Name omitted because of military regulations



Hood Rubber Co.
A DIVISION OF
B. F. Goodrich
FIRST IN RUBBER



FOOTWEAR FACTORY
WATERTOWN, MASS.

PEACETIME MANUFACTURERS OF "P. F." RUBBER-SOLED CANVAS SHOES

LETTERS TO THE EDITORS

CONTINUED

read the clear and masterful presentation of America's present position in world affairs and her proper mission and destiny during the years ahead. It has remained for the foreign-born scholar, G. A. Borgese, to make this timely and valuable contribution for the benefit of his adopted country.

REX ROUDEBUSH
Tacoma, Wash.

Sirs:

This article is the clearest exposition of "what the score is" and "who's playing" that has come to my attention.

ROBERT E. MOORE
Ardmore, Okla.

Sirs:

Would Professor Borgese, in his apparent fear of Russia's growing influence, be willing to have us take on the risk of prematurely replacing the German "vacuum" under Yalta decisions by a strong, self-determined buffer between the Soviet and the Anglo-Saxon world, a pure resurrection of the Von Ribbentrop-*Hitler* theory? Even granted there is some reason for apprehension, can we eat the cake and have it, too? Years of disastrous appeasement finally have made us dependent upon Russia's invaluable help and thus have added prestige to the Soviet's position. Whether we like it or not, we cannot undo our past errors but will have to subdue and, as long as necessary, keep subdued our known present, common enemy before tackling the problem of checking a great ally who, if treated with sensible tact and consideration, never may have to become a real threat to us.

HENDRIK A. DIAMANT
Brooklyn, N.Y.

Sirs:

It is most unfortunate that Prof. G. A. Borgese, despite his obvious erudition, does not know what time it is in world history. What have we tried to do at Tehran, at Dumbarton Oaks, at Yalta? The answer is obvious to all who would look with an open mind. Our objectives are the destruction of fascism and militarism and the building of a postwar organization for the maintenance of peace. And everyone knows that these objectives can be realized only by the close cooperation of the three great powers.

It is therefore all the more unfortunate that Professor Borgese should join the few remaining obstructionists by bringing up the old, hoary Red scare of descending Asiatic hordes and the spectre of Stalin and Bolshevism.

He sheds bitter tears over the fate of Poland. The real issue in Poland is not a boundary issue at all, but a question of whether the agrarian reform giving the land to the peasants shall prevail, or whether the feudal landlords as represented by the London group shall prevail. The three great powers have gone on record that government through popular elections will prevail in Poland, thus satisfying the age-old yearning of the Polish peasants for the land. This program may not be to the liking of the Polish landlords in London, but we all know that landlord feudalism has had its day.

Professor Borgese also sheds bitter tears over the possible fate of Germany. He assures us that "there is no God-chosen and there is no fiend-chosen people on earth." Is it possible that Professor Borgese is unaware of the fiendish crimes committed by the German people? Is it possible that he is unaware of the mass murder of women and children, of the murder gas vans, of the many other horrible crimes too numerous to mention? Or does he fear that the destruction of German mil-

Regal Ties

in Color and Theme, reflect the
Beauties of Field and Stream



One of a series. Hand-Painted in California

\$3.50 to \$5.00

Exclusive Styles
Exclusive Fabrics
Exclusive Features

See Regal's New Foulards, Crepes
and Hand-Woven Ties
\$100 and \$150

Don't say Ties
... say Regal Ties!

FRANK & MEYER NECKWEAR CO.
ST. LOUIS, MISSOURI

(continued on p. 7)

HYDRA-MATIC

Stands Up!

... IN THE FIERCEST BATTLE ACTION!

The mechanism that drives a tank has got to be rugged. The strain of long hours of combat, in all types of weather, over all types of terrain, is a tough test for any vehicle. And Hydra-Matic Drive is proving that it can "take it," in these fast, Cadillac-built M-24 tanks that are seeing so much battle action.

Pictured below: The M-24 tank, built by Cadillac, armed with Oldsmobile-built 75 mm. cannon.



... IN THE TOUGHEST WARTIME DRIVING!



Buy Bonds . . . to Keep 'em Firing!

OLDSMOBILE introduced Hydra-Matic Drive to the motor-ing public in the fall of 1939 . . . more than five years ago. By the time war broke out, Hydra-Matic had already proved its worth through millions of miles of driving by nearly two hundred thousand Oldsmobile owners. It wasn't surprising, then, that one of the tanks sent into action by the Army was the Cadillac-built M-24, equipped with a Hydra-Matic transmission . . . Hydra-Matic for extra maneuverability! . . . Hydra-Matic for ease of control! And, on battle fronts all over the world, these speedy tanks have shown that it's Hydra-Matic for durability, too!

On the home front, Hydra-Matic Drive has been establish-ing another impressive war record. In the hands of thou-sands of essential drivers, Hydra-Matic Oldsmobiles have been meeting all the toughest wartime tests of time and mileage . . . saving gasoline . . . saving energy for war-busy owners by eliminating clutch-pushing and gear-shifting . . . providing dependable, economical transpor-tation just when America needs it most!

OLDSMOBILE DIVISION
OF **GENERAL MOTORS**

★ ★ ★ ★ ★ ★ ★ ★
 ★ Business and the
 ★ Merit System ★
 ★ ★ ★ ★ ★ ★ ★ ★

American business is more than bricks, mortar and equipment.

It is above all a philosophy of life.

Its fundamental credo is the merit system.

The task of the supervisory forces in any business is to ferret out merit, and to reward ability.

Merit has two aspects, first the quality of work done and secondly, the quantity. Management encourages workers to excel in both respects, and superior tools and mechanical energy, provided out of the savings made available by stockholders, help the human worker to become more productive.

Under the American system, the alert



office boy can well hope to rise as high on the business ladder as merit can take him.

He is not handicapped by his father's status, or by other extraneous factors, which restrain an ambitious person where the caste system prevails.

In judging merit, the business executive acts as a middleman.

He must submit his decision to the customer for ratification.

It is the customer's judgment as to whether the end product is meritorious which counts. If the customer approves the price, quality, design, and taste, he expresses his approbation by making a purchase.

Thus the large and successful enterprise is the one with a big following of pleased customers.

But bigness provides no exemption from the obligation to continue to make good under the discipline of the merit system.

In the 76 years of its existence, Armour and Company has observed many large and small business institutions come and go.

The rate of mortality among business enterprises is high.

Hitherto successful business houses tend to wither and fade away once they become



complacent, and cease everlastingly to produce more and better things at the lowest possible cost.

But there is zest in the competitive struggle.

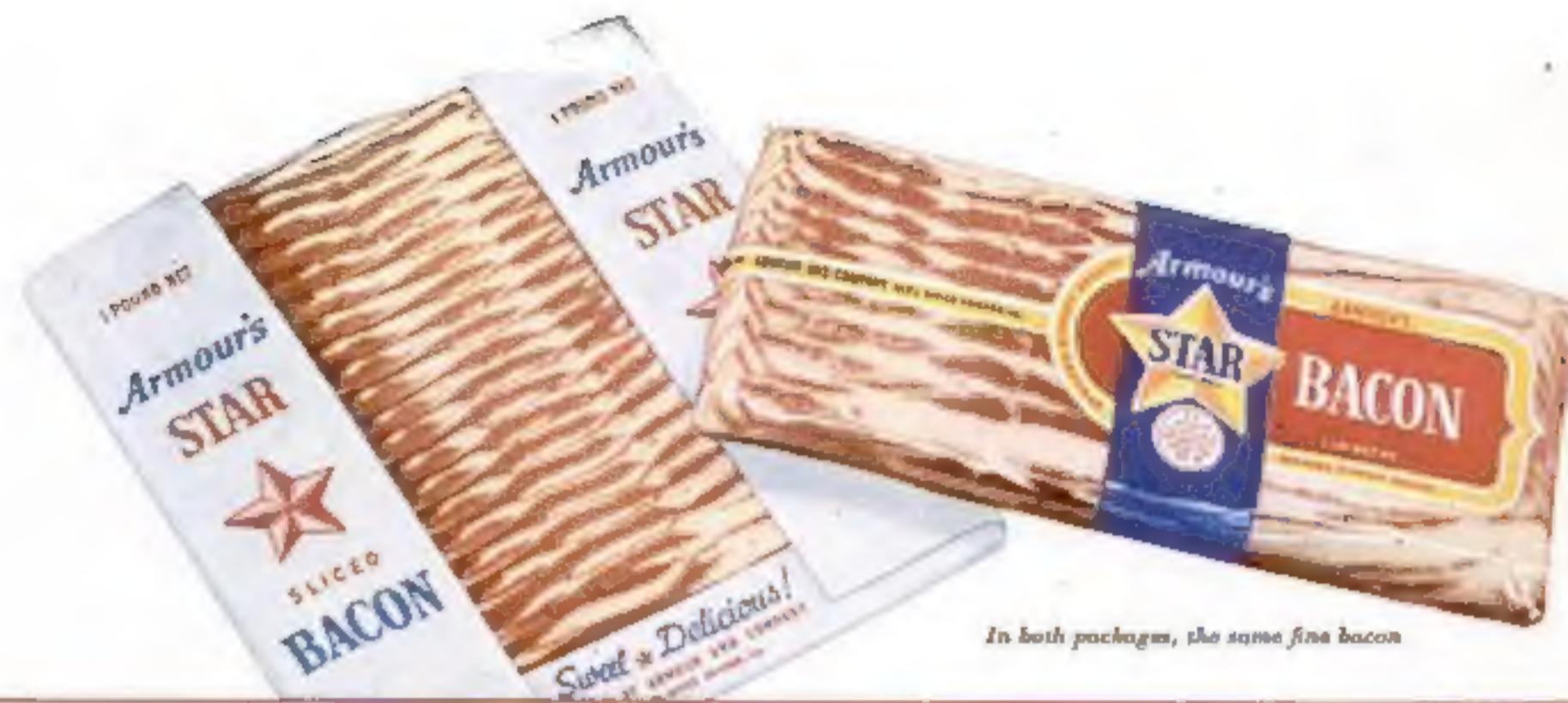
It keeps the fit on their toes.

And the reward of continuing confidence from a vast array of customers through the long years is indeed a bountiful stimulant.

Robert Wood

President, Armour and Company

Last of a series of ten statements on the American system of free enterprise which makes possible such institutions for service as Armour and Company. For the complete series, write Armour and Company, Union Stock Yards, Chicago 9, Illinois.



In both packages, the same fine bacon

How to turn a salad into a meal
 with just a few crisp slices of
America's Best-Tasting Bacon

These new, delicious bacon rolls are all that's needed to turn a tossed green salad into a satisfying meal that men will really go for.

Although much of Armour's Star Bacon is now going to our armed forces, there is a limited supply for civilians. And when you can get Armour's Star Bacon to make these bacon rolls, you'll find they are extra good!

For Armour's Star Bacon is the best-tasting bacon . . . better right from the start! Only the

most perfect bacon sides are chosen for Armour's Star quality. Then sugar-curing and slow-smoking bring out all the rich, fine flavor.

Armour has an exclusive way of mellowing bacon that lessens curling and shrinking while the bacon is frying . . . and that's a promise of bigger slices on your platter!

Next month, watch for two new Armour's Star Bacon recipes that will show you how to make a little bacon taste like a lot!

Buy War Bonds and Stamps



Recipe

**Armour's Star Bacon Rolls
 with Tossed Green Salad**

1/4 lb. Armour's Star Bacon
 2 frankfurter buns, or 4 slices
 of bread

Salad Ingredients

1 small head lettuce
 1 raw carrot, sliced
 1 bunch watercress
 1 bunch green onions, sliced
 1 green pepper, cut in rings
 2 tomatoes, cut in wedges

Butter split frankfurter buns, cover with grated cheese and place under broiler until cheese is melted and toasted. Fry Armour's Star Bacon until crisp but not brittle. Place 2 strips of bacon on top of each bun and cut remainder in pieces for salad. Coarsely shred greens. Add other ingredients and toss lightly. Garnish with slices of hard-cooked egg. Serve as shown above.

Cloverbloom Butter or
 Mayflower Margarine
 3/8 lb. grated Cloverbloom
 Cheese

1/4 cup salad oil
 2 tsps. vinegar
 Salt to taste
 Pepper to taste
 1 hard-cooked
 Cloverbloom egg

Listen to Huddie Ledbetter's Hollywood, every Monday
 Night, Over CBS. See Local Papers for Time

ARMOUR
 and Company

Spur

5¢

THE COLA DRINK
WITH CANADA DRY QUALITY

LETTERS TO THE EDITORS

CONTINUED

tarianism will bring down upon us the Asiatic hordes of Russian Bolshevism?

What have the three great powers said on the question of German guilt and the future of the German people? All Professor Borgess had to do was to read the statement of the Crimean Conference, "... bring all war criminals to just and swift punishment.... It is not our purpose to destroy the people of Germany, but only when Nazism and militarism have been extirpated will there be hope for a decent life for the German people and a place for them in the family of nations."

Let us strive with all our might to foster the growing unity and cooperation between the great powers, for upon such unity rest the hopes of future world peace.

JOSEPH EFRIES

Chicago, Ill.

Sirs:

"Freedom from Shame" is indeed, as the headline indicates, a realistic warning. My reaction is that if the Big Three or the "Big 4" or any other combination wish or hope for an enduring peace this article provides a complete blueprint.

Adversely, if any compromise which offends moral decency or national honor is reached, if any zones of influence are created, if any arbitrary changes of boundaries, or any infringement of the inherent rights which belong to all peoples are instituted, then, by all means, before the conference adjourns let every preparation be made for the next inevitable war.

HERBERT P. WEBSTER
Alden, N.Y.

FUN AT THE DENTIST'S

Sirs:

Your picture story on "Fun at the Dentist's" (LIFE, March 12) was most interesting. However, I would like to ask if the "nurse" pictured is not in fact a dental hygienist.

I am a dental hygienist and would like a member of my profession to re-



DENTAL HYGIENIST

ceive her proper title, one she has worked and studied hard to attain.

I am sure that every dental hygienist will be most interested in your article, particularly some fourteen hundred of us who volunteered and are working in service hospitals throughout the country.

We are all glad to work with the armed services but are eagerly anticipating the day when we can again help distrustful small fry have "Fun at the Dentist's."

MILDRED S. JACKSON D.H.
Camp Stewart, Ga.

• A dental hygienist completes two years of special study for her profession; a registered nurse, three. But



"My family suffered, too"

The man who suffers from faulty vision suffers not alone. For the strain of trying to see often gives him a headache,

puts his nerves on edge and makes him cross with his family. If there's a chance your eyes are ailing, examination and simple correction by an Optometrist or an Ophthalmologist often brings a new-found sense of health and happiness. Remember,

Better Vision Means Better Living.

"Shurset" a name worth knowing

When glasses are prescribed, ask for *Shurset Ful-Vue* mountings. Made by Shuron Optical Company—Shursets are exceptionally strong, smart in appearance and, most important, they keep your professionally prescribed lenses in true alignment for better vision. Only Shuron makes Shurset mountings.

Shuron

SMART EYEWEAR

Shuron Optical Company, Inc., since 1864, makers of ophthalmic materials and instruments for the exclusive prescription use of the profession. Sales and Executive Offices, Geneva, N. Y. Plants at Rochester and Mt. Vernon, N. Y.

(continued on p. 8)



*"No man can call me that
and get away with it!"*



GIRL: Boss or no boss—I'm not going to let you ruin my reputation as a secretary. You've no right to call me incompetent!

BOSS: And I still say a good secretary doesn't make carbon copies that are so blurred and fuzzy you can't read 'em! Just look at these letters!

GIRL: But, Boss, no one can make clear copies without a good carbon paper. Now this copy is made with the *Roatype Park Avenue Carbon Paper I bought today. And I put those two "e's" in "neat" on purpose.

When your carbon copies are made with deep-inked Roatype Park Avenue Carbon Paper, you'll find they're always clean, neat, and distinct.



GIRL: I misspelled "neat" just so you could see how quickly I can erase a Roatype Carbon. What do you think of that, Boss?

they're always clean, , and distinct.



BOSS: Um-m, what I think is that a good boss should allow his secretary to choose her own carbon paper. So—from now on, I'm going to order nothing but Roatype Park Avenue Carbon Paper for this office.

GIRL: Swell! And if you really want to be the best boss a girl ever had, you'll order Roatype Ribbons, too. They're made with a special process that permits the ink to flow through the fabric into the used parts, thus constantly renewing the life of the ribbon. See the nice sharp letters in this *ideal original*? Reason? The Roatype Ribbon in my machine.

BOSS: Young lady, I could use you in my sales department. But a good secretary is hard to find. So—take a letter to Royal . . . right now!

→ See your Royal Representative or Roatype Dealer today. Buy on the Coupon Plan and save money.

*Trade-mark Registered U. S. Pat. Off.

ROYTYPE
Ribbons and Carbon Paper
made by the
ROYAL
TYPEWRITER COMPANY
2 Park Avenue, New York 16, N. Y.

Copyr. 1945, Royal Typewriter Company, Inc.

LETTERS TO THE EDITORS

CONTINUED

few "nurses" in dentists' offices are registered.—ED.

THE ATOLLS

Sirs:

John Dos Passos' report on "The Atolls" (LIFE, March 12) is the best and also the most pleasurable that I have yet read by any correspondent in this war. It is at once beautiful, earthy and comprehensive; it probes to the very depths of human character, to the core and substance of the problem.

By all means, let us have more, much more of Dos Passos.

ROBERT I. STEWART
Bronx, N. Y.

U. S. ARMED MIGHT

Sirs:

Your March 12 editorial "U. S. Armed Might" is the most important I ever read. . . . It touches the essence of democracy, the true function of free journalism and the future of every American.

LESLIE A. PRICE
Mayville, N. Y.

HOT AND COLD

Sirs:

At last: just what this world at war has been waiting for: a movie heroine ("Bubble Bath," LIFE, March 12) with the blood of the pioneers—or polar bears—in her veins, taking a bubble



bath while a "technician" stands by, thermometer in hand, to insure her a uniformly frigid bath temperature of 72°. Here's a freeze-up girl for the boys in the Aleutians, bathing in water 27° below body temperature. What a gal.

J. BYRON MANSON
Crawfordsville, Ind.

• The bubble bath's temperature is no lower than most swimming pools.—ED.

FOX TRAPPING

Sirs:

Orchids, camellias and everything nice to you and your staff for the article on the humane trapping and killing of foxes in New York State (LIFE, March 12). I only hope that other states will follow suit and enact legislation similar to ours. You have proven that there need not be the brutal treatment and wanton killing of these animals such as other states permit, states whose citizens heap outrage on outrage by teaching their children those same practices.

BETTY JANE SCHUBERT
Flushing, Long Island, N. Y.

GLASS

Sirs:

In your March 12 issue under the subject of "Glass," you use the expression "hollow tube."

I distinctly recall that some years ago
(continued on p. 10)



*a food Your dog
will eat*



**PROVED
IN A
MILLION
MEALS**

Ideal Dog Food retains all the food value and appetite appeal of the excellent Ideal Dog Food you bought in tins before the war. With Ideal you can easily and quickly solve your feeding problems as have so many others. At all dealers.

A SEVEN COURSE MEAL



Wilson & Co.
Meat Packers



*the girl in the
Seamprene slip*

Signifies fine lingerie to millions of women who have found Seamprene's quality as perfect as ever even during the war. Made, as always, of rich Bur-Mil* quality rayon, \$2 to \$3 at good shops everywhere.

*REG. U. S. PAT. OFF.

SEAMPRENE • 148 MADISON AVENUE, NEW YORK



"I've got the House...I'm getting the Man!"

"Four months of looking—and I rented a dream-bungalow!"

"Two years of waiting—and Jim's been reassigned back here to teach *other* men about combat flying. We're setting up *real* housekeeping for the first time since our wedding bells rang!"

"Yep—the works. Welcome mat. Frying pan. Lamp shades. And smooth, wonderful Cannon Percale Sheets—not as many as I'd like, but my share for these don't-grab days!"

"You gals whose turn is coming up—write down that name Cannon where you won't forget! And see for yourself why lovely Cannon Sheets are top favorites with the smart young-married crowd!"

A-a-a-ah—So Nice and Light

Yep—Cannon Percale Sheets are light-weights.

They'll save you around \$3.25 per year per bed at average pound laundry rates. Easier to handle if you tub your own! All this—though they're woven with 25% more threads than the best-grade muslin!



Whoa!

Don't buy more Cannon Percales than you really *need*—at least for now. If you can't find just the size you want, ask to see Cannon Muslin Sheets—well-made, long-wearing, a real value!

Hey!

Really need towels? See Cannon's!



M-mm—So Smooth!

Just *feel* a Cannon Percale Sheet! Dreamy-soft...made for the sweetest sleeping you ever closed your eyes to!



Whee—So Easy on the Pocketbook!

If you thought owning real percale was heiress-stuff—forget it! Cannon Percale Sheets give you up-in-the-clouds luxury at down-to-earth prices. And they're real wear-wonders!



Cannon Percale Sheets

*Made by the Makers of Cannon Towels and Hosiery
Cannon Mills, Inc., New York 18, N. Y.*

FOR VICTORY, BUY U. S. WAR BONDS AND STAMPS



Dry Scalp is a caution from nature



help nature give you good-looking hair!



LOOK AT YOUR HAIR! If Dry Scalp and loose dandruff give your hair that "lifeless-look" . . . it's high time you gave your natural scalp oils some help. Just 5 drops of 'Vaseline' Hair Tonic a day supply the help your hair needs by supplementing natural scalp oils. For extra help, use liberally with massage before shampooing.

Try it! You'll see the improvement in your hair. You'll feel it in your scalp. Insist on 'Vaseline' Hair Tonic. It contains no alcohol or other drying ingredients.



More bottles sold today than any other hair tonic

LETTERS TO THE EDITOR

Time was ribbed for the same redundancy Time weekly replied. Hereafter Time's tubes will be tubes.

Am I to presume that you do not let your left hand know what your right hand is doing?

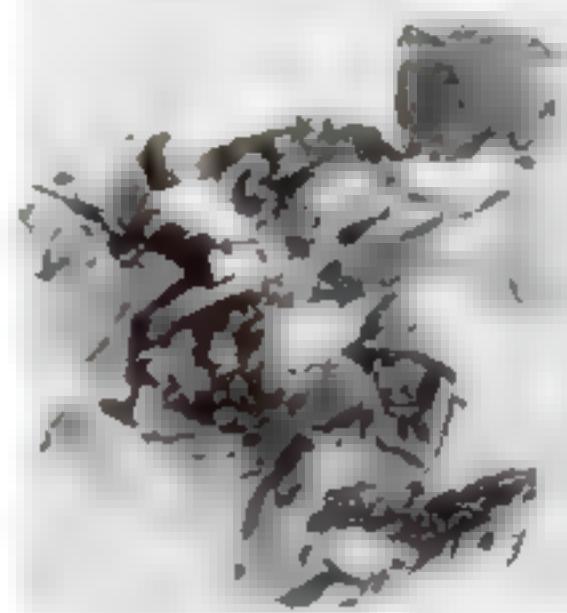
LIEUT. A. P. DEAN, USNR
Norfolk, Va.

• Hereafter LIFE will profit by Time's errors.—ED.

IWO

Sirs

LIFE's Iwo coverage (March 12), pictorially excellent as usual, stressed the soft pumice and volcanic ash underfooting predominant on the beaches and



southern portion of this Volcanic Island. To the north, however, appear weird rock formations reminiscent to Cpl M. L. Igelsburger, 3rd Marine Division combat artist, of *Dante's Inferno*.

Typical is this Igelsburger wash drawing of a Marine patrol on the alert while its members flush hidden Japanese from natural crevices and carefully concealed caves and tunnels. After defeating Japs had been routed, Igelsburger named this approach to Hill 362 "Sailors' Paradise Lost."

T SGT. GERALD A. WAINWRIGHT, USMC
New York, N.Y.

"SINATRA SWEET"

Sirs.

Thanks for those scrumptious pictures of Frankie Sinatra as Shaky in the *Dick Tracy* radio show (LIFE, March 12).

Even though they were small they looked simply "Sinatra sweet."

"Solid-singing" Sinatra simply swoons me.

I'll be looking for more of his pictures in future issues. Sincerely yours,

MARIE ROMAN
Philadelphia, Pa.

Time, LIFE, Fortune and the Architectural Forum have been cooperating with the War Production Board ever since Jan. 1943, on the conservation of paper. During the year 1945 these four publications of the Time group are budgeted to use 73,000,000 pounds (1,450 freight carloads) less paper than in 1942. In view of resulting shortages of copies, please share your copy of LIFE with your friends.

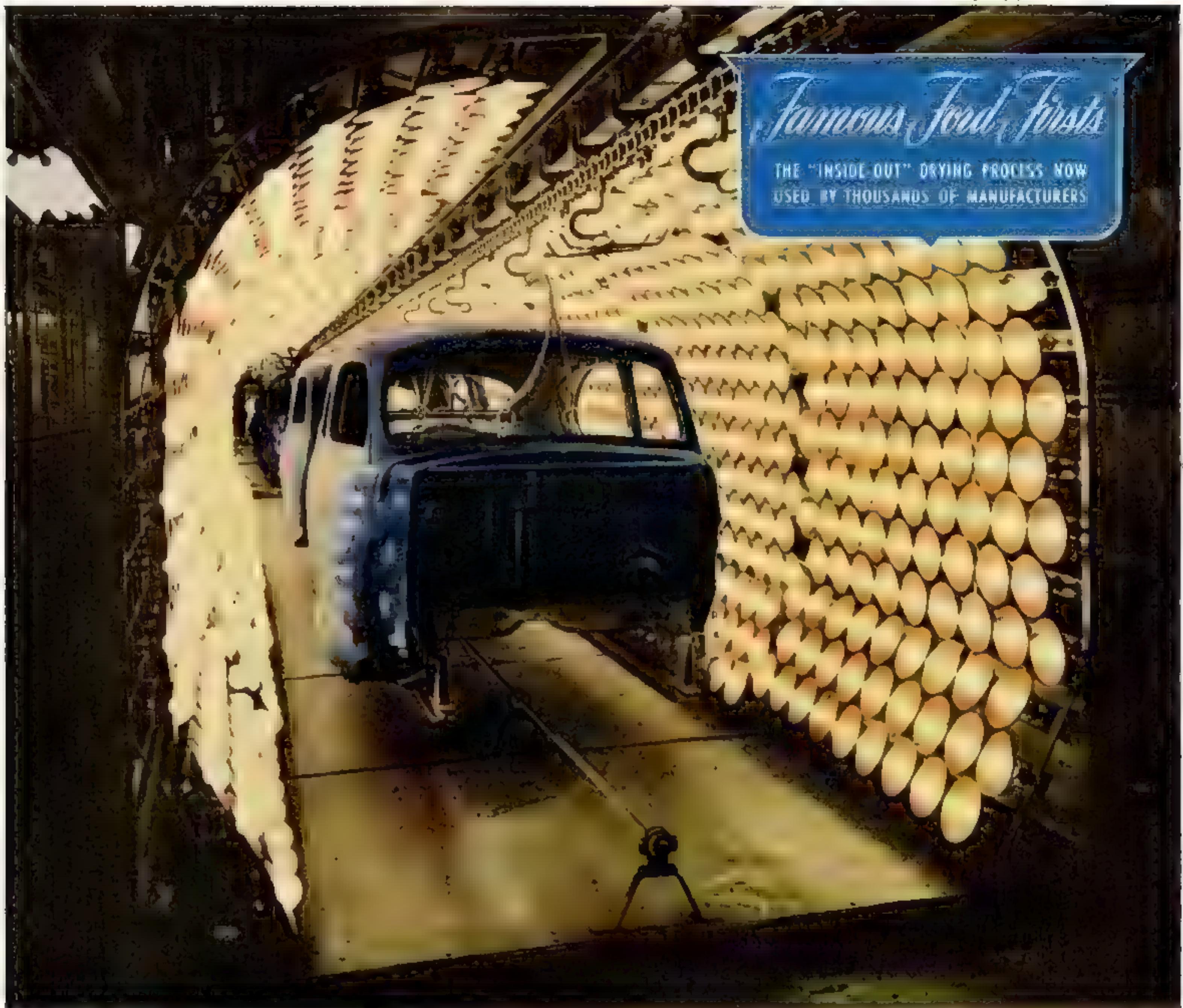


"Okay, okay, so a leaky faucet wastes money. Get the plumber to install Kirkhill Pignose Washers tomorrow."

End those wasteful leaks with Kirkhill Pignose Washers . . . prolong faucet life and save up to 16% of water heating bills. Kirkhill Pignose Washers are efficient, long-wearing . . . outlast ordinary washers as much as 5 years.

 Demand Kirkhill Pignose Washers. The name is marked on every one.

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RUBBER PRODUCTS • LOS ANGELES



Famous Ford Firsts

THE "INSIDE-OUT" DRYING PROCESS NOW
USED BY THOUSANDS OF MANUFACTURERS

1st

to use infra-red rays
for drying!



Invisible rays, with frequencies millions of times greater than the highest frequency radio wave, now do the paint drying at Ford Motor Company.

In gleaming tunnels, the rays from infra-red lamps keep up a steady bombardment. Instead of heating the air, these rays work directly upon the material. They strike through to the metal. This raises the temperature and dries the paint *from the inside out*.

This system, 5 to 10 times faster than the hottest paint baking oven, has helped speed work on such critical items as aircraft parts.

Patented by Ford, this infra-red process is one more of the many important developments Ford

has made available to industry without charge.

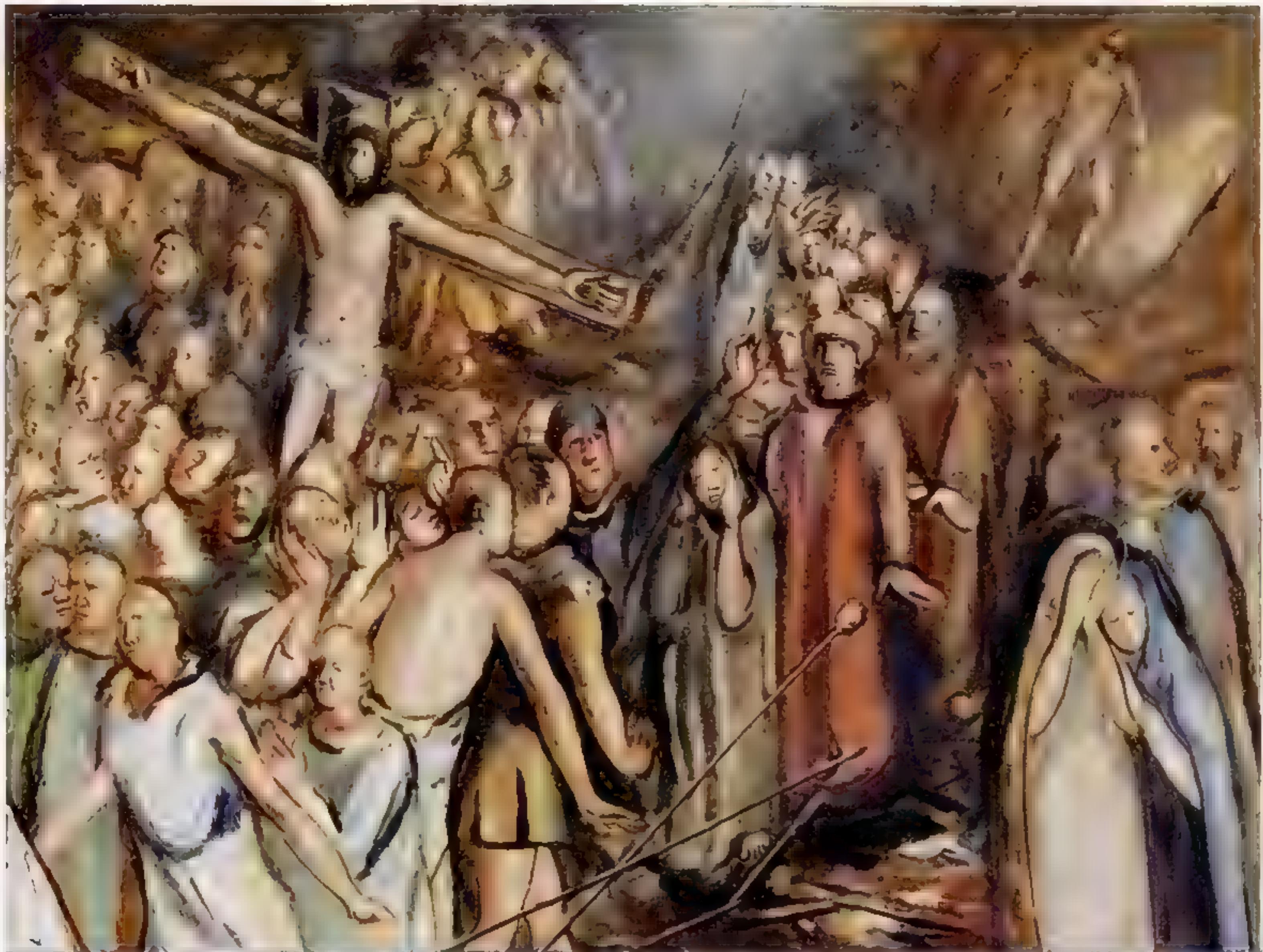
Today, thousands of manufacturers are using this efficient process—for everything from making safety glass to dehydrating fruits and vegetables and baking bread.

Here is just one more in a long series of famous Ford "firsts." They reach into nearly every field where broad human benefits are to be achieved.

New Ford built cars and trucks will continue to profit by this progressive spirit and American ingenuity. Mr. Ford has often said: "One thing we don't believe in is standing still."

"STARS OF THE FUTURE." Listen to the new Ford musical program on all Blue Network stations. Every Friday night—8:00 E.W.T., 7:00 C.W.T., 8:30 M.W.T., 8:30 P.W.T.

EXPECT THE "FIRSTS" FROM FORD!



"The Passion According to St. Matthew," by Johann Sebastian Bach, interpreted for the Capehart Collection by Fred Nagler. This immortal cantata, dedicated like all Bach's works to "the glory of God alone," has become a part of the traditional Lenten devotions. Portrayed is the scene described in these words. "Now the centurion and they that were with him, and were watching Jesus, when they saw the earthquake, and those things that were done, they feared greatly, and said 'Truly, this was the Son of God.'" The artist has also depicted in his composition the phrase, "And the tombs gave up their dead, and there arose many bodies of the dead."

On a Far Hill

Now it is ended, and the ninth hour
Faces turn aside, in fear and sudden wonderment. The sky trembles. Presentiment
moves among the crimson figures. Truly,
this was the Son of God!

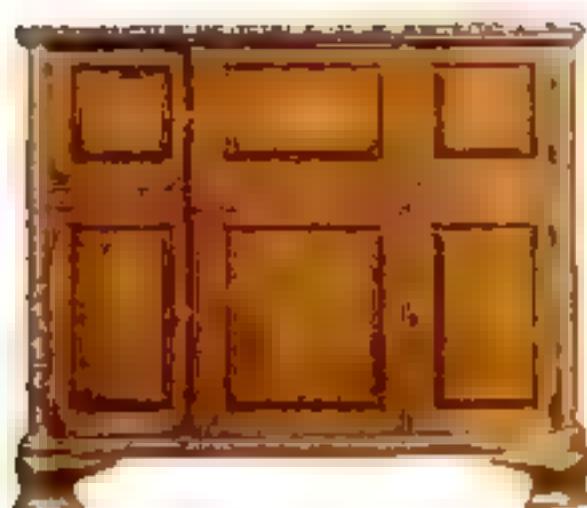
All the centuries, before and since, look
down on this timeless scene. Its mystery
remains forever contemporary . . . and
music, returning the heart again and again
to that far hill, has helped to make it so

Be it the strong chorale, the opera or
string quartet, the power of music to stir
deep pools of beauty will be manifest to
more people tomorrow, through the golden
magic of the Capehart and the Farnsworth.

Then, all the engineering growth of many
years will again be directed toward your
greater pleasure. There will be phonograph
radios and radios with new precision of
tone, record-changers of proved reliability

and, should you choose, FM . . . or, some
day, television. Distinctive cabinets, of
many styles and sizes, will offer wide selection.
Incomparable Capehart or popular
Farnsworth, you will find in every price
range the highest possible quality and truest
listening delight. Farnsworth Television &
Radio Corporation, Fort Wayne 1, Ind.

Portfolio of reproductions of paintings in the Capehart Collection may be secured at nominal cost from your Capehart dealer, or you may write to Fort Wayne 1, Ind.



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LIFE'S COVER

Joan Geisendorff is 14 years old and a freshman at Broad Ripple High School in Indianapolis. The letters on her hat stand for Mad Hatters Club, which is one of several thousand organized Sub-Deb Clubs in the U. S. (see pages 87-88). Joan is going steady with Wally Lee, a high-school senior. Sub-debs would call them a "gracious twosome." In addition to the Mad Hatters, Joan also belongs to the PAR and AHOY Clubs.

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Have you tried the
SHAVING CREAM
Guaranteed not
to make shaving a
pleasure?

Men with grown-up minds
as well as
adult whiskers
like our claims
and our cream

You may be surprised to learn that our courts of law countenance a certain amount of exaggeration in advertising.

They call it "permissible puffery"; but we're not having any, thank you. This is why:

Not a single one of our so-called shaving scientists has been able to prove that shaving is anything but a chore and a bore. And our peripatetic researchers have thus far discovered no man who will admit there is any pleasure in shaving, except having the job over and done with.

But, you may ask, is there no help for men with rough stubble on the chin and fairway? The answer is Listerine Shaving Cream.

We call it a sensible shaving aid because in every fraction of an inch of this quality cream, there is lots



and lots of good rich lather. Add plenty of water, and it makes big billows of beard-softening lather. Please note that it's the water that does most of the softening; and softening wiry whiskers is what does most to relieve the scrape and sting of shaving.

If these reasonable, unpuffed claims for our quality product appeal to you, why not meet Listerine Shaving Cream face to face? Ask for it at any drug counter. The price is low, the tube lasts long; so it is just as smart to buy as it is smartless to use.

LAMBERT PHARMACAL COMPANY
St. Louis, Mo.

LISTERINE
SHAVING CREAM

35¢

TUBE LASTS AND L-A-S-T-S

REMEMBER, THERE ARE 2 TYPES
OF LISTERINE SHAVING CREAM

Listerine Brushless is







At the cave entrance Sultana II's baby peeks around its mother's legs. The cub now eats fish and meat in addition to its mother's milk. By the end of summer it will be completely weaned.



Always underfoot, baby gets in its mother's way, is cuffed away. A few days ago Sultana II picked it up, dumped it in pool to teach it how to swim, had to fish it out when it went down.

SPEAKING OF PICTURES MILWAUKEE POLAR BEAR PRESENTS HER NEW BABY

Baby polar bears are born in U.S. zoos every year but no zoo has had as much luck in keeping them alive as Milwaukee's Washington Park Zoo. This zoo has a bear named Sultana, now 33, who, instead of neglecting her cubs like other captive polar bears, nursed them

and brought 11 up. Now her daughter, Sultana II, is carrying on the family tradition. She has borne a cub and kept it alive. It is probably the only living second-generation, born-in-captivity polar bear.

Sultana II's baby, whose sex is still undetermined,

was born last November. A few weeks ago it came out of its cave and began to attract record Sunday crowds to Washington Park Zoo. A great show-off, Sultana II picks up her cub by the scruff (see opposite page) and parades it around in front of its thousands of admirers.



To keep it out of trouble, Sultana II grabs her baby by the neck, drags it sternly off through the muck. The cub weighed one pound at birth. Now at 4 months it weighs almost 10 pounds.



Baby faces up to mother bravely. When Sultana corrects it by pushing it with her paw, it nips her hindquarters. Says zoo director, "It's a tough little warty, definitely a strong personality."

SPEAKING OF PICTURES

(continued)



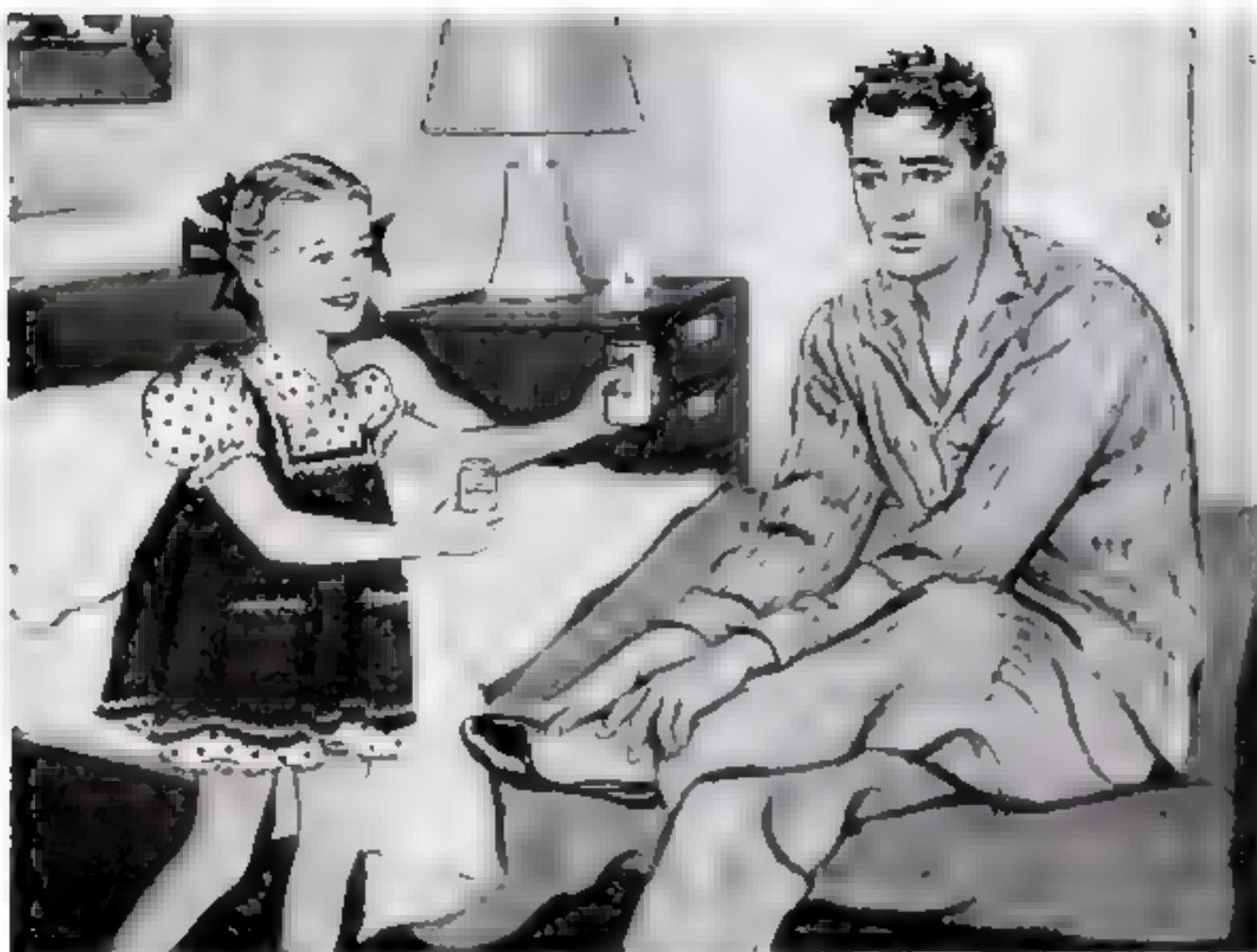
WHILE HELEN NUZZLES, HER SOLICITOUS MOTHER LICKS HER SPECKLED COAT

HELEN IS BABY GIRAFFE

In Washington, D. C. spring zoo-goers also have a new baby to delight them. She is Helen, a giraffe, born March 4 and named after Helen Grosvenor who, eight years ago, named Helen's mother "Nageoma" after her grandfather Gilbert Grosvenor's *National Geographic Magazine*. Helen's back legs react more slowly than front legs which causes uncertainty when she tries to sit down or run around. Like all giraffes, Helen likes to lick things with a tongue which, when she grows up, will be about 18 inches long.



HELEN LIES FOR HOUR, STANDS FOR HALF HOUR. GIRAFFES ARE ALMOST MUTE



6 A.M.... you're full of woes

WHEW! ARE YOU LOW! Maybe that feeling of heaviness and discomfort means you need a laxative. If so, let a

refreshing glass of Sal Hepatica help set you right. Take it now... before another moment passes!



8 A.M.... you're on your toes!

SAY! WATCH YOU GOT Pep enough for two. That sparkling Sal Hepatica makes some difference! Taken first thing in the morning, it usually acts within an hour... brings speedy, ever-so-easy relief. Helps counteract excess

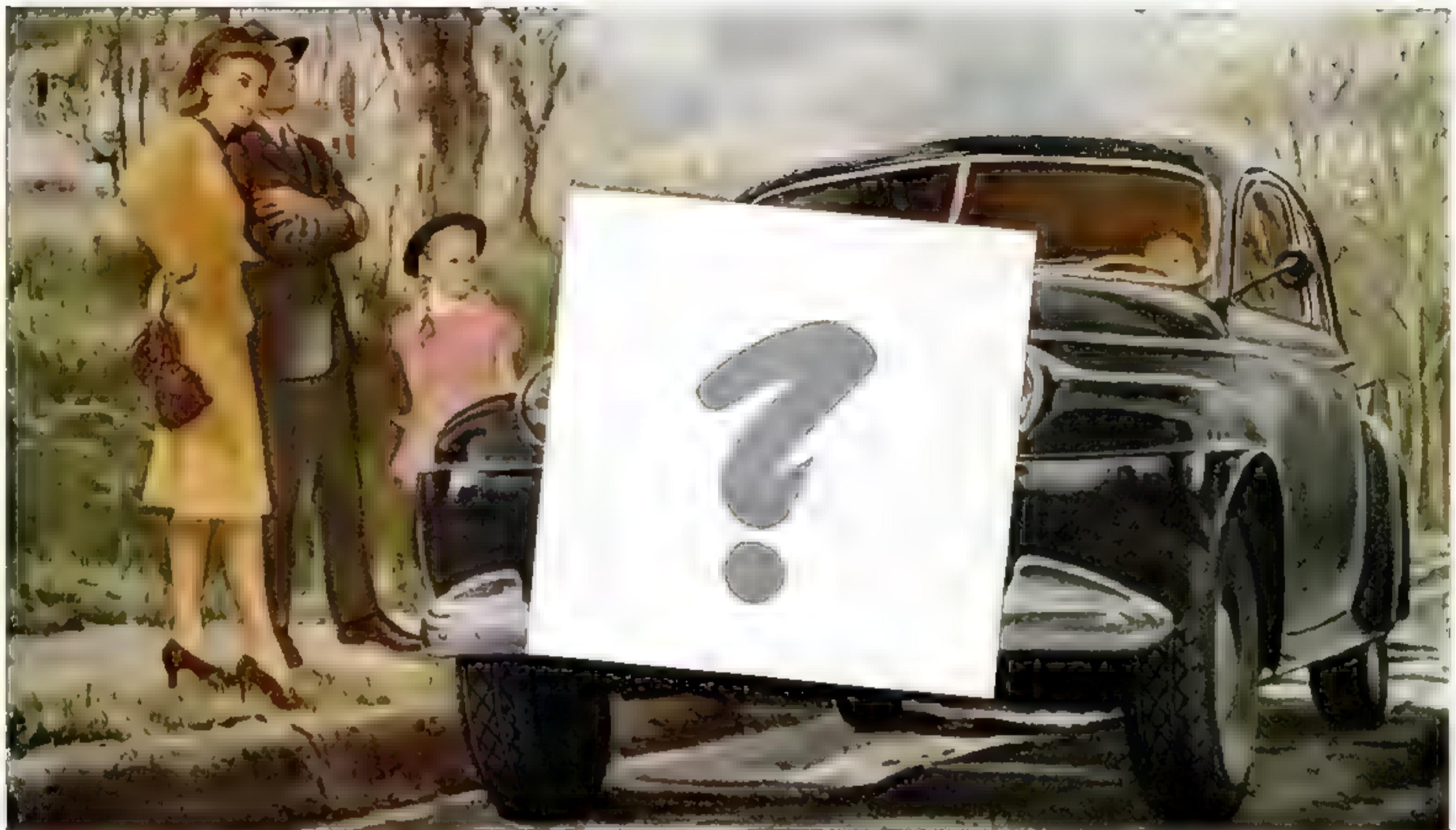
gastric acidity; helps turn a sour stomach sweet again, too.

Next time you need a laxative, bear in mind that 8 out of 5 doctors, interviewed in a national survey, recommend Sal Hepatica. Try it, yourself!

**Whenever you need a laxative
—take gentle, speedy
SAL HEPATICA**

Get a bottle of Sal Hepatica from your druggist today, remembering this. Caution: use only as directed. Sal Hepatica's active ingredients: sodium sulphate, sodium chloride, sodium phosphate, lithium carbonate, sodium bicarbonate, tartaric acid. Ask your doctor about the efficacy of this prescription. Sal Hepatica is a product of Bristol-Myers.

TUNE IN { "EDDIE CANTOR"—Wednesday, NBC, 9:00 P.M., E.W.T.
"THE ALAN YOUNG SHOW"—Tuesday, Blue Network, 8:30 P.M., E.W.T.



Can you name the safest car in America?

A tough question? Perhaps—when you consider how much *every* car manufacturer has done to give you safe motoring. Four-wheel brakes . . . all-steel bodies . . . and safety glass.

What, then, is America's safest car?

Provided it is in good condition, America's safest car is *your* car, if it's protected from tire blowout accidents with LifeGuards! LifeGuards are one of America's greatest contributions to motoring safety—another example of Goodyear leadership. And no car without LifeGuard protection is truly safe—especially today.

Why "especially today"? Because, if you're in the same boat with most car owners, those tires on your car have been more miles than you ever expected to drive them.

The treads are wearing thin—the sidewalls may be dangerously "weary."

In short, even if you've never had a blowout, watch out for your first one in 1945!

Better yet, be prepared for it—with the sure protection of the LifeGuard, the modern safety successor to the inner tube.

With **LifeGuards** in your tires, you can get every last mile of wear out of those tires—with complete peace of mind. You can't get better protection to save your life.

Until LifeGuard production can be increased, your Goodyear dealer may not have your size in stock. But we're increasing production as fast as conditions permit.



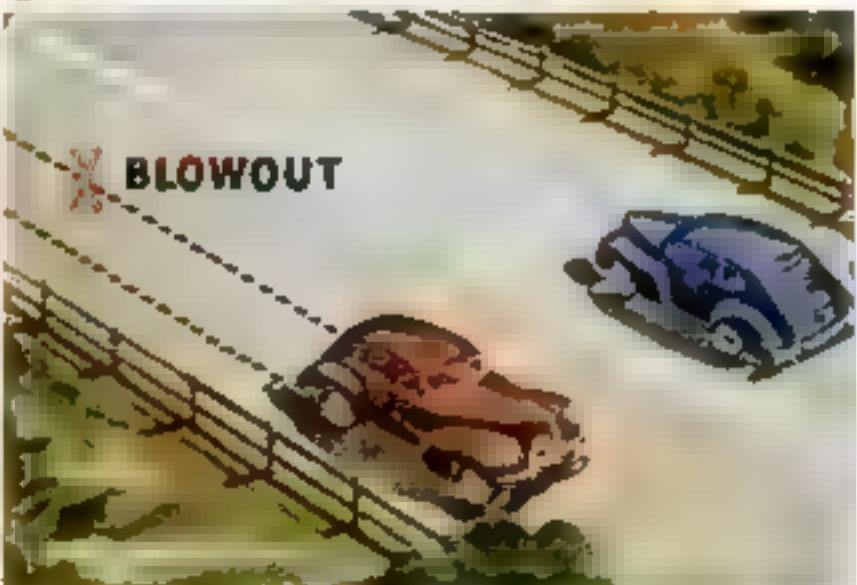
1 Tire without LifeGuard blows out, goes flat. Wheel drops suddenly—throws car out of control.



2 Tire with LifeGuard blows out—LifeGuard lets air out gradually—tire deflates very slowly.



3 LifeGuard gives you ample time to bring your car to a safe, gradual, straight-line stop.



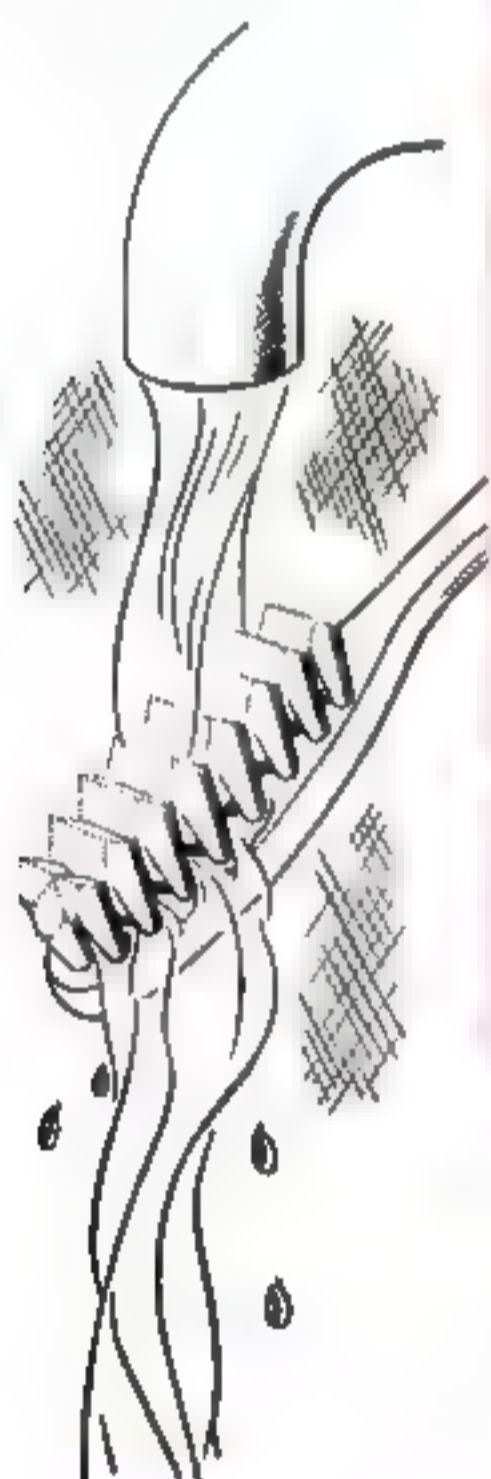
LifeGuard—T.M.
The Goodyear
T. & R. Co.

**Cleans better...lasts longer
because it's waterproofed,**

Anti-Soggy!

Soggy!

Waterproofing makes bristles
anti-soggy . . . puts extra
cleaning power into every
toothbrush stroke. Only
"Exton" brand bristling is
protected by this patented pro-
cess. And only Miracle-Tuft
has "Exton" brand bristling!
That's why Miracle-Tuft cleans
better . . . lasts longer.



Dr. West's comes in 3 shapes



Regular "Double Convex", See how it fits. →



Professional "Double Convex", For smaller dental arches.

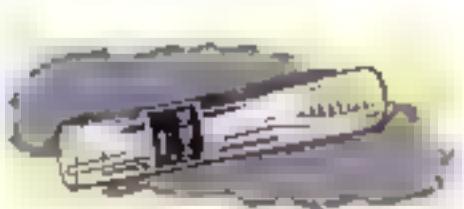


Straight Plane, A shape many dentists prefer.



GUARANTEED FOR A YEAR

Thanks to "Exton" brand bristling and
superior construction Dr. West's Miracle-Tuft
gives 12 full months of effective service. It's guaranteed to do so!



SEALED IN GLASS

This vital health safeguard is the greatest
plus value ever put in a toothbrush. And
it was originated by Dr. West's. Play
safe . . . get a Miracle-Tuft!



"EXTON" BRAND BRISTLING

Different! Unique. Protected by the
only patent ever granted for waterproofing a brush. Bristling won't split, break
off or shed. Make the "pliers test."



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LIFE'S PICTURES

Ralph Crane, who recorded Sidney Greenstreet's method of committing murder (pp. 49-51), directed the re-enactment of this movie scene. Crane has been working in Hollywood for LIFE for a year and a half. In recent months he has photographed *A Christmas Carol* (LIFE, Dec. 21), Super-Gadgeteer Roy Ellinwood (Dec. 11), California Sun Fashions (Jan. 22). In the picture at the left he is sitting in the bright winter sun of southern California, holding his Rolleiflex camera.

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All the moonlight—
and-magnolia charm a girl
could ask for is in Munsingwear's
new spring pajamas and nighties
like this lace-trimmed dream
with a form-divine waistline.
But more than that: these soft,
sheer knitted fabrics stay lovely,
that good, comfortable fit
lasts and lasts. Sweetness with
stamina...an old Munsingwear
idea that's here for good.

MUNSINGWEAR
MUNISING & TACOMA

Underwear, Sleeping-and-Lounging Wear, Foundation Garments, Hosiery



At the end of the line . . . a street car conductor gets hungry. "The little woman's done herself proud today," he says, "this is what I call a real sandwich . . . with plenty of mustard!" Like most men he goes for mustard in a big way . . . has a definite preference for Heinz genuine, old-fashioned, stone-ground kind.

It's the smoothest, tangiest, all-round tastiest mustard that ever blessed bread and cheese or a juicy, rosy slice of ham on rye. Make a note to ask your grocer for a jar of mild, golden-yellow Heinz Prepared Mustard or strong, full-bodied Brown Mustard. You'll find either one rings the bell!



Busy executive has lunch sent in, eats at his desk. A grilled hamburger sandwich tastes like a chef's special when it's garnished with the appetite-rousing, exotic zest of Heinz "57-Sauce." An artful blend of rare ingredients—imported spices, vegetables, tropical fruits—Heinz "57-Sauce" is a favored condiment among those who love good eating.



"Just delicious! Exactly what we need," is the verdict of volunteer War Bond saleswomen as they help themselves to steaming cupsfuls of home-like Heinz Condensed Soup. Soups that can be drunk as a beverage, like velvet-smooth Heinz Cream of Green Pea, are vacuum bottle favorites.

57
For 75 years H. J. Heinz Company has purveyed to the nation 57 Varieties of high-quality foods—prepared according to the best traditions of good home cooking.

IN FOR LUNCH

On busy days when every minute counts, eating on the job becomes a necessity. These pictures show how workers in various fields manage to get nourishing, well-balanced lunches without leaving their desks or their duties.



Feminine workers want mid-shift meals that are tempting as well as hearty and nutritious. Among best-liked sandwiches are those made from extra-flavorsome, smooth-and-rich Heinz Peanut Butter. You'll also find that muffin halves put together with spicy, deep-brown Heinz Apple Butter are a popular and healthful lunchbox dessert.



In the back room of his neighborhood grocery store, proprietor (also bookkeeper and clerk) heats a can of Heinz Cream of Tomato Soup. It's the rich, creamy taste and real tomato flavor of Heinz Soup that makes it different, he insists.



In a U. S. Navy landing boat Prime Minister Churchill rode nonchalantly across the Rhine on March 25. Touring the west bank with General Eisenhower, Churchill had said

"I would like very much to get across." Eisenhower shook his head. But after the Supreme Commander was called away, Churchill talked Field Marshal Montgomery (beret)

and U. S. Lieut. General Simpson (three stars) into taking him across. Said one officer, "He seemed more perturbed about lighting his cigar in the wind than about shellfire."

ALLIED ARMIES VAULT THE RHINE

The Allies barely hesitated at the Rhine before they plunged across it. The German army, bleeding and punch-drunk after the battles on the western side of the river, seemed unable to man their great natural defense line. In the Rhine hills south of Cologne two U. S. armies leaked through it in places where the Germans had only a few companies of men. The Germans moaned over this but they were more afraid of a crossing north of the Ruhr Valley, at the entrance to the plain which leads to Berlin (see pages 24-25). They waited nervously, like men watching a gath-

ering tornado, and staggered when the blow came. The great Allied crossing was made with all the massive deliberateness of the Normandy invasion. Said Field Marshal Montgomery, "The Allied 21st Army Group will now cross the Rhine." Allied airmen, flying in a brilliant sky to flatten everything ahead of the armies, saw a great low cloud of artificial smoke blanketing the river for 65 miles. Beneath it U. S. and British troops were swarming across the river in oceangoing landing craft, assault boats and amphibious tanks. In front of it the Ruhr was a vast

hall of smoke pillars. North of the Ruhr an entirely new Allied army had entered the battle. A low-flying train of 1,500 transport planes had dropped the biggest airborne army to go into action in this war. Since Allied airborne forces were supposedly being saved to hit a crumbling enemy, this was a measure of how weak Allied strategists thought the Germans were. Said Churchill, who was in Montgomery's headquarters when the attack started, "Once the river line is pierced and the crust of German resistance is broken, decisive victory in Europe will be near."



GERMAN CIVILIANS HANG OUT DOZENS OF WHITE FLAGS AS A U. S. JEEP ROLLS INTO A TOWN ON THE WAY TO KOBLENZ

Before Remagen bridge collapsed, an antiaircraft gun crew guards against German air attacks. Allies kept fighter cover over-head, but German jet planes got in through overcast.



Wreckage of the bridge is now dropped in the Rhine. It had been weakened by partial German demolitions and hits by shells and bombs. Some 200 men were working on the bridge when it fell.



ON THE WAY TO THE FRONT THROUGH BELGIUM, HEAVY

RHINELAND

U.S. forces clean up west bank of

While Field Marshal Montgomery's armies massed for the big crossing of the Rhine, other Allied armies destroyed the last German resistance on the river's west bank. When the Allies pushed to the Rhine in February and March they left a great triangle of Germans in the woods and hills around the Saar Basin. General Patton's hard-driving Third Army cut deeply into the triangle from the north, sweeping through the ancient river towns on the upper Rhine.

Under stabbing attacks from the north and steady pressure from the south, the German salient began to dissolve. Men of the Seventh Army, who had been fighting a bitter and almost fruitless campaign in the Alsace-Lorraine sector since November, found powerful Siegfried line forts abandoned. The Germans tried desperately to get out of the Saar, but they still lost an estimated 100,000 men.

As at Remagen, the Germans falling back across the Rhine from the Saar were demoralized by defeat. They





TRUCKS CARRY LANDING CRAFT FOR THE RHINE CROSSING

FIGHTING

the river and cross upper reaches

did not make the mistake of leaving the bridges intact, but their river defenses were then and lostless. While the Remagen bridgehead was slowly being enlarged, General Patton's forces also crossed the river farther south without the loss of a man.

As American troops gathered in more and more German territory, they saw enough German civilians to get a good general idea of their behavior in defeat. On the whole the Germans were neither arrogant nor fawning, but they were docile and willing to take orders. When the Americans entered a town the Germans hung out hundreds of white flags *see opposite page*, just to make sure that no American would make the mistake of thinking that they were badgerents. Many of them were surprised that the Americans were cold, unfriendly. The Germans seemed to have forgotten the war. All of them were amazingly self-righteous, which made the Americans feel that the job of teaching Germans they were wrong would be even harder than expected.

Remagen pontoon bridge is one of several which have replaced the original Ludendorff railroad span. A party of U. S. engineers is credited with having put one of these over the Rhine in only 9 hours.



A GI STANDS BEFORE A CHURCH DAMAGED IN THE KOBLENZ FIGHTING. BELOW IS ONE OF KOBLENZ' TINY STREETCARS

Looking across the Rhine, a soldier of the Third Army stands guard at Koblenz. Another U. S. Third Army was stationed at Koblenz during the last war's occupation of Germany.





THE GERMAN PLAIN

Allied offensive starts across it

The broad sweep of land shown above is the North German Plain. Geographically the plain continues across Poland and into Russia, but the German part is about as big as Pennsylvania and New Jersey. On the plain is the biggest part of German agriculture, industrial production, population and most of the German army. Last week the Russians stood at one end

of the plain and the Western Allies stood at the other.

The battle line at the beginning of the Allied offensive is marked by the course of the Rhine from Nijmegen to Switzerland, which is off the map to the right. Marshal Montgomery's grand crossing was made north of the Ruhr, arrows by two British armies and General Simpson's U. S. Ninth Army. At the same



One airborne landings (*parachute*) were made across the Rhine to help break down the German defense.

The earlier crossings of the Rhine made by General Hodges' First and General Patton's Third Armies (*arrowed at right*) are south of the entrance to the German plain. Here outnumbered Germans may be able to fight successful delaying actions against the Allies

in the hills. But north of the Ruhr the Allied armies will have plenty of room to use all of their strength.

Much of the German plain is fine tank-fighting country crossed by superhighways (*shorn on map*), but it is not flat all the way to Berlin. If the German army is still in one piece when the Allies get going across the plain it may try to defend a range of hills in front of

Hannover, which are as high as anything the Allies have come up against on the Western Front so far. In the northern lowlands there are also big rivers, canals and swamplands which might cut down the speed of an Allied power drive. But the Allies have demonstrated at the Rhine that they can overcome the worst natural obstacles they could possibly find in Germany.



THE FLAG FLIES AT HALF STAFF OVER ROWS OF NEAT WHITE CROSSES IN THE AMERICAN SECTION OF THE ENORMOUS U.S. MILITARY CEMETERY NEAR HENRI-CHAPELLE, BELGIUM.

WAR CEMETERY

Crosses in a Belgian field honor the men who died to win the Rhine

White wood crosses and the stretchers on which bodies are carried stand stacked outside the tent to which the dead soldiers are brought for the simple formalities before burial.

As the Allies surged over the Rhine's east bank, the cost of winning the river's west bank was spelled out in crosses on a high hill near Henri-Chapelle, Belgium. Here the Army has established the largest U. S. military cemetery on the European continent. In it lie 15,400 doughboys who died crossing the Roer, taking Hürtgen Forest or stopping von Rundstedt's desperate hinge—the tough and costly groundwork which made the present drive possible.

Although only six miles south of German Aachen, the cemetery lies within Belgium, for the Army does not permit a fallen soldier to be buried in German soil. (The Germans usually bury their dead where they fall.) Only American soldiers, speedily selected for the assignment, handle the bodies. Every effort is made to identify each man, with the result that only $\frac{1}{4}$ of 1% of World War II casualties remain unidentified, a much lower proportion than in World War I. Each man

Personal effects and money are removed and placed in a bag which will be sent to the next of kin. One of dead man's two dog tags is also taken to be nailed to his grave marker, thus identifying it.





HERE ARE BURIED MORE THAN 25,000 U. S. SOLDIERS WHO WERE KILLED IN THE FIGHTING THAT BROKE HITLER'S SIEGFRIED LINE AND CARRIED THE ALLIES TO THE RHINE RIVER

receives a ceremonial burial at which his divisional chaplain officiates. Religious beliefs are respected. A Star of David is affixed to the marker over each Jewish soldier's grave.

The cemetery at Henri-Chapelle is divided into three sections. In one, the Americans lie—thousands of doughboys, a general, a girl Red Cross worker, a nurse and three war correspondents. In a second section lie fighters of the other Allied nations—British, French,

Polish and Belgian. In the third, separated from the rest of the cemetery by a hedge, are 9,000 Germans.

Already the new graves have had some visitors. Soldiers obtain short leaves to come to Henri-Chapelle and put flowers on the mounds of their former comrades. Later the cemetery will be further graced. The red poppies that grow wild in the Belgian fields will blow between the crosses as they do west of Henri-Chapelle, in the Flanders cemeteries of World War I.

Body is lowered into the newly dug grave while the chaplain reads a funeral service for the fallen soldier. German prisoners are used to help dig graves but have no direct contact with the dead.

Inventory of personal effects and money is made and recorded before the belongings are sent home. The German dead are handled in exactly the same way as are the American.



SIGNS POINT TO THE CEMETERY'S DIFFERENT SECTIONS



CHRISTIANITY AND CREEDS

"TAKE HEED UNTO THYSELF, AND UNTO THE DOCTRINE—" TIMOTHY I, 4:16

A Christian on Easter Sunday reminds himself of the miracle of salvation and of the terms on which he may achieve it. Those terms vary somewhat with the creed of each Christian sect. For a Unitarian, salvation is neither very difficult nor very urgent; for a Calvinist it is so urgent that there is little he can do about it except to pray. For Catholics it is somewhere in between.

There are at present some 250 Christian sects in America. On this Easter of 1945, Christians have more reason than usual to be conscious of their many creeds. For a wind of conflict is blowing between them, especially between Catholics and Protestants.

Warriors and Laodiceans

Recently the *Christian Century*, a civilized Protestant weekly, published a series of articles warning that America was slowly but surely going Catholic, and that a state church would result. Soon after the Federal Council of Churches, which tries to unify Protestant policy, launched an "Intensify your Protestantism" campaign, and the Jesuits promptly called this campaign a "green light to Ku Kluxism." Feeling has begun to run high.

In many a U. S. city, in a common war against bigotry, Catholic, Protestant and Jewish clergymen and laymen are working more closely together than ever before. Yet these interfaith committees do not bring the churches closer in doctrine. On the contrary, they duck the whole doctrinal issue. Archbishop McNicholas of Cincinnati recently declared that while Catholics in his jurisdiction may "meet with citizens of all faiths . . . under the auspices of civil authority," they may not do so "under the auspices of religion," for the "Catholic Church cannot give the impression that one religion is as good as another." Protestants and Jews are also jealous of their own beliefs and go home from interfaith meetings in a similar frame of mind.

Now the great mass of American citizens, including many churchgoers, probably react to these doctrinal jealousies with an irritated yawn. If they take sides, they do so in ignorance and prejudice rather than with understanding. But more likely they take their stand on the Bill of Rights and "a plague o' both your houses." Where religion is concerned the average American is like the Brooklynite whose bride-to-be warned him she was a somnambulist. He cheerfully replied, "So what? You go to your church and I'll go to mine."

Religious toleration, as enshrined in our Bill of Rights, is indeed one of the great political achievements of mankind. But it is not a religious achievement and owes nothing whatever to religious principles. Its authors were secular philosophers who decreed this compromise among many sects, any one

of which (except perhaps the Quakers) would have gladly and dutifully run all the others out of business if it had had a majority of colonial votes.

Thus when a modern American tries to shush the sectarian war, saying "Live and let live," he is not speaking with the voice of traditional Christianity, which is missionary to its roots. His tones are rather those of indifference, which is quite a different thing from toleration. About indifference he may read in the third chapter of Revelations:

He that hath an ear, let him hear what the Spirit saith unto the churches:

And unto the angel of the church of the Laodiceans write; these things saith the Amen, the faithful and true witness, the beginning of the creation of God;

I know thy works, that thou art neither cold nor hot: I would thou wert cold or hot.

So then because thou art lukewarm, and neither cold nor hot, I will spue thee out of my mouth.

The Urge to Unity

Yet not all who are bored with the multiplicity of creeds and sects are Laodiceans. There is also a real urge to religious unity abroad in the land, and many a devout man feels it. Returning soldiers are convinced that the God in the Protestant foxhole was the same God who comforted the Jew and the Catholic near by. With them stands many an unchurched believer who would like to anchor his Christian ethics in a new version of the faith of our fathers.

All such were stirred recently by a speech of John D. Rockefeller Jr. in New York. Deploring "ritual and formalism," he called for a wide-open church of Christian unity professing "a religion of deeds, not of creeds," a church for "everyone who is fighting sin and trying to establish righteousness." Said Mr. Rockefeller, "I see all denominational emphasis set aside. I see cooperation, not competition." (Spoken, one is tempted to say, like a Rockefeller.) From the consequent "economy in plant, in money, in leadership," missionary activity could be increased. And a "new era of Christian unity" would be ushered in.

The urge to unity which Mr. Rockefeller bespoke is one of the oldest urges known to man. It has inspired poets and philosophers to systematize the universe since time began. Henry Adams, the historian, spent a 19th Century lifetime looking for new signs of the unity the Church had once enforced on the hearts of men. Fatigue with multiplicity also breathed from the shrine which St. Paul found among the countless shrines of pagan Athens: "TO THE UNKNOWN GOD." But that particular monument to the vagueness of untutored yearning announced the collapse of classical religion. Something about

Mr. Rockefeller's creedless church is uncomfortably reminiscent of it. And one may fairly ask him and all modern unity-seekers whether the multiplicity of sects is the real enemy of religion today.

Yearners for a better world and a broader faith are not new in America. A hundred years ago a typical yearner was the Yankee radical, Orestes Brownson. His biographers describe him as a "powerful logician." He was by turns a Presbyterian, a Universalist, a Christian socialist, a Unitarian and finally a Roman Catholic, in which faith he restlessly remained on the brink of heresy for the rest of his life. Religion to Brownson was so serious a matter that he constantly applied all his great reasoning powers to it. For him, as for most educated men in the Age of Faith, theology was the No. 1 science, for it increased man's knowledge of God.

The modern yearner is not interested in theology. His reasoning powers, if he has any, are reserved for mundane problems, while religion comforts him in proportion as he does not have to think about it. Thus Mr. Rockefeller's church seems to answer many vague yearnings now abroad in the land. Yet the rational questions about it, such as Brownson would have asked, are theological questions: What does this church believe? What will its affluent missionaries teach? What is its definition of "sin" and "righteousness?" Why Christ's gospel rather than Mohammed's, and by whose lights is that gospel read?

The Real Enemy

The real enemy of religion today is not creeds but secularism. For secularism, during a few recent centuries when nobody was looking, secured a practical monopoly of man's greatest gift and most powerful tool, his reason. But while reason has pretty well demonstrated its incapacity to rule the world without religion, it has not yet been realized that religion is also helpless without reason. Without reason, religion becomes mere philanthropy, a fine thing but notoriously in thrall to economics. If religion is of the first importance, theology is still the most important use to which reason can be put.

Nine hundred years ago there was an Archbishop of Canterbury named Anselm who said, "Just as the right order of going requires that we should believe the deep things of God before we presume to discuss them by reason, so it seems to me negligence if, after we have been confirmed in the faith, we do not study to understand what we believe." Not goodwill alone, but hard thought and creative theology will some day end the scandal of divided Christendom. Instead of new public monuments to an Unknown God, we need to know God better and to understand why we worship Him at all.

PICTURE OF THE WEEK:

The curfew confusion was worse confounded last week when New York's Mayor LaGuardia extended midnight curfew to 1 a. m. The Army and

Navy, however, ordered their men out of clubs by 12, at which hour New York clubs continued to close. After curfew Times Square became desert-

ed, except for a few roaming servicemen. Trio on opposite page are rolling along near Hotel Astor. Sailor in middle swinging a watchman's lantern



AI 220-8: Alice Salomon High School
watching off to see the first closed bus



Men who came back to Corregidor stand before General MacArthur's first home on Corregidor March 2. They left with him March 11, 1942. From left, Generals LeGrande Diller, Charles

Stivers, Charles Willoughby, Spencer Akin, Richard K. Sutherland, MacArthur, Richard Marshall, Hugh Cusay, Col. Sy Iue Huff, Maj. Gen. William Marquard, Lieut. Col. J. McMicking



Japs desecrated the American flag in a strange way. They tore out the field of stars, left the rest intact. LIFE Photographer Carl Mydans found several such flags on the streets of Manila.

MACARTHUR IS HOME

One of the war's worst city battles half destroys

The capture of Manila looked easy on Feb. 3, when the Americans first probed into it from the north. But a Jap garrison of 12,000 tough marines turned the battle of Manila into a scorcher. Manila had been built for it. The Spaniards had built solidly. They had put up a 40-foot wall around the Walled City and inside it, erected convents and churches of the Dominicans, Augustinians and Franciscans which had withstood nearly 400 years of earthquakes. The Americans had built solidly, too, in the steel and concrete Post Office, Legislative Building, City Hall and General Hospital. Of all these the Japs made fortresses and fought in them until the last of their men were killed March 4 in the basement of the Finance Building.

The beautiful city of Manila, once one of the unhealthiest but now one of the healthiest ports of the Orient, lay half in ruins, an unhappy rival of Stalingrad, Warsaw and Cologne. Nearly everything south of the tidal Pasig River was flattened or gutted. This included not only the Walled City but all the fine apartment houses, stores and administrative buildings the Americans had built. Up to a fort-



Inside Manila's City Hall there were still Japs when Carl Mydans took this picture. The Americans took and lost the City Hall four times before they arrived to stay Feb. 22. A hun-

deed dead Japs were found in the offices and corridors where deadly indoor skirmishes dragged on for days. Japanese riflemen shot at Mydans as he ran for cover among the City Hall ruins.

IN A RUINED MANILA

the "Pearl of the Orient," pride of the Philippines

night ago, not a store had opened. There was a little water, no gas nor sanitation.

Those who saw the miles of ruins wondered who will rebuild Manila. Most of the modern city was built with American capital during the 40 years of U. S. rule. To the Filipinos, standing on the verge of economic as well as political independence, the destruction of their capital comes as a body blow. Manila will certainly remain a great port, for it is within 1,500 miles of nearly a billion people who make up most of the great markets of the Orient. But it may take ten years to rebuild it, even with U. S. help. Without Manila Filipinos could scarcely hope to restore their standard of living which, under U. S. rule, was the highest in the whole Orient.

On March 2, with deep emotion, General MacArthur went back to Corregidor, a place he had dreamed about for almost exactly three years. As LIFE Photographer Carl Mydans took his pictures (*top, opposite page*), MacArthur told General Sutherland, "This is home. I am home at last." When he re-entered Malinta Tunnel in the Rock, there were still Japs hiding inside, but for no known reason they did not fire.



Legislative Building was one of the three last Jap strongpoints. Hundreds of Japs holed up here. Shelling knocked off forepart of the entrance and battered down both wings of building



ERIC JOHNSTON, PRESIDENT OF THE U. S. CHAMBER OF COMMERCE, SEWS A BUTTON ON AN OLD COAT BEFORE CONTRIBUTING IT TO THE UNITED NATIONAL CLOTHING COLLECTION

OLD CLOTHING

Collection for war victims begins

Two photogenic U.S. celebrities last week helped start a nation-wide drive to collect 10,000,000 pounds of used clothing, shoes and bedding for the peoples of war-torn Europe, China and the Philippines. Smooth, handsome Eric Johnston (above), president of the U.S. Chamber of Commerce, shed a coat. But before turn-

ing it over to the United National Clothing Collection, he sat down on the bed of his Mayflower Hotel room in Washington and sewed on a missing button. On the West Coast pretty, buxom Janet Blair (opposite page) answered the appeal by peeling off one of the snug sweaters which have helped her career as a Hollywood star.



MOVIE STAR JANET BLAIR, WHO MAKES GOOD USE OF HER SWEATERS, PREPARES TO STRIP OFF ONE WHICH WILL HELP KEEP SOME DESTITUTE EUROPEAN GIRL WARM NEXT WINTER

Sweaters have high priority on list of needed garments.

The current clothing drive, which is to continue through April, is made on behalf of 52 voluntary war-relief agencies and UNRRA. Only specification for donated clothing is that it still be serviceable. Shipbuilder Henry Kaiser, chairman of the committee conducting

the clothing collection, explained the necessity for the campaign by pointing out that the "demands of the armed services and civilian requirements in this country are so great that only a small amount of new clothing can be secured for relief overseas. The only way the war-stricken people can obtain sufficient clothing to

satisfy part of their needs is through gifts of garments from the American people."

Other notables who were doing their part for "Clean Out Your Clothes Closet Week" (April 8-14) were UNRRA Chief Lehman, C.I.O. President Murray, Rosalind Russell, Eddie Cantor and Eleanor Roosevelt.



ORIGINAL MURAL CAUGHT A CASUAL MOMENT ON BEACH NEAR KENNEBUNKPORT. STANDING NEAR THE MURAL AT LEFT IS KENNETH ROBERTS, THE TOWN'S NOTED NATIVE SON

MAINE MURAL

**Kennebunkport's angry citizens
get ready to remove unwanted art**

For four years the people of elm-shaded Kennebunkport, Maine have seethed at a mural put up in their post office by the government. Painted for the Federal Works Agency by Guggenheim Fellowship Winner Elizabeth Tracy, the mural (*above*) depicts bathers at resort beach near town. Spearheads of the vocal opposition were two novelists, native son Kenneth Roberts and summer resident Booth Tarkington. Said Roberts, "The painting . . . is an eyesore and the whole town is ashamed of it." Said Tarkington,

"It's dismal . . . a combination of Coney Island and Mexican realism." Kennebunkport's citizens finally got so angry that they chipped in \$1,000 to buy a substitute mural (*below*) by Marine Artist Gordon Grant.

Two weeks ago the U. S. Senate voted to accept Grant's mural as a gift to replace unwanted painting. Some people might think the new mural is artistically not so good as the old, but everyone agreed that it is better suited to genteel Kennebunkport.



SUBSTITUTE MURAL, PAINTED BY MARINE ARTIST GORDON GRANT, IS A SCENE OF HARBOR AND TOWN IN 1825 WHEN KENNEBUNKPORT WAS IN ITS HEYDAY AS A SHIPPING CENTER

FM Radio by General Electric—you hear the tones in all their "natural color" and beauty, virtually free from static, fading and station interference.

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Listen—it's Dorothy Lamour herself in natural color on FM radio

DOROTHY LAMOUR!... A beloved voice floating on velvety silence... A song so clear, so warm, so breathlessly real that suddenly you realize something truly revolutionary has taken place.

This is Lamour on General Electric FM—the radio with "natural color" tone... brilliantly new, and entirely different from conventional radio! For conventional radio—radio in "black-and-white"—misses more than half the range of tones you ought to hear.

FM (Frequency Modulation) brings you, for the first time in radio, all the gorgeous, resonant beauty of the voice—because you hear those thrilling and delicate overtones that give to each voice its own inimitable richness and glowing charm.

This is General Electric FM "natural color" radio. It is radio that reaches new heights of tonal fidelity, with static, fading and station interference reduced to the vanishing point. It is the kind of radio you will want to own after Victory.

Quality Finer Than Ever Before

General Electric built the first FM sets for the public... operates its own FM broadcast station... and is the only manufacturer to build FM complete... from station equipment to the radio for your home. This unmatched experience in Frequency Modulation is your assurance that the coming General Electric FM will have all that's best in radio.

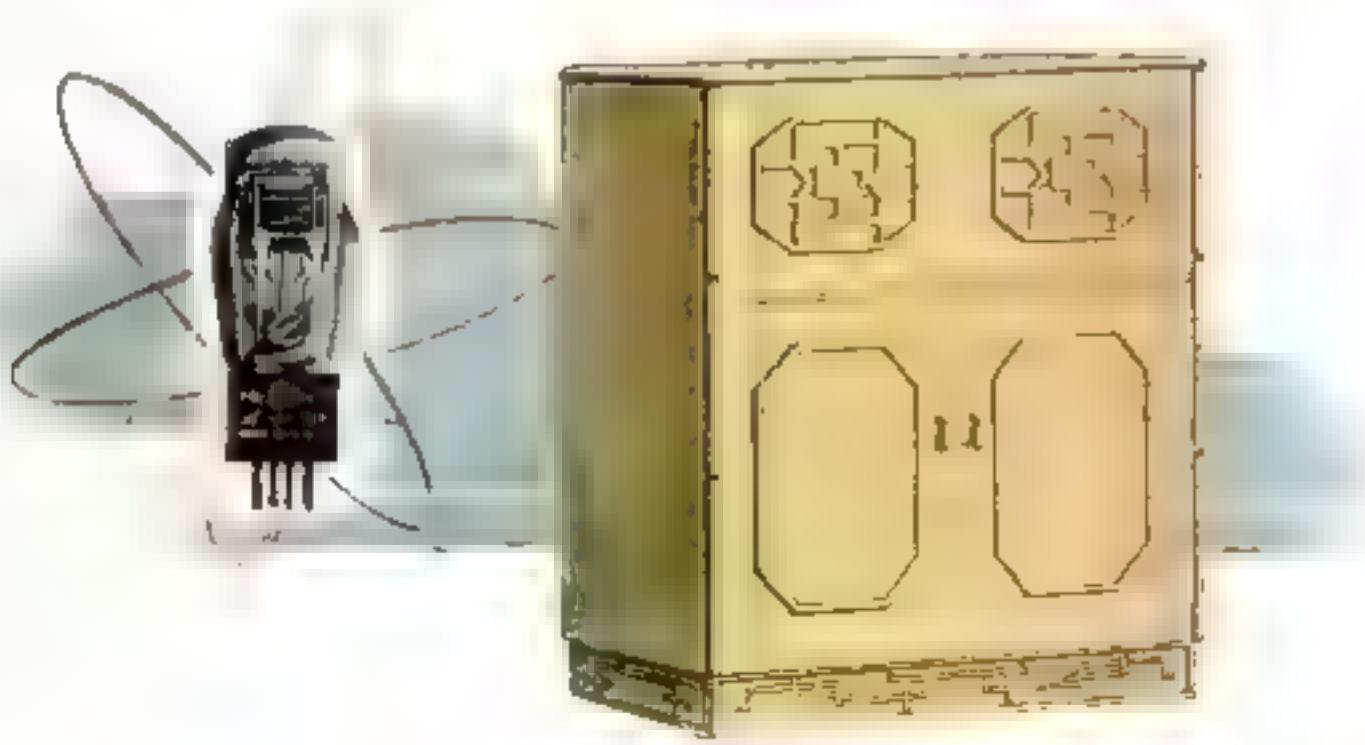
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Hear the G-E radio programs: "The World Today" news, Monday through Friday, 6:45 p. m., EWT, CBS. "The G-E All-Girl Orchestra," Sunday 10 p. m., EWT, NBC. "The G-E House Party," Monday through Friday, 4 p. m., EWT, CBS.

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"That's what I call a perfect setup, Jim!"

The inside story on a really swell drink can be told in three well-chosen words: "Use Paul Jones." For Paul Jones's smoothness and mellow, rich flavor have things pretty much their own way in a glass. You'll observe this yourself, we believe, the next time you meet up with Paul Jones. See if you don't agree. *Blended whiskey—86 proof—65% grain neutral spirits. Frankfort Distillers Corporation, New York City.*



Paul Jones
...famous whiskey since 1865



EACH CLUTCHING AN OSCAR FOR ACTING SUPREMACY, BARRY FITZGERALD, INGRID BERGMAN AND BING CROSBY START TO LEAVE THE THEATER ON ACADEMY AWARD NIGHT

ACADEMY AWARDS

5,000 anonymous spectators also turn in Oscar-worthy performances

Five thousand people, nearly all of them in various stages of hysteria, packed the bleachers and roped-off sections outside Sid Grauman's Chinese Theater in Hollywood on the Academy Award night. What they would most like to have seen is shown above. Actually they had no hope of getting into the theater, which was filled with much of the world's highest-priced entertainment talent. They were nevertheless content to get close-up glimpses of moviedom's great figures arriving and departing, to get crumbs of recognition from them as they passed. *see page 38*

Inside the theater the stars and makers of *Gone With the Wind* took seven of the 27 "Oscar" awards. Bob Hope made faces behind Bing Crosby's back as the latter's award was announced. Barry Fitzgerald, wanting to be photographed after accepting his award, untied a tight shoelace for comfort. A few days later Mr. Fitzgerald, practicing his golf swing in his house, knocked over his Oscar, which, having been made of plaster this year instead of metal, smashed to bits.

Academy Awards (continued)



"SA-A-Y! YOU'VE GOT A NERVE!"

War Conscience: Listen, sleepy, I need nerve in my business. I'm your Wartime Conscience, and it's my job to keep you on your toes!

Woman: Why—what've I?

War Conscience: Just this. You're dozing when you ought to be writing to your soldier overseas.

Woman: Are you insinuating that I don't write him? Because I DO! I send him a la-n-g letter every week. W-e-l-l, every other week.

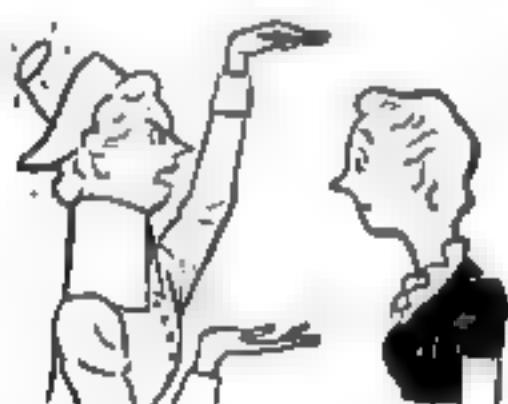
War Conscience: Exactly! Every other week... when you should be sending him a brief, bright V-mail every DAY! That

sibly be bright and shining today, after pacing the broadloom all night—just because I had coffee for dinner last evening.



War Conscience: Oh-Ho—so coffee keeps you up nights? Ever heard of Sanka Coffee?

Woman: What's so different about Sanka Coffee? It's still coffee, isn't it?



would cheer him up 60 times more than long-winded, less frequent letters.

Woman: V-mail? Every day?

War Conscience: Yes, Glamour, V-mail because it's surer and reaches him faster. And every day, because he's starved for all the day-by-day details of life at home. That's why he wants lots of letters, rather than a few long letters.

Woman: Gee, I should've realized. But I'll have to start tomorrow. I couldn't pos-

War Conscience: You bet your soldier's next furlough it is! Wonderful tasting coffee—the tops de la tops for flavor and aroma. But—and revolve this under your new hairdo—97% of the caffeine's been removed. It can't keep you awake! One week of drinking Sanka Coffee and getting your sleep—and you'll be my first assistant in charge of V-Mail.

SANKA COFFEE
97% CAFFEIN-FREE... DRINK IT AND SLEEP
A product of General Foods

MUSIC! LAUGHS! DRAMA!
TUNE IN THE
New Kate Smith Hour
SUNDAY, 7 P.M. E.W.T.
CBS Network

ORCHIDS TO WARNERS
OBJECTIVE BURMA! '42
Walter Winchell

NO PHONY HEROICS
A STIRRING TRIBUTE TO THE
MEN WHO HELPED TO RE-
OPEN BURMA! '42

New York Times

WARNER BROS. HAVE
BROUGHT ANOTHER MAG-
NIFICENT WAR FILM TO
TOWN! '42

New York Herald-Tribune
Oris L. Guernsey, Jr.

ONE WHALE OF A MOVIE! '42
John E. McManus

ASTONISHINGLY FRESH! '42
New York Sun
Eileen Creelman

AN ALMOST PERFECT THING
A MASTERSPIECE! '42
New York Post
Archer Winsten

WARNER BROS. HAVE
ADDED ANOTHER TO THEIR
LIST OF RECENT ACHIE-
VEMENTS! '42

New York Daily News
Kate Cameron

NO CONVENTIONAL MOVIE
PLOT... TERRIFIC DRAMA! '42
New York Journal-American
Ross Polwick

YOU CAN START YOUR
1945 LIST OF 10 BEST PIC-
TURES RIGHT NOW WITH

SIX-LETTER WORD MEANING

YOU!

For a long time, many people (including some very smart ones) have been saying, "The public doesn't want war pictures."

We disagree . . . politely, but firmly.

We think the American public doesn't want *second-rate* war pictures. Make a really fine, sincere, entertaining picture with a war theme, say we, and the public will welcome it with cheers.

We proved our point with "Air Force" . . . "This Is The Army" . . . "Action In The North Atlantic" . . . "Destination Tokyo." The public (a six-letter word meaning "you") hailed them as hits!

Now we're proving it even more conclusively, with a picture that's getting the same enthusiastic reception from audiences that it got from the *professional* critics!

For *OBJECTIVE BURMA* is a gloriously entertaining picture. It is also a picture that privileges you to understand a little better what goes on in the minds of several million American boys a long way from home.

That's why we're as proud of *OBJECTIVE BURMA* as of any Warner picture ever made. For it demonstrates once more that "*combining good picture-making with good citizenship*" is a Warner policy that continues to make good sense—and great entertainment!

WARNER BROS.
JACK L. WARNER, Executive Producer

ERROL FLYNN

WILLIAM PRINCE • JAMES BROWN • DICK ERDMAN
GEORGE TOBIAS • HENRY HULL • WARNER ANDERSON
Directed by RAOUL WALSH • Produced by JERRY WALD

Screen Play by Ronald MacDougall & Lester Cole • From an Original Story by Alvah Bessie • Music by Franz Waxman



Columnist **Hedda Hopper**, swathed in an evening wrap, came in the front entrance. When crowd begged to see her gown, she walked back to bleachers, opened her wrap.



True to her public, Miss Hopper gave the throng a generous stare at the glittering gown. It was things like this one that adequately rewarded the front rows' long wait.



See if You Can Resist This Proposition . . .



2 to 1

is the bet Mr. W. G. Mennen makes on his famous shave creams! A bet *you are bound to win!* Either you prefer Mennen Shave Cream to your present brand — or you get a handsome necktie that costs *as \$1.*

2 to 1

Mennen Shave Cream — lather or brushless — will give you extra comfort and the smoothest, slickest shave of your life! *A cleaner shave that keeps you presentable longer!* You're the judge . . . you're the jury!



2 to 1

Mennen Shave Cream does everything we say — OR simply mail us the empty carton with a letter of explanation and you'll get the necktie. We can lose this wager . . . *but you can't.*

Accept this sensational 2 to 1 bet. Get Mennen Shave Cream — Lather or Brushless — today.

Bet expires June 30, 1945

Some Bet, Gentlemen, Isn't It?

MENNEN *Shave Cream*

- Lather Shave (Plain)
- Lather Shave (Mentholt-iced)
- Brushless (Tube or Jar)



Try **MENNEN TALCUM** for men . . . kills the face shine and doesn't show. America's favorite men's talcum.

IMAGINATION IS THE DIRECTING FORCE AT CHRYSLER

IMAGINATION IN PLANNING

HOW IT BENEFITS YOU-IN WAR-IN PEACE



Planning the arrangement of a war-work factory at Chrysler - with exact scale model machines

BUY MORE WAR BONDS!

Imagination builds a product before its parts are put together; it plans in advance every step in the making of tanks, cannon - trucks, cars.

Imagination constructs whole factories and production lines in exact small-scale models to find how to save space, time, materials - and costs!

The largest of these model machines is 6 inches tall. Working with such accurate models, Chrysler Corporation engineers can plan the most orderly and efficient arrangements for full-size factories, and thus produce better products - for our Army and Navy today, or for you in time of peace.

It took *imagination* to think of using toy-size model machines in this practical way - the same imagination that stimulates this entire organization, and that adds something special in the way of value and performance to all its products.

Imagination, more than anything else, has created the unusual values in Chrysler Corporation cars. For example, it helped find ways to include Floating Power, Superfinished parts - more than 60 high-price features - in the Plymouth car, without sacrificing low price and economy of operation!

Imagination helps us apply our planning and "engineered production" methods to speed the making of the large quantities of war materials we build. After the war, it will work again to improve cars and trucks for you.

CHRYSLER CORPORATION

YOU'LL ENJOY MAJOR BOWES PROGRAM THURSDAYS, CBS, 9 P.M., E.W.T.

Plymouth
DODGE
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CHRYSLER

AIRTEMP
Heating, Cooling, Refrigeration
CHRYSLER
Marine and Industrial Engines
OILITE
Powdered Metal Products

How Grandma's Recipe Became a Legend...

or the way Snider's Old Fashioned Chili Sauce outgrew her country kitchen!

ONCE UPON A TIME—Grandma Snider used to make real Old Fashioned Chili Sauce just for her folks. It was SO tasty...and SO spicy...and SO DIFFERENT from ordinary chili sauce that pretty soon people way over in the next county, and people way off in the big city heard about it, and wished they could have some too.

recipe in a bottle—so people could just go get it at the store.

"I've got a notion lots of folks would like a real Old Fashioned Chili Sauce like mine," Grandma said at the time—and Grandma was never one to boast. You see, Grandma's Chili Sauce had that country-kitchen kind of chunkiness—and so many good things in it to give it real flavor. Ripe red tomatoes...and crisp celery...and fresh

green peppers...and mild young onions...and all kinds of tasty flavorings and special spices.

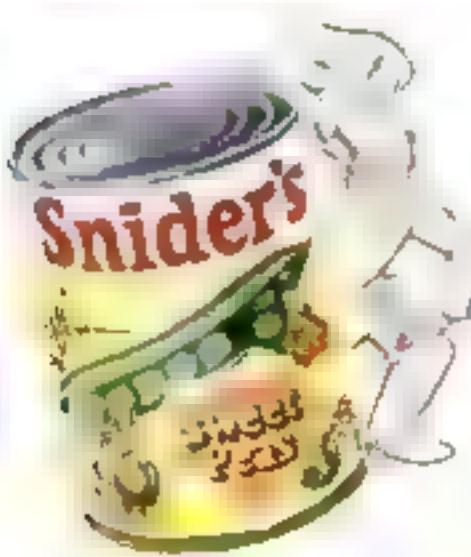
Naturally, one person told another about Snider's Chili Sauce—until it was real famous far and wide. And ever since then—folks who specially like a real good country-style chili sauce buy Snider's Old Fashioned Chili Sauce—and live much more happily ever after.



To Snider's Folks



So one day the Snider Folks decided to put Grandma Snider's wonderful Chili Sauce



Snider's Canned Vita-Fresh Sweet Peas are famous too—famous for that fresh young flavor, and that tempting tenderness and sweetness. Like all the long line of fruits and vegetables the Snider Folks put up, they have a farm-fresh flavor you'll enjoy, folks! Try 'em today! They've got that "homely" taste that says Snider—every time!

And Farmer Snider says to remind you about Snider's Catsup...made from specially selected tomatoes that he's mighty proud of. It's got that real tasty, country-style flavor too—not too sweet...not too tart...just exactly right! Delicious! Ask for Snider's Catsup every time!



What's the original Cocktail Sauce? Snider's—of course—and no one's ever matched that one-and-only Snider flavor and tang. Try it on all fish dishes, and just see the way it perks 'em up. Nothing like it to add zip and zest to a sea-food dinner. How about one—with Snider's Cocktail Sauce—tonight!

If the Snider Folks put it up...it tastes like home

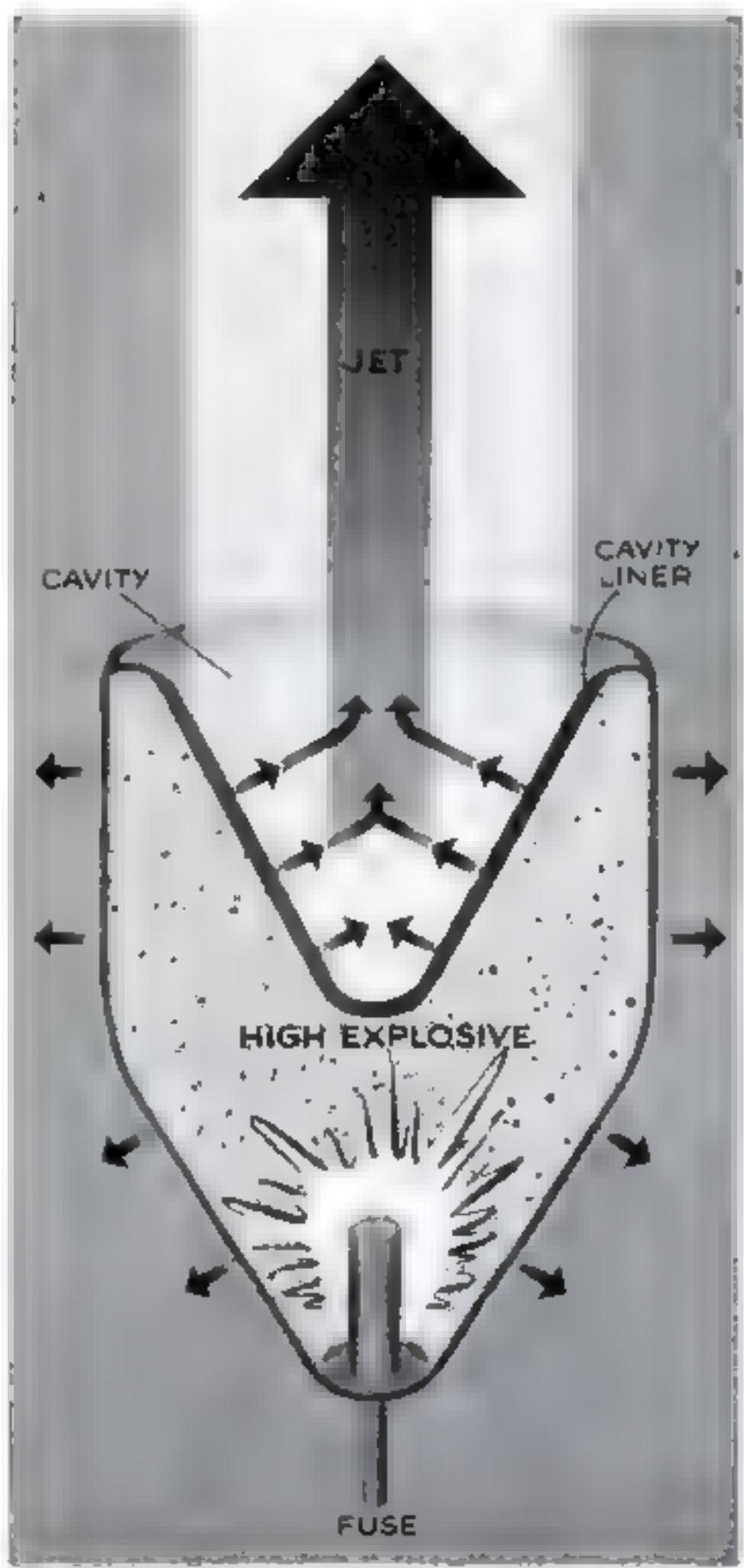
HOLLOW CHARGE

Cone method of packing explosive concentrates blast in single jet

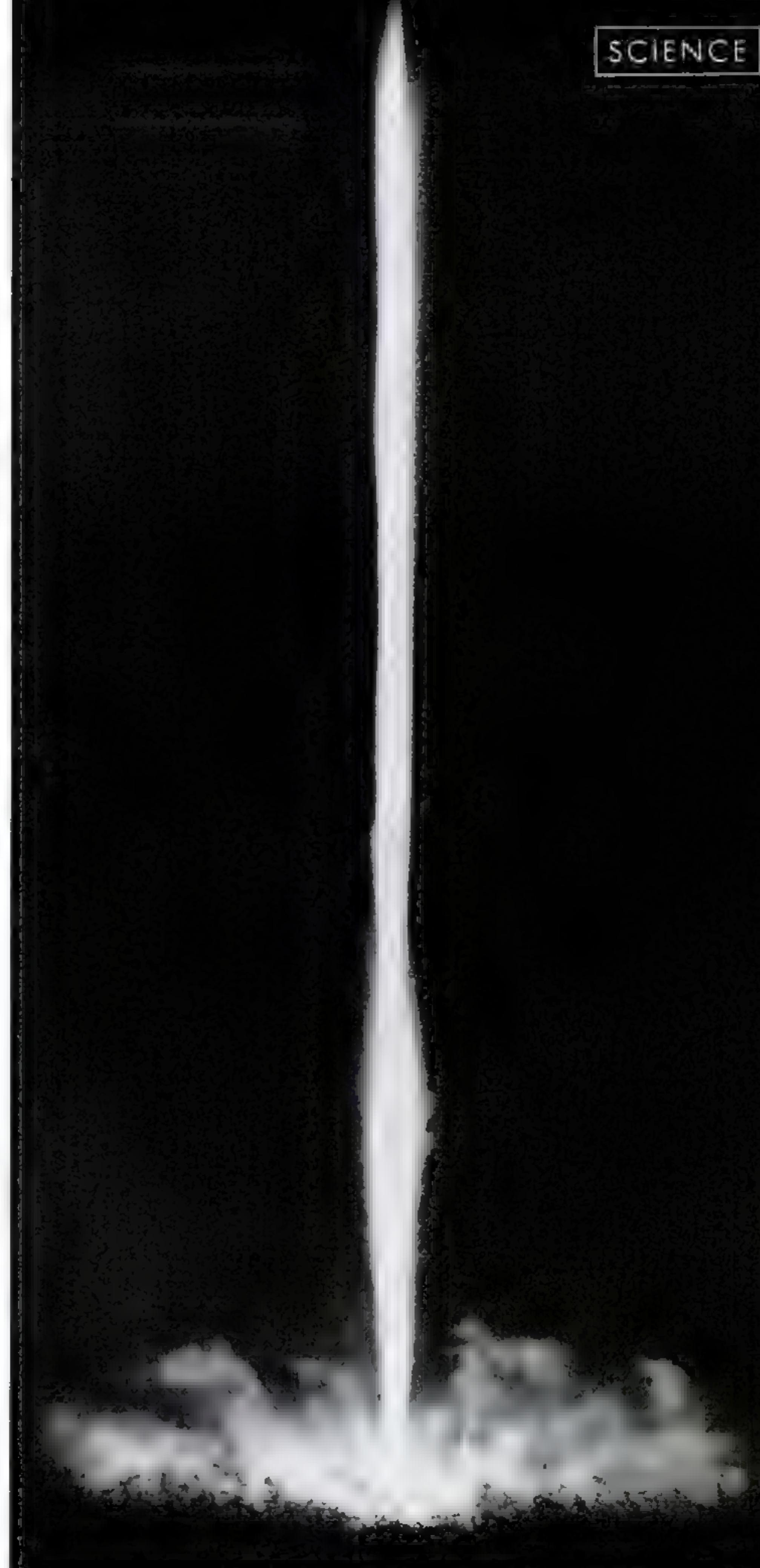
The photograph at the right demonstrates an explosive method called the "hollow charge," which has come into its own in this war. Instead of spreading out in all directions like an ordinary explosive, the main force of the charge is directed into a stream of terrific power. When hollow charge is used in modern projectiles this stream of pressure can punch a hole through thick armor plate or reinforced concrete.

Secret of the charge lies in the method of packing the explosive in the shape of a hollow cone. Instead of being packed full, a cavity is left in forward end of the shell, as shown in diagram below. When the charge is detonated, the explosive force rushes into this cavity and, thus focused, emerges as a piercing jet.

This concentrated effect was discovered about 1890 by an American, Charles E. Munroe. Known as the Munroe effect, it did not have much application in warfare until after his death in 1938. At that time the Germans had incorporated the principle in artillery shells. Today the method is used by all armies in shells, rockets and in demolition weapons to destroy pillboxes, tanks, bridges. Hollow charge has been particularly useful in rocket projectiles which, because of their relatively low speed, cannot pierce heavy fortifications. But with a hollow charge a rocket like the bazooka can achieve great penetrating power.



Hollow charge is packed in this way, leaving cavity at forward end. Explosive force is thus in direction of big arrow.



Blast of hollow-charge explosion burls column of hot gases more than 250 feet into the night sky in demonstration at

Aberdeen Proving Grounds. Main force of charge is directed upward. Lesser blast spreads out to sides along ground.

VITAMINS

Are you older than your years?

The candles on your birthday cake may add up to the sum of your years. But you can take it from science that in many cases, "birthday" age differs from "physical condition" age. Very seldom do the two ages coincide.

A good many persons unknowingly are prematurely senescent. They are physically older than their span on the calendar. Under varying conditions of diet and living, certain chemical changes occur which often render humans "older than their years."

Such conditions as these are especially prevalent among adults whose health and food routines are more often guided by "likes" than by "needs."

Mistaken identity

Many tissue changes, generally regarded as characteristics of approaching old age,



VITAMIN RESEARCH

...cure cereal Vitamin A and B₁ deficiencies

are often actually indications of chronic nutritional deficiencies. Slowly developing changes, for example, in vision and in the skin . . . gradual loss of muscular strength and energy, general aches and pains.

Some of these changes are so prevalent, especially in their milder forms, that they have come to be regarded as usual or normal . . . a natural part of "just growing old." But pinned down, they may be identified simply as dietary deficiencies, tending to shorten man's youth.

A "young" old age

Viewed in the light of the widespread inadequacy of the national diet, as evidenced in U. S. Government surveys and other unbiased studies, it would seem that many Americans are eating their way to a young old age. For these surveys show that literally millions of American families aren't getting enough vitamins and minerals from their meals.

Nor are dietary deficiencies confined to lower income groups only—for these surveys included rich, poor and in-between.

Thus, foresighted indeed are those who regularly take a dietary supplement that

assures their getting all the vitamins known to be essential in the diet and the commonly lacking minerals as well.



YOUTH-LIKE ENERGY

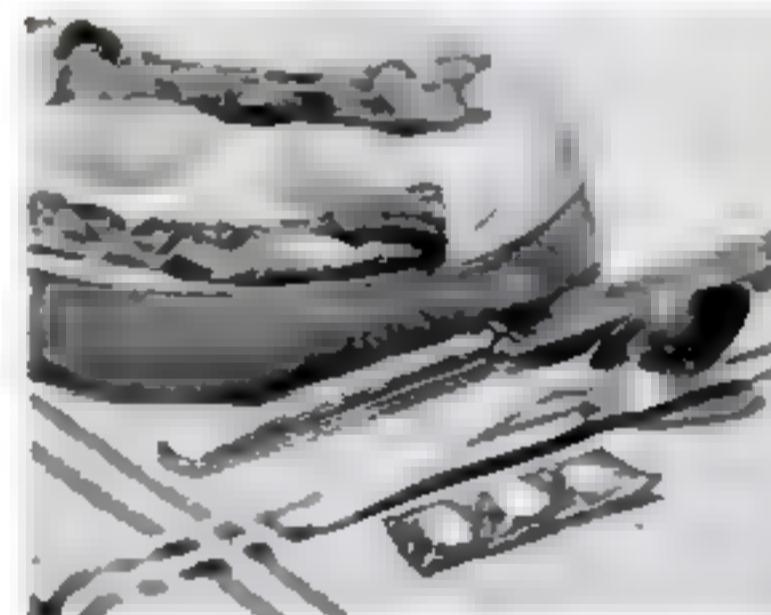
...demands sufficient vitamins and minerals

Complete coverage

Developed to protect against nutritional deficiencies, the Vimms formula supplies all the vitamins that Government experts and doctors recognize as essential in the diet.

In addition, Vimms supply the minerals most commonly lacking . . . Iron necessary for good red blood, Calcium and Phosphorus for strong bones, teeth and body tissue. These minerals are needed not only to help in various body processes, but also to enable certain of the vitamins to play their full role.

Now, scientists found that if all the vitamins and minerals in three Vimms were made into a single tablet, it would



THREE DAILY AT BREAKFAST

...full benefits throughout the entire day

be too big to swallow easily. That is why Vimms come in 3 small tablets to be taken daily—preferably at breakfast. Actually no one-per-day product gives you all the vitamins and minerals you get in Vimms. Moreover, Vimms are pleasant-tasting, have no aftertaste.

Three Vimms daily will raise the average diet up to or above the Recommended Daily Allowances, as adopted by the National Research Council.

VIMMS

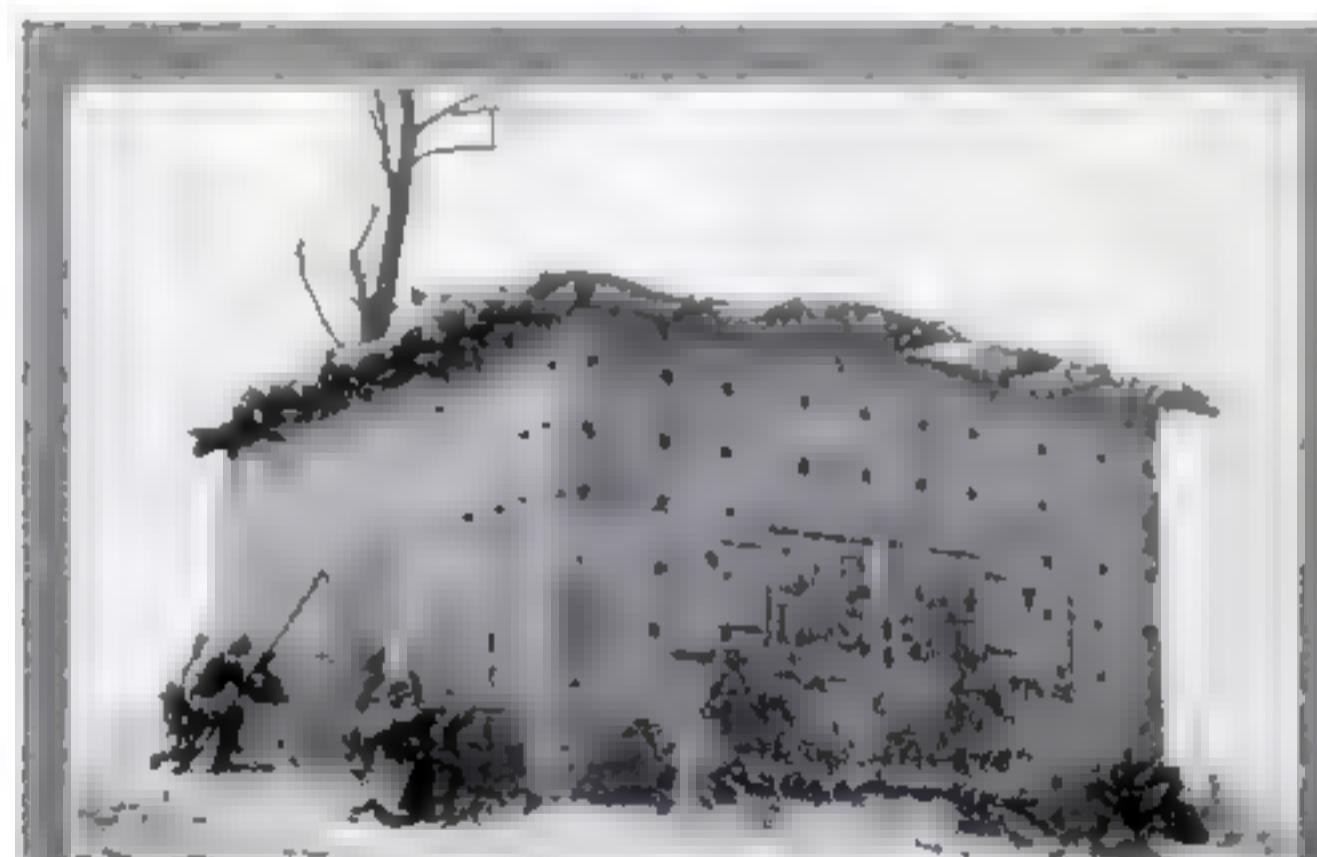
Hollow Charge (continued)



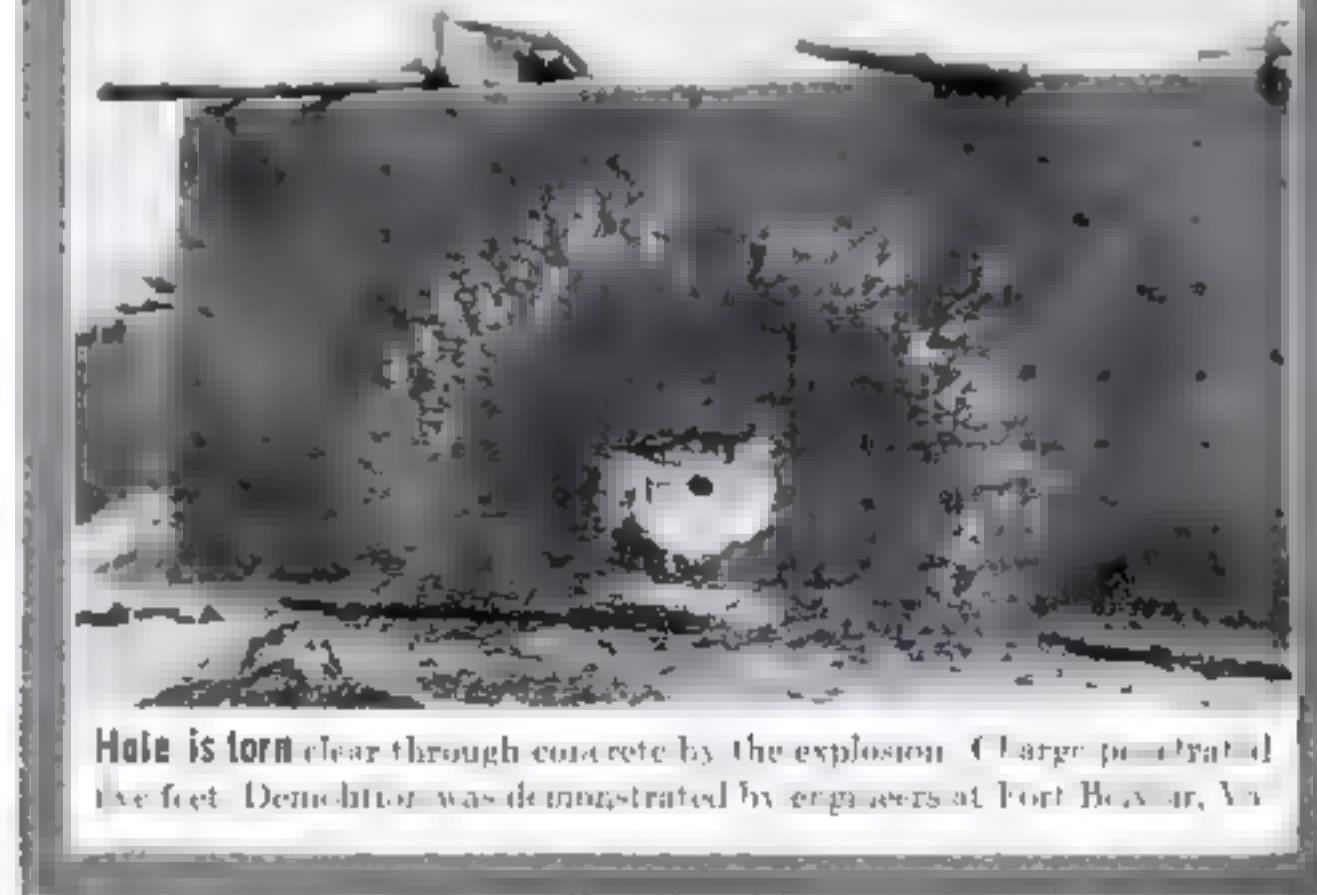
Thick steel plate is tested with a directed explosive charge (left). At the right is a charge with side cut away to show the hollowed cone in the explosive.



Plate is punctured with a hole by the directed blast of the charge. Same amount of explosive placed flat against steel would leave a shallow dent.



Pillbox demolition is prepared by the soldier at left. Hollow charge is suspended from stick propped against wall. Rifleman (right) protects soldier



Hole is torn clear through concrete by the explosion. Charge penetrated five feet. Demolition was demonstrated by engineers at Fort Belvoir, Va.



TRACTION

I was that boy on the tractor.

I felt the Iowa sun on my bare back.

I felt the thrill of power beneath my feet.

In my heart was the glow of pride. I was anticipating the words "well done" from my father when he saw the clean straight furrows, the crumbled surface of the soil—to provide a seed bed for the season's grain.

I didn't appreciate then, the sturdiness of those giant tractor tires.

Today as I drive my tank destroyer through the charred earth of battle . . . meeting sterner tests, greater obstacles, I know well their qualities . . . their unfailing grip, their traction . . . their sturdy dependability—called *backbone*!

Tested by the demands of war, the tires like the boy, show that quality men call *backbone* . . . the ability to shoulder a job, to master it no matter what the obstacles.

That quality was developed long ago by men who first had faith in rubber. In tires they put it to work for the farmer, the logger, the road builder, the quarryman, and the miner.

With war these Peacetime skills were turned to new and stern demands. The tire builders who fashioned the tractor tire of '41 met the challenge for greater loads, greater stresses, greater speeds in the tank destroyers, Army trucks and tractors, Super Fortresses—Navy fighters that land on carrier decks—for every tire-borne vehicle of war.

In this you had an important hand. Because you liked our tires, we put more men to work building them. More scientists, engineers, textile experts and craftsmen pooled their skills in the common effort of building better tires to serve your needs. You helped us grow. You made us strong.

When war came we were ready. And the lessons gained from war will serve us in building better tires for the constructive days ahead.

SERVING THROUGH SCIENCE



Listen to "Science Looks Forward"—new series of talks by the great scientists of America—on the Philharmonic-Symphony program. CBS network, Sunday afternoon 3:00 to 4:30 E.W.T.

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NOW! The proved, wonder-working DEODORANT in MODESS



Yes! It's a proved marvel of effectiveness — this wonderful new deodorant that's sealed in every luxurious Modess napkin!

Scientifically certified by a famous independent laboratory:

The superior effectiveness of Modess with Deodorant demonstrated itself in every one of 26 different experiments, conducted under the most exacting laboratory conditions.



"The deodorant works miracles!"
Mrs. K.R.

So fast-acting—so efficient—that thousands and thousands of women hail this new Modess with great enthusiasm.

No fuss. No bother with separate powder. No sprinkling over everything.

You don't pay a penny more for this marvelous new Modess, but think how

much more you get! Added daintiness!

Greater softness! 3 out of 4 women voted Modess softer to touch, in nationwide poll.

"Lances me the bother of using a deodorant powder. I think it's swell!" Mrs. B.J.



Greater safety! 209 nurses, in hospital tests, found Modess safer, less likely to strike through than nationally known layer-type napkins!

Ask today for wonderful new Modess, the napkin with the proved, tested deodorant!

Your store has two kinds of Modess. If you'd rather have softer, safer Modess without deodorant, just ask for "Standard Modess."



"What a perfectly streamlined improvement! It works! I don't see how a sanitary napkin could be better! Thanks!" Mrs. R.C.

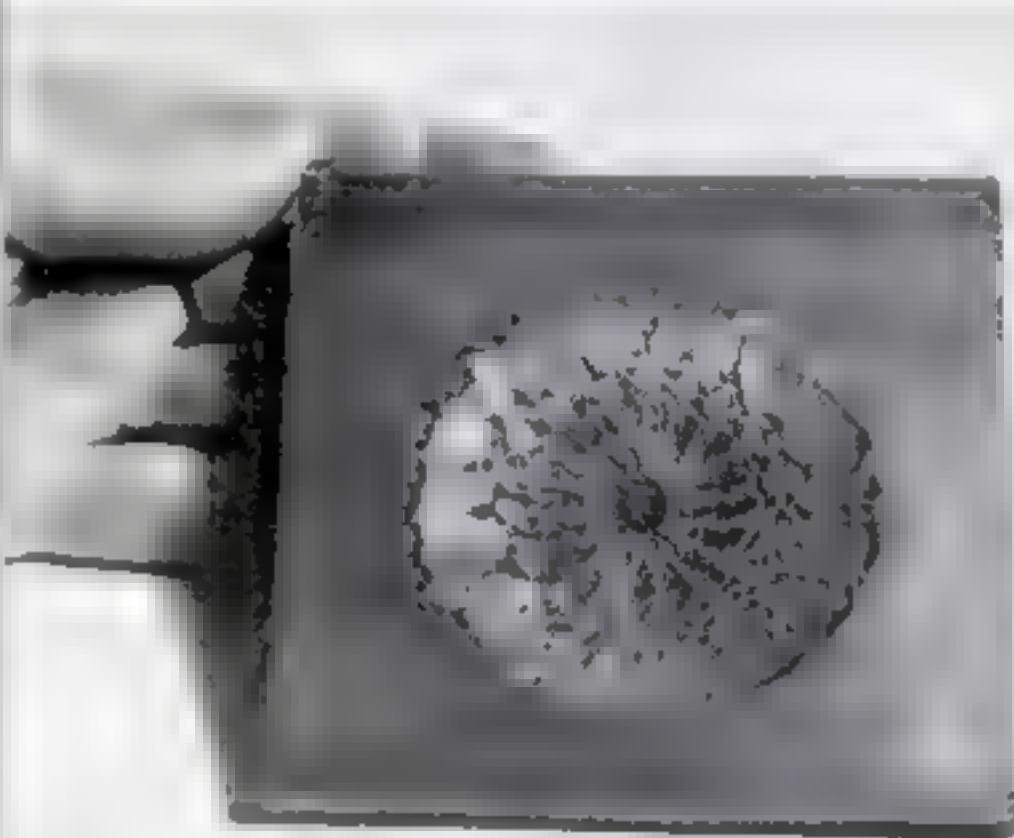
Hollow Charge (continued)



Munroe's early discovery is demonstrated in these pictures. First, a small piece of high-explosive material is pressed down on a lace-cloth pattern,



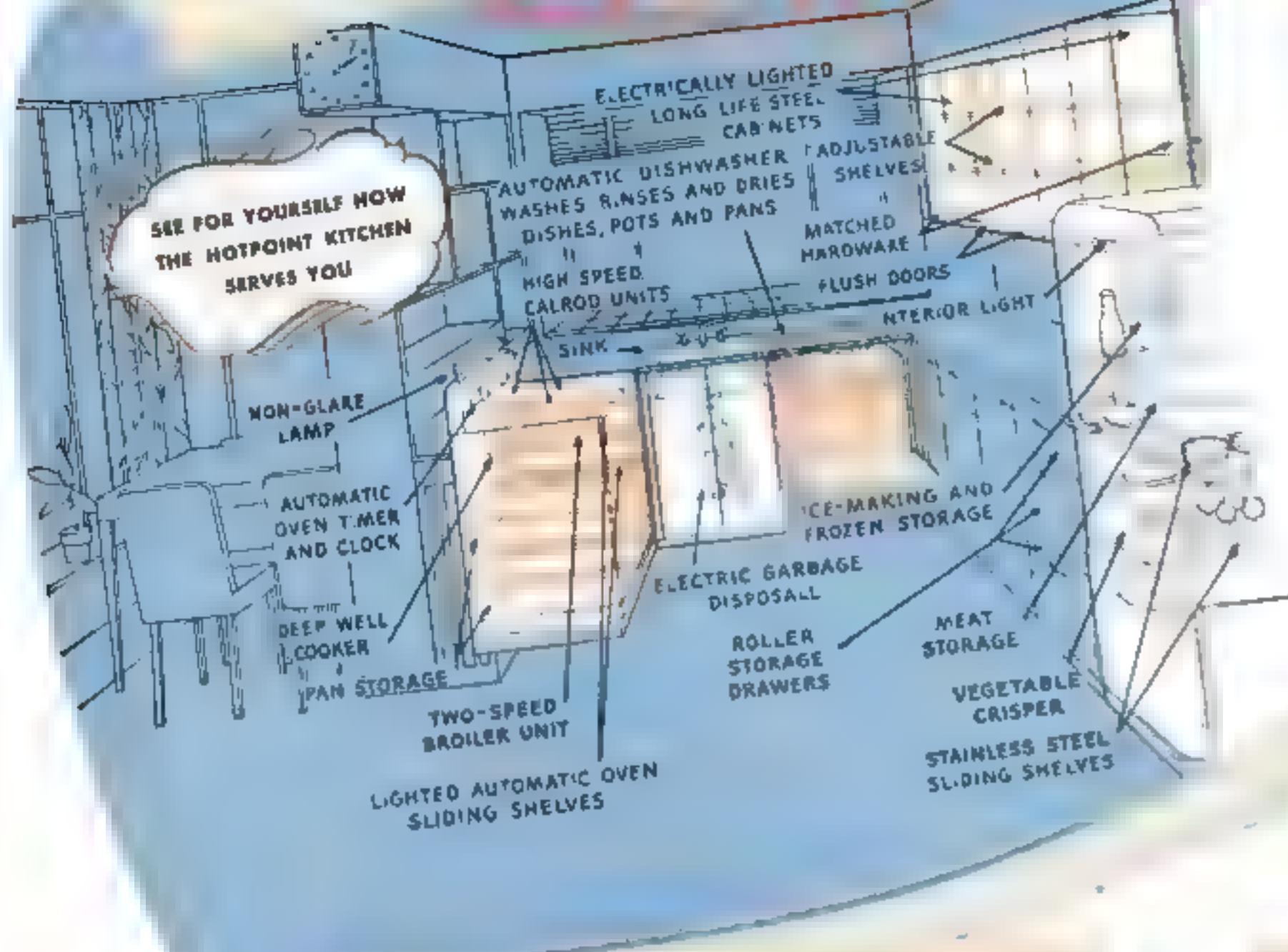
Pattern of the lace is transferred to the flat end of the explosive. The base is then removed and the explosive material placed on square steel plate.



With detonation, a good pattern exactly like that of the explosive is driven into the plate. Each dent is result of a tiny hollow-charge effect.

PLAN

your next kitchen!



FORTY YEARS of experience have given us some pretty definite ideas about what you want in your new electric kitchen! In fact, we've taken specific steps to make your kitchen planning concrete, practical and easy.

● ● In the 24-page booklet—"Your Next Kitchen by Hotpoint"—you'll find full-color drawings of six model kitchens; expert advice on wiring and lighting; basic rules for kitchen arrangements and utensil storage; information on how to get free blueprints of the kitchens illustrated or our special personalized planning service.

● ● This wealth of help and guidance is yours for only **ten cents**. Fill in the coupon today—and start making **definite** plans for your next Kitchen!

Hotpoint DEPENDABILITY ASSURED
BY 40 YEARS EXPERIENCE



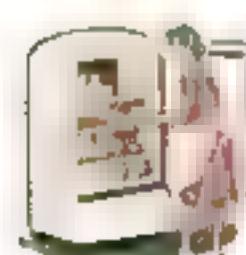
The cost of a Hotpoint Electric Kitchen averages about 10% of home-building costs.

HOTPOINT WORK CENTERS WILL SAVE YOU TIME AND STEPS ON ALL THESE TASKS!

Cooking Center. Hotpoint Electric Range cooks fast and thrifitly, keeps walls clean and doesn't blacken pans. It should be near the sink and refrigerator to do away with needless cross-kitchen steps.



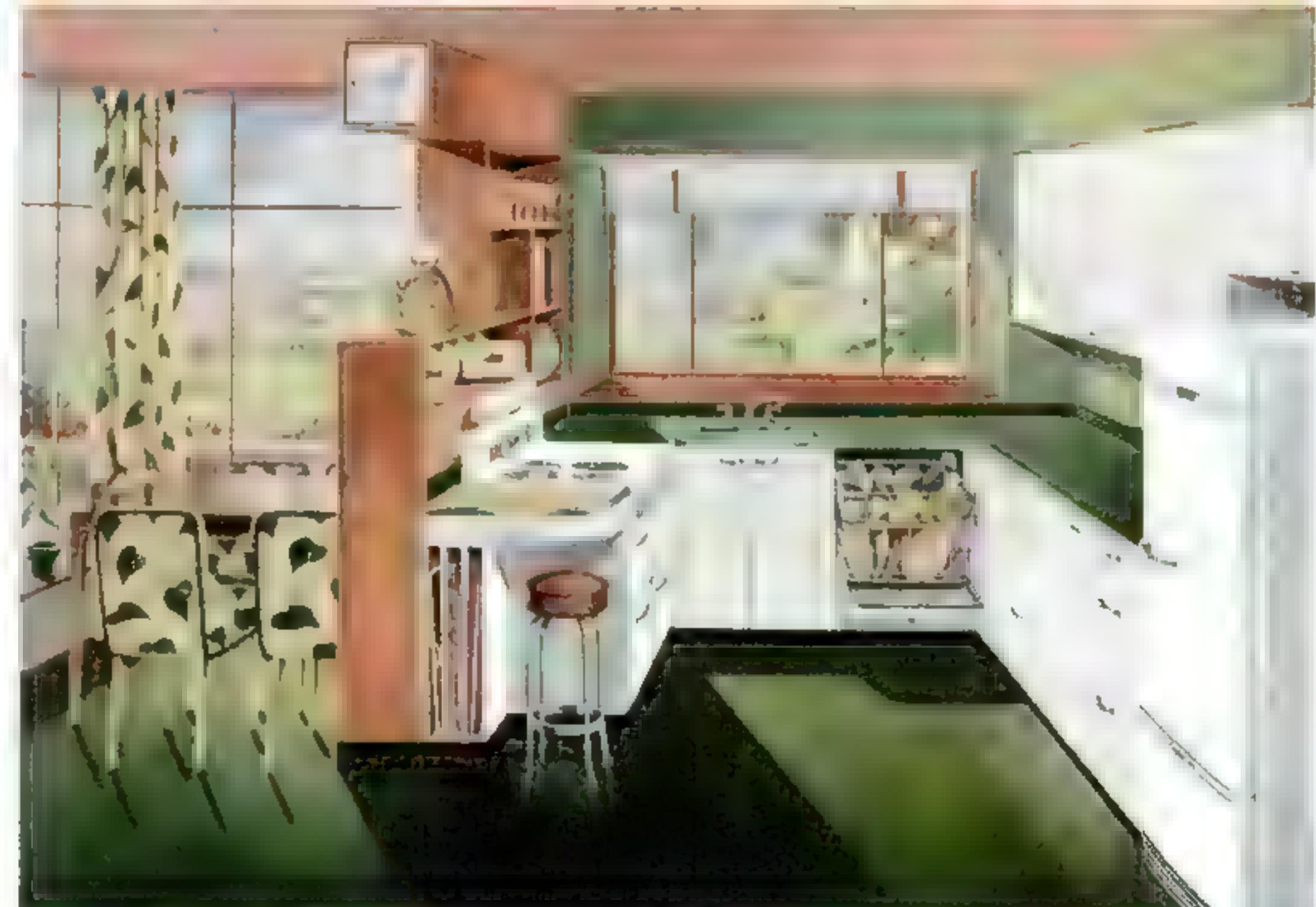
Food Storage and Mixing Center. Hotpoint Electric Refrigerator—designed to keep foods fresh, provide thrifitly freezing and storage space—should be located near outside door. Mixer and supplies should be kept next to refrigerator for efficiency.



Dishwashing Center. Best location for this center, featuring Electric Sink, is between the two other centers . . . Hotpoint Automatic Dishwasher washes, rinses, dries dishes quickly, hygienically. Hotpoint Garbage Disposal whisks waste away electrically.



Equipment Storage. Electrically lighted Hotpoint Steel Cabinets—which are easy to clean in just a jiffy—afford abundant space for dishes, utensils and dry foods. Adequate space is provided so that all the necessary equipment can be kept nearest to the point of use.



For a \$6,000 Home—our experienced kitchen architects, engineers and home economists have designed this attractive time-and-step-saving kitchen—complete with Hotpoint Range, Refrigerator, Electric Dishwasher-Sink and Hotpoint Steel Cabinets.

Hotpoint

ELECTRIC KITCHENS

Ranges • Water Heaters • Refrigerators • Home Freezers • Dishwashers • Combination Refrigerators • Wringer-Type Washers • Automatic Washers • Clothes Dryers • Portable Ironers • Table-Type Ironers • Garbage Disposals • Cabinet Sinks • All-Steel Cabinets

Edison General Electric Appliance Co., Inc.
5612 West Taylor Street, Chicago 44, Illinois

● Enclosed please find ten cents in coin or war stamp for which send me your new kitchen planning guide entitled, "Your Next Kitchen by Hotpoint." (This offer available in continental U. S. only.)

Name _____

Address _____

City _____ State _____



PONTIAC



Making Shells for "Long Tom" — our seventh war assignment

 Helping to keep the "Long Toms" firing is a rugged job . . . well in the tradition of Pontiac's other war assignments. Shells for these huge 155 millimeter rifles—called one of the war's most effective weapons—must meet exacting tolerances of size, weight and balance. And "Long Tom" has a tremendous appetite, too.

As often as once a minute, "Long Tom" hurls

high-explosive or armor-piercing shells—shells that can reach out fourteen miles to reduce enemy bastions to rubble. And vast quantities of them come from Pontiac Motor Division . . . where, in a plant devoted completely to the manufacture of these urgently needed projectiles, Pontiac men and women, in a recent month,

topped contract schedules by more than 200%! Production of 155 millimeter shells at Pontiac is an assignment welcomed both because of its national urgency and manufacturing challenge. Thus, with vital ammunition, too, Pontiac strives to keep the faith with the men and women of the fighting forces.

Every Sunday Afternoon . . . GENERAL MOTORS SYMPHONY OF THE AIR—NBC Network

PONTIAC MOTOR DIVISION . . . GENERAL MOTORS CORPORATION

PONTIAC PRODUCTION FOR WAR INCLUDES



Oerlikon 20-mm.
Anti-Aircraft Cannon



Aircraft Torpedoes
for the Navy



40-mm.
Automatic Field Guns



Diesel Engine
Parts



Axles for
M-24 Tanks



Engine Parts
for Army Trucks



155-mm. Shells
for the Army



AS STATUE OF CHINESE GODDESS KWAN YIN LOOKS PLACIDLY ON, SIDNEY GREENSTREET LURCHES THREATENINGLY TOWARD HIS VICTIM (PLAYED BY GERALDINE FITZGERALD)

MOVIE MURDERER

Sidney Greenstreet, specialist, commits one of his deftest jobs

Today the title of No. 1 evil old man of the movies is unquestionably held by British-born Actor Sidney Greenstreet who, before Hollywood typed him as a villain, was famous on the stage as a comedian. The effectiveness of his villainous roles owes much to some curious elements of contrast. He is a polished, patrician villain whose cold, sinister machinations lurk beneath the apparent dignity and wisdom of old age. He is also a massive, slow-moving man, whose air of

impassive brutal tv is heightened by the fact that fat men are usually associated with sunny temperament.

A master of understatement in pantomime, Greenstreet does practically all of his acting with icy calm gestures with slow deliberation conveys his emotions with the catlike play of his features. In his forthcoming picture, *Three Strangers*, Greenstreet commits one of his most effective murders. Its sequence is told in the photographs on this and the following pages.

Movie Murderer (continued)



Thwarted by his female associate, Sidney Greenstreet reaches for a statue of the Chinese fate goddess, Kwan Yin, which occupies a niche on wall of her apartment.



Grasping the statue deliberately, he reaches over as if he were simply removing a milk bottle from a shelf, brings the statue down on the head of his helpless victim.

The popularity of this self-service bar didn't last
AUTOMATIC WINE & LIQUOR DISPENSER, 1883

But
JOHNNIE WALKER'S
popularity
lives on and on

An idea that's more in favor every year . . . the enjoyment of popular Johnnie Walker. Velvety smooth and mellow, every sip of this choice scotch whisky is a distinctive treat.

JOHNNIE
WALKER

RED LABEL BLACK LABEL

Both 86.8 proof

CANADA DRY GINGER ALE, INC., New York, N. Y.
Sole Importer

BUY UNITED STATES WAR BONDS AND STAMPS



As the victim collapses, Greenstreet surveys crumpled body with cold indifference. Greenstreet's violent action has ruffled neither his calm nor drape of his overcoat.

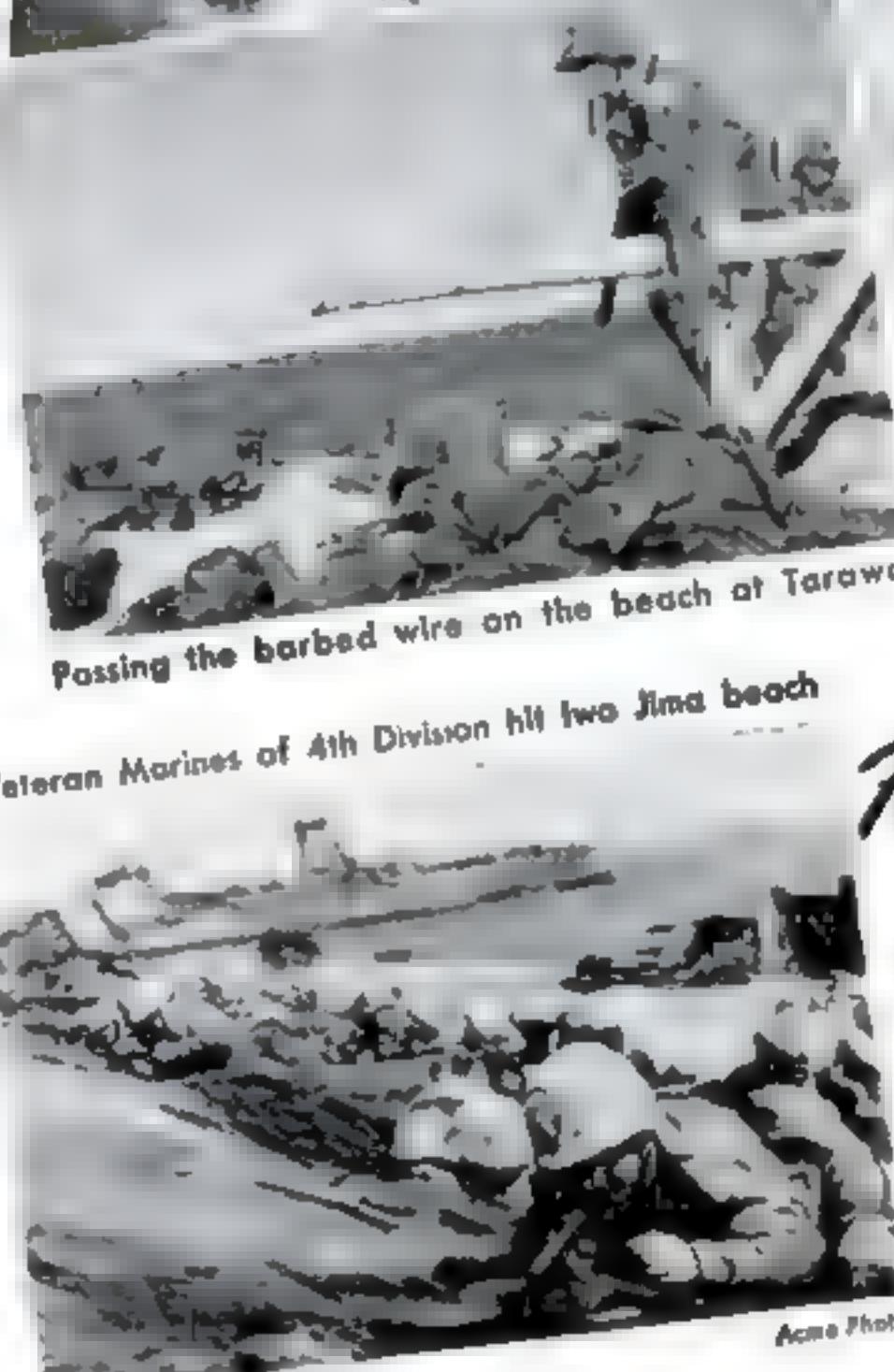


Still coldly raging, Greenstreet turns and lumbered massively out door. The murder, like most of Greenstreet's, has been accomplished with little motion, no hysteria.



U. S. Marine Corps Photos

Marines in first wave
of assault on Saipan



Passing the barbed wire on the beach at Tarawa
Veteran Marines of 4th Division hit Iwo Jima beach

That's why
Retail Stocks of
Jockeys
are Low

The Marines have first call on our production of Jockey Midways until they have all they need. That's why Midways especially are hard to get . . . that's why other mills are helping to fill Marine Corps orders, by making Y-front garments under our patents . . . the Marines need millions, and they naturally come first. Not enough Jockeys of any style are available, because many machines that normally make them are turning out huge quantities of other types of garments for the armed forces. We believe that our customers, knowing this, will try to make their stocks of Jockeys last until we can increase civilian production.



CoopersTM
KENOSHA, WISCONSIN

Jockey Midway

JockeyTM
U.S. PAT. P.D.
UNDERWEAR





Over and Over Again

Here is a glimpse of all America as it hailed the finish of the historic Dodge performance test on November 7, 1941.

Eight hundred American cities held the test and saw the finish.

The certified public record still stands at an average of 21.6 miles to the gallon of gas, for the 800 new, 1942, Dodge cars that traveled a total of 80,000 miles in a single day.

Every run, in all parts of the country, was duly witnessed and officially certified by distinguished citizens in each community.

Through each of the ensuing war years this official record of 1941 has been confirmed and repeated over and over again as Dodge cars have continued to deliver these large, extra margins of comfort and economy.

DODGE Division of Chrysler Corporation



Whether it's water cooling for a steel mill
or refrigeration for an orchid nursery

*Look to the favorite
Look to Frigidaire*



ORCHIDS from the nation's leading orchid grower. To guard its investment in these delicate flowers, which take from 7 to 12 years to grow, Thomas Young Orchids, Inc., chose Frigidaire for four important installations to provide that exact balance of temperature, humidity and air circulation so necessary to preserve the beauty and prolong the life of these exotic flowers.



ALMOST WITHOUT LIMIT
are the applications of Frigidaire
refrigeration equipment. Here are
just a few of them:

Milk cooling
Water cooling
Meat storage
Fur storage
Serum and vaccine storage
Beer and wine cooling
Apple storage
Munition storage
Dough retarding
Banana storage
Cooling anodizing baths
Vegetable pre-cooling
Cooling cutting oil
Bottled beverage cooling
Blood bank refrigeration
Refrigerated trucks
Concrete testing
Locker storage
Germination control
Photo processing
Flower storage
Preservation of manuscripts
Ice cream storage
Lens grinding
Chocolate coating
Cheese curing
Ice making
Dairy product storage
Cooling welding tips
X-ray film processing
Rivet cooling
Conditioning aluminum
Equipment testing

Also air conditioning for residences, offices, hotels, restaurants, hospitals, stores and a wide range of industrial applications.

Get Free Conservation Booklet which tells how to care for and keep existing equipment in good repair until you can replace it with new equipment. Get free copy from your Frigidaire Dealer. Look under "Refrigeration-Equipment" in classified section of your telephone book. Or write Frigidaire, 508 Amelia St., Dayton 1, Ohio. In Canada, 216 Commercial Rd., Leaside 12, Ontario.



VICTORY IS OUR BUSINESS!

For Excellence



in War Production

FRIGIDAIRE

Made only by

GENERAL MOTORS

Peacetime Products

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EAST ROOM contains Morgan collection of early printed books, French and American classics and literature on costumes through the ages. It is done in style

of the Italian Renaissance, a period with which the elder J. P. felt the closest affinity. Priceless Brussels tapestry over imported mantelpiece depicts *The Triumph of Avarice*.

the morgan library it houses ART TREASURES

In a quiet mid-Manhattan side street, a good three miles up from the New York Stock Exchange, stands a mausoleumlike pile of white marble which houses the cultural relics of The House of Morgan. It was built in 1905 by J. P. the Elder, greatest private collector of manuscripts, medieval and renaissance art and business corporations.

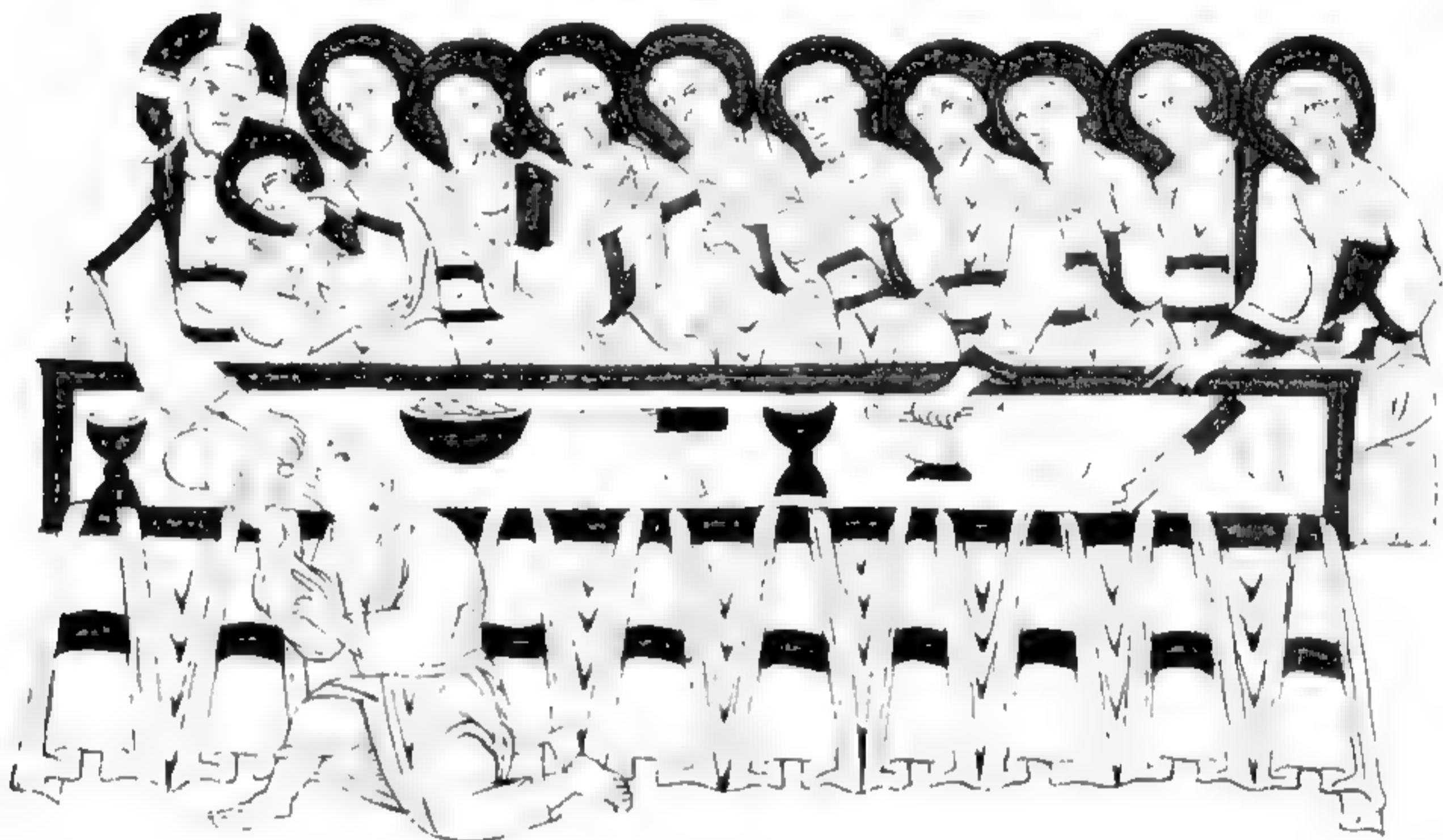
The elder Morgan was the most aggressive of the U.S. financial giants who, in surrounding themselves with the world's art treasures, made an invaluable contribution to America's knowledge of the world's culture. During Morgan's lifetime his marble library was accessible only to his friends, business associates and a few scholars. In 1929, as the era of titan-collectors was ending, J. P. the Younger opened the library to the public. Among the rare items in the library's \$10,000,000 collection are its illuminated medieval manuscripts with which, on the following pages, LIFE tells the Easter story.



WEST ROOM, or study, is kept just as it was in the elder J. P.'s lifetime. His portrait hangs over mantel and a Botticelli hangs over doorway to manuscript vault.

the Easter story

it was exquisitely told in the manuscripts of the middle ages



ON THESE PAGES LIFE presents the story of Easter as it was told in pictures, long before the printed word, by the monastic craftsmen who wrote and illuminated early Christian manuscripts. Some of them spent their entire lives copying word for word the Latin and Greek texts of The Four Gospels and other religious writings for the monasteries of the Middle Ages. Because many of these master craftsmen were true artists, they embellished their scripts with elaborate initials, richly colored page decorations and exquisite miniatures. The beautiful examples shown here are from the Morgan Library's current exhibition, "The Written Word," most important U. S. collection of illuminated manuscripts. On the opposite page is a jeweled cover of a Ninth Century copy of The Four Gospels of Matthew, Mark, Luke and John executed by the Benedictine monks. The miniatures on the following pages are taken from other religious manuscripts in the Morgan collection which date from the 11th to the 16th Century. They tell the story of how Christ rode triumphantly into Jerusalem on Palm Sunday and of His betrayal by Judas; how He was brought before Pontius Pilate and crowned with thorns; and how, after He had been crucified and buried for three days in the tomb, He rose again from the dead and, after 40 days, ascended into Heaven.



Christ Crucified is the central figure on this jewel-studded gold cover of The Four Gospels inscribed by Benedictine monks of St. Gall, Switzerland in the 9th Century. Directly above the figure of

Christ are these words in Latin: "This is the King of the Jews." The beaten-gold cover of this valuable manuscript is encrusted with 327 precious stones, including 42 sapphires, 10 emeralds, and 16 pearls.

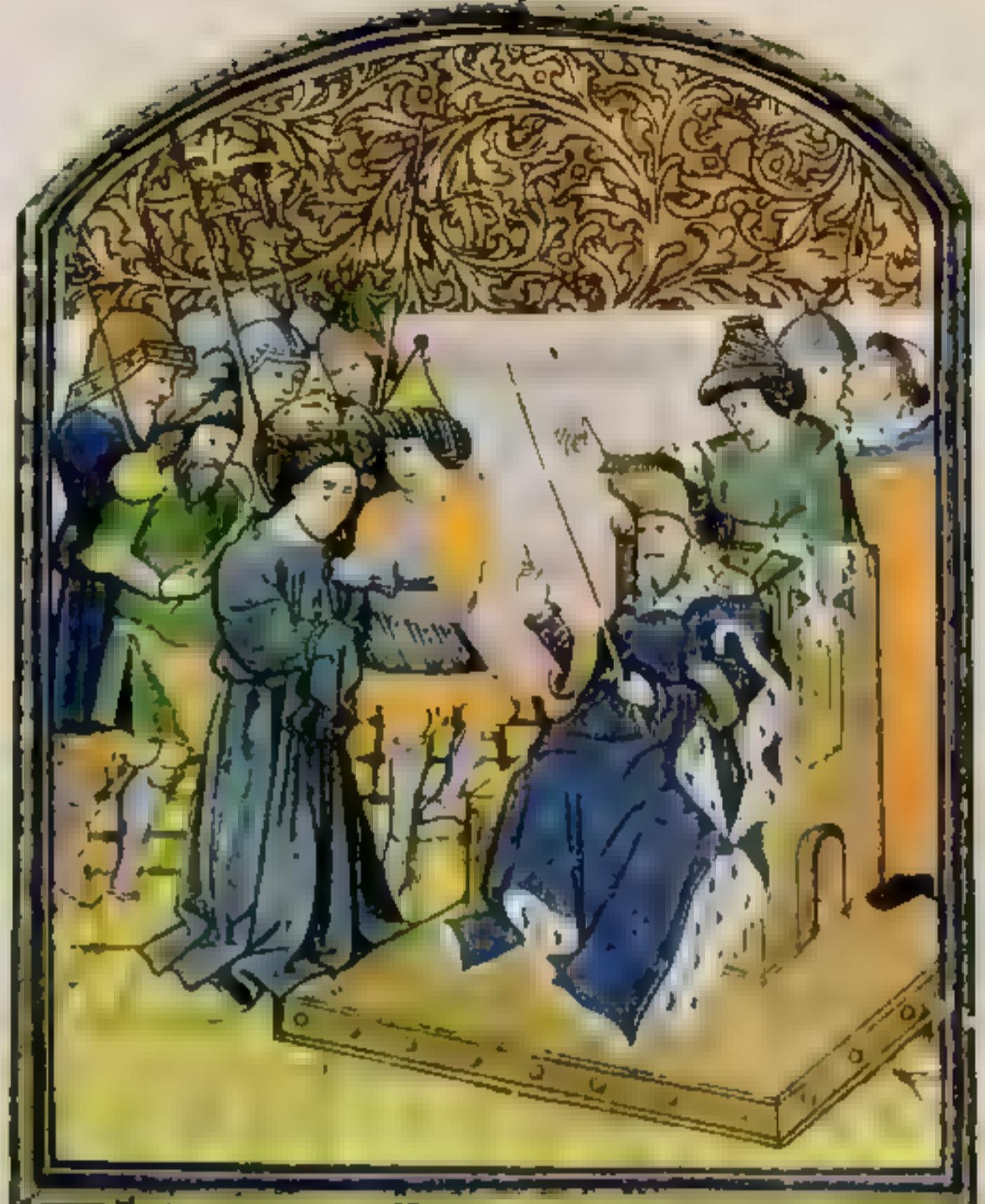


The Entry into Jerusalem, taken from an 11th Century manuscript purchased in 1933 by the Morgan Library from an Austrian monastery, shows Christ receiving the people's homage as he rode

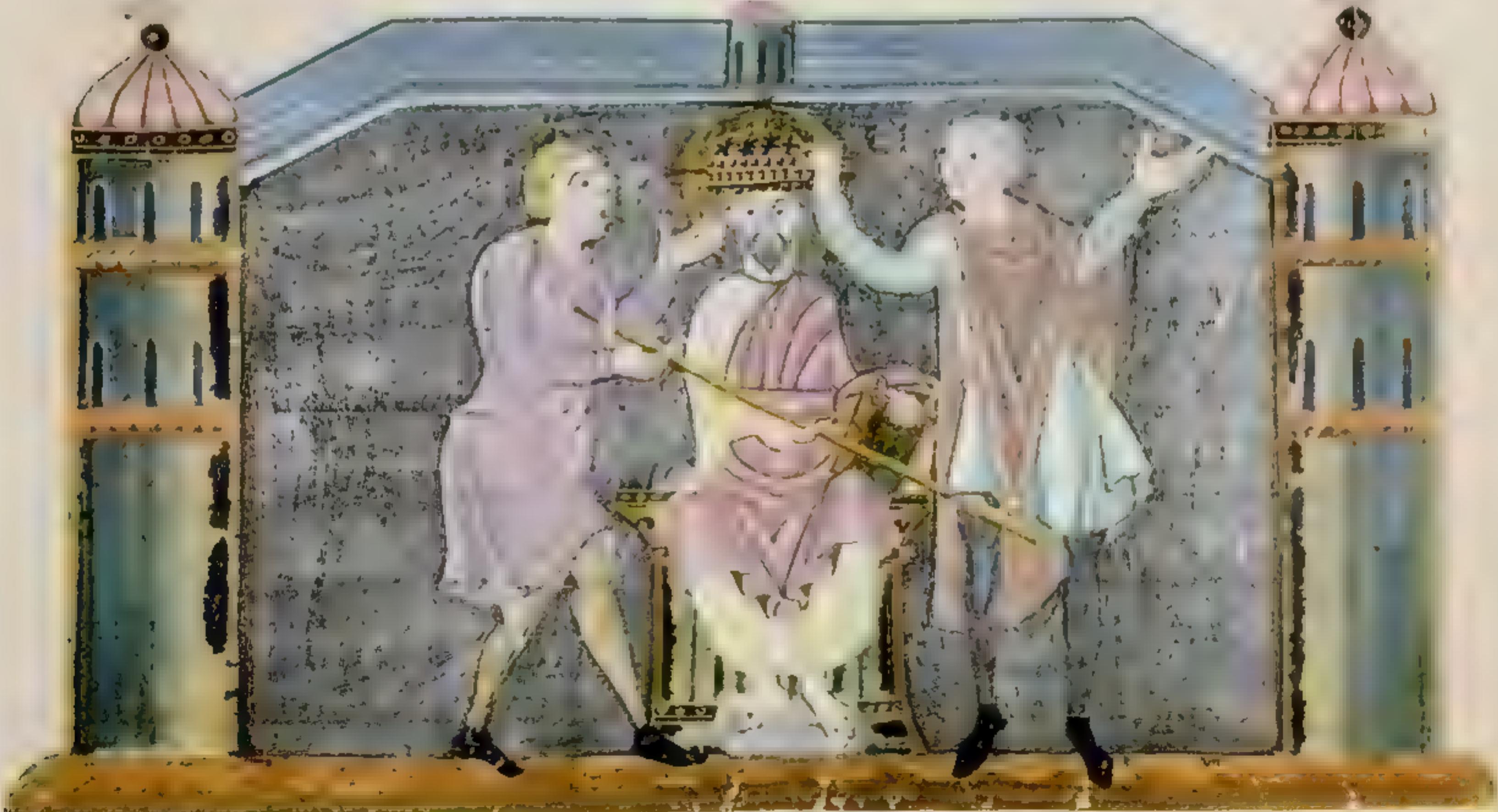
into the city upon an ass's colt. The Gospel (St Mark 11:9) describes this scene: "And they that went before, and they that followed, cried, saying, Hosanna; Blessed is he that cometh in the name of the Lord."



The Betrayal, from 13th Century Psalter, shows Judas in act of delivering Christ to his enemies in the garden of Gethsemane. "... Jesus said unto him, Judas, betrayest thou the Son of man with a kiss?"

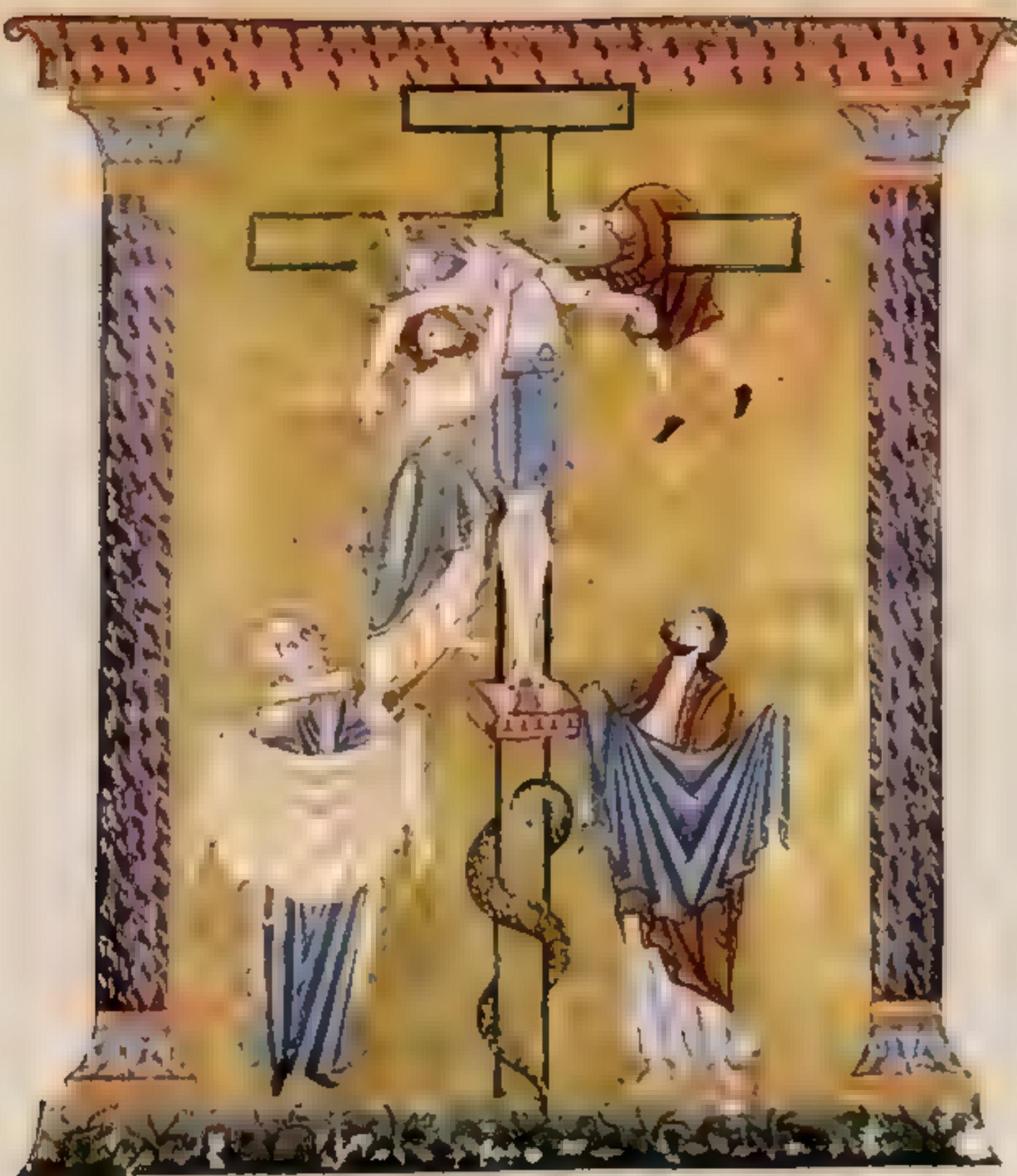


Jesus Before Pilate is the work of an unknown 15th Century Flemish painter. "And Pilate asked him, saying, Art thou the King of the Jews? And he answered him and said, Thou sayest it."



Jesus Crowned with Thorns is from same monastery in Austria which produced "The Entry into Jerusalem" on opposite page. The soldiers of Pontius Pilate mocked Jesus, saying, "Hail,

King of the Jews!" Then "they took off the purple from him, and put his own clothes on him, and led him out to crucify him." Illustration shows Byzantine influence in flat, silver background and stylized robes.



The Descent from the Cross shows Joseph of Arimathea and Nicodemus lifting Christ into the waiting arms of the Virgin Mary and John the Evangelist after the Crucifixion.



The Descent into Hell is from an early 11th Century manuscript, part of which is in the Vatican. Here Christ, with marks of the Cross upon Him, releases the souls of Adam and Eve.

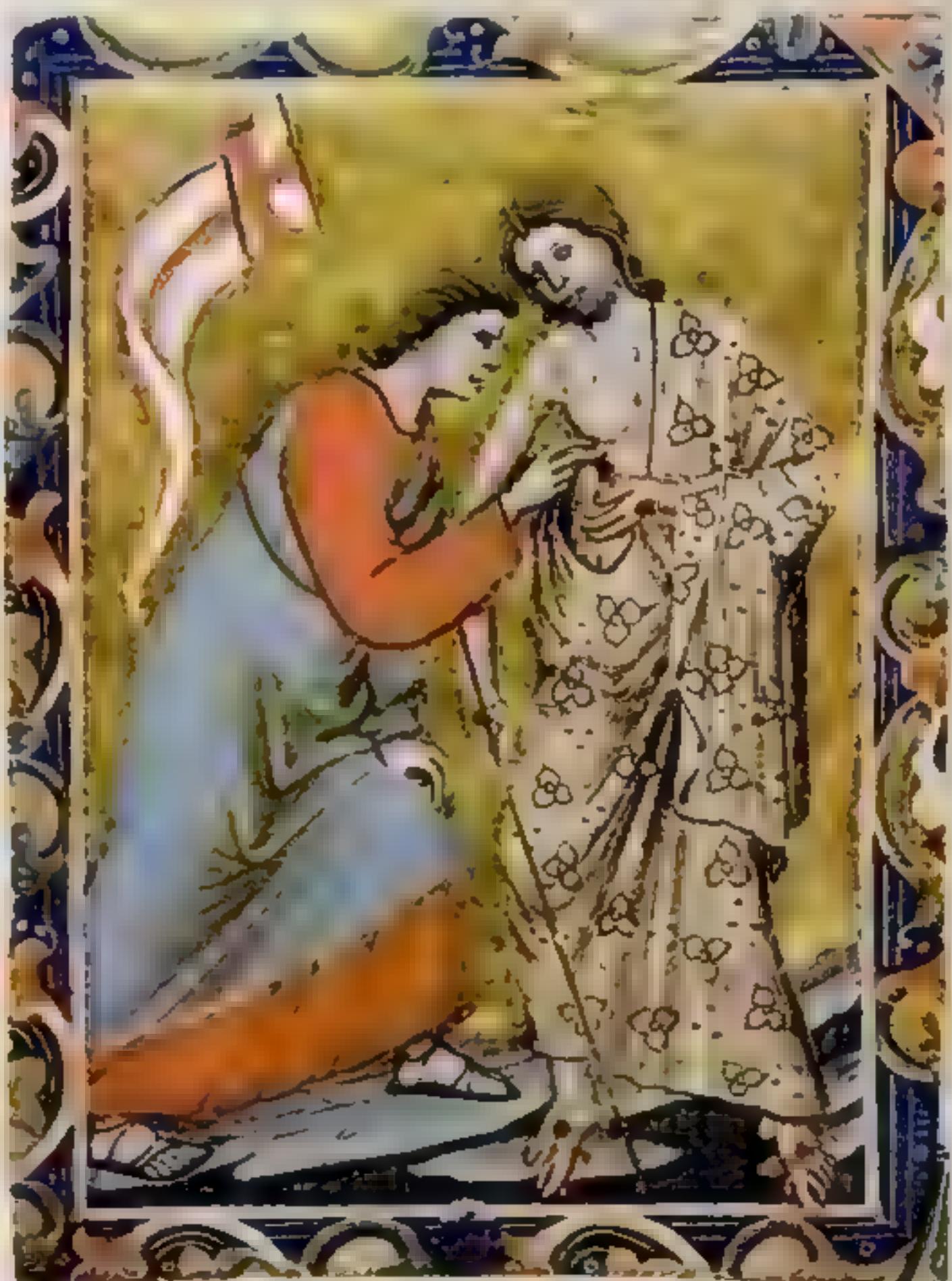
The Resurrection is from a lectionary used for readings during divine services in 13th Century Saxony. This illustration shows Christ rising from the dead, as He had prophesied, on the third day—Easter Sunday—after the Crucifixion. These were Jesus' words: "I am the resurrection, and the life: he that believeth



in me, though he were dead, yet shall he live: And whosoever liveth and believeth in me shall never die." In His left hand Christ holds the green and gold flag of the Resurrection. Below Him, dressed in medieval armor, lie the three sleeping soldiers who had been sent by Pontius Pilate to stand guard at His sepulcher.



At Christ's Tomb an angel sitting on overturned lid of the sepulcher said to Mary Magdalene, who came bearing spices: "Ye seek Jesus of Nazareth, which was crucified. He is risen . . ."



Doubting Thomas was disciple who refused to believe Christ was risen until he had seen and felt His wounds. Jesus said: ". . . blessed are they that have not seen, and yet have believed."



The Ascension is from a 16th Century manuscript done for Queen of Portugal. Forty days after Easter, Christ ascended into Heaven,

telling His kneeling disciples: "Go ye therefore, and teach all nations . . . and, lo, I am with you always, even unto the end of the world."



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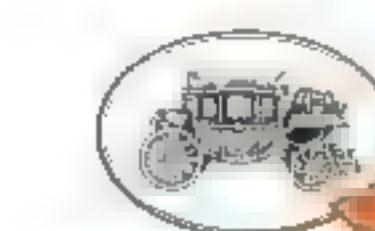
Fisher Body is proud of its part in building this great Boeing-designed ship. All the skills and techniques inherent in the Fisher Body organization are concentrated on giving superworkmanship to the Superfortress. Yet it is but one of many war jobs including big guns, delicate aircraft instruments, tanks, and assemblies for other bombers.

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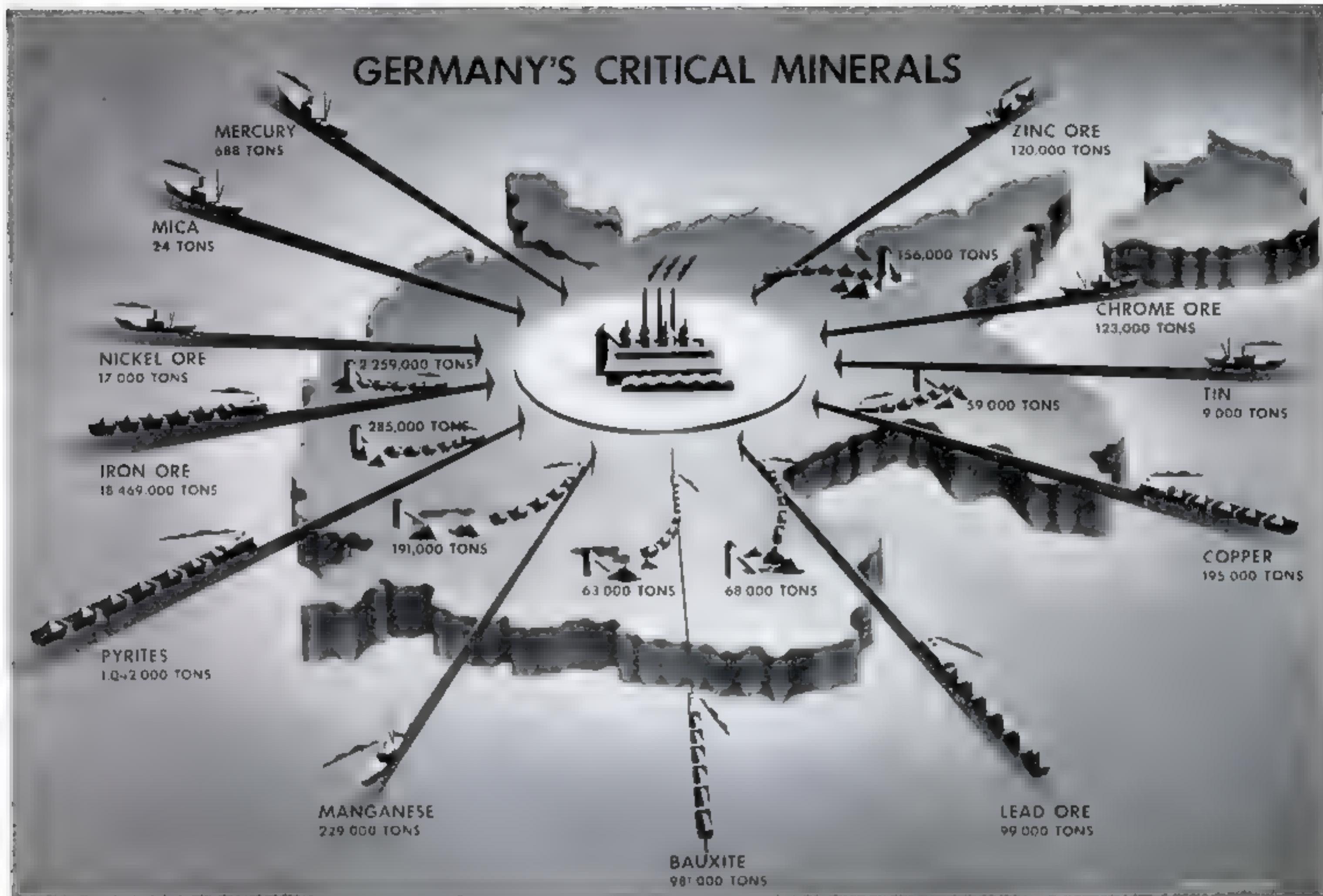
It's the tag on the bag that gives planting orders to Green Giant growers. It tells the who, when, where and how of planting this special seed which the grower gets just on the eve of planting. This helps us "space out" the crop. Orderly harvesting and canning enable us to control the quality every step of the way from field to can.



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German industry, at height of rearmament in 1939, required the minerals shown above. The figures inside the borders of prewar Germany show how much of these essential minerals Germany itself supplied. The figures outside show how much

Germany imported mineral-wise, for war or peace. Germany is largely dependent on the rest of the world. However, control of German industry through control of mineral imports presents difficulties. Since many of the needed minerals abound

in its neighbor countries it would be impossible to prevent smuggling in peacetime or quick conquest in war. Also, substitutes can be found for many metals. For these reasons the Brookings Institution considers mineral controls unfeasible.

THE CONTROL OF GERMANY

HARVARD PRESIDENT URGES STRICT CONTROL AND INSPECTION OF INDUSTRY TO PREVENT ANOTHER WAR

by JAMES BRYANT CONANT

President of Harvard University

Modern science and technology have so transformed the art of war as to require us to rethink many of the problems involved in an international attempt to keep the peace. This is particularly true in regard to the implementation of the current phrase, the "demilitarization of Germany and Japan." Almost everyone is ready to subscribe to the propositions that Germany and Japan must be disarmed. But how many have explored the difficulties of insuring the success of such an undertaking for a sufficient span of time?

What is new in modern war is the rapidity with which devastating attacks may be launched from great distances on civilian centers of population. In terms merely of self-protection, therefore, we are forced to the conclusion that we must collaborate to the full with other countries to remove the threat of a third world war.

Only ignorance can lead one to deny the alternatives which face the country. Either we must play our part in a world organization to preserve



As chairman of the National Defense Research Committee, Harvard's able president has played a key role in the direction of the U. S. war effort. In this article (condensed from a speech) he attacks the problem of how to prevent Germany from waging another war.

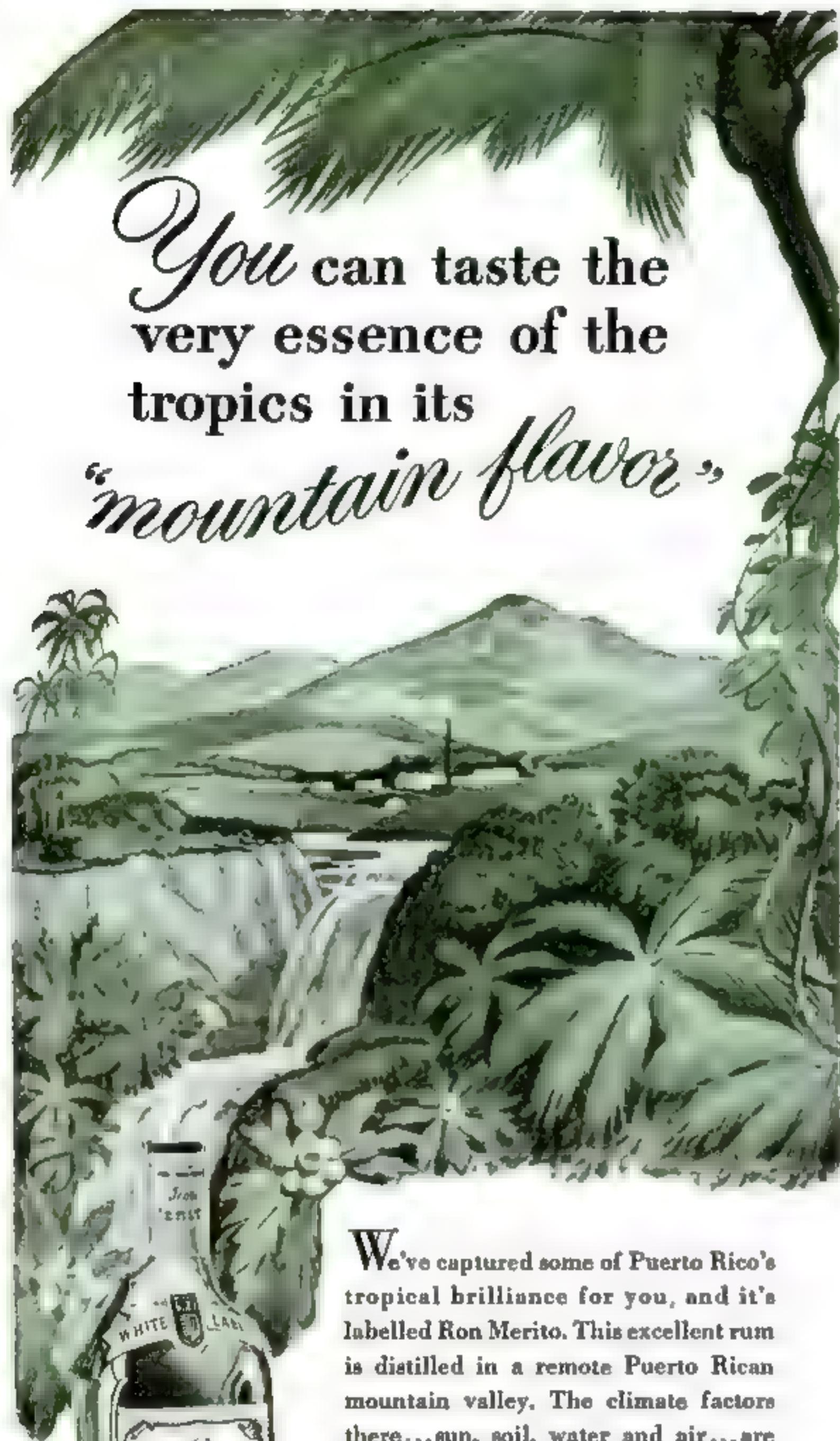
The maps and charts provide basic information on German industry. Suggestions for specific methods of control are not Dr. Conant's. They come from various experts, especially from *The Control of Germany and Japan* by Moulton and Marlio, published by the Brookings Institution.

the peace, or we must convert this nation into an armed camp bristling with weapons. Either we must have confidence in an international arrangement in which we are vigorous partners and plan our military program in terms of such an arrangement, or else we must go it alone and arm to the teeth to defend our national independence.

As I see it we have a double problem: first, the elimination of the most obvious danger to world peace—the renewal of the war by our present enemies; second, the construction of an international organ-

ization with the vitality and the power to handle the unpredictable threats to peace which are certain to arise.

It can be argued that the first problem will be automatically taken care of if we solve the second: that if we are successful in setting up an international association with the ability to use force to stop aggressors, we need not worry about the future of Germany or Japan. But dare we pin our faith on any one procedure? Ordnance experts require at least two safety devices to



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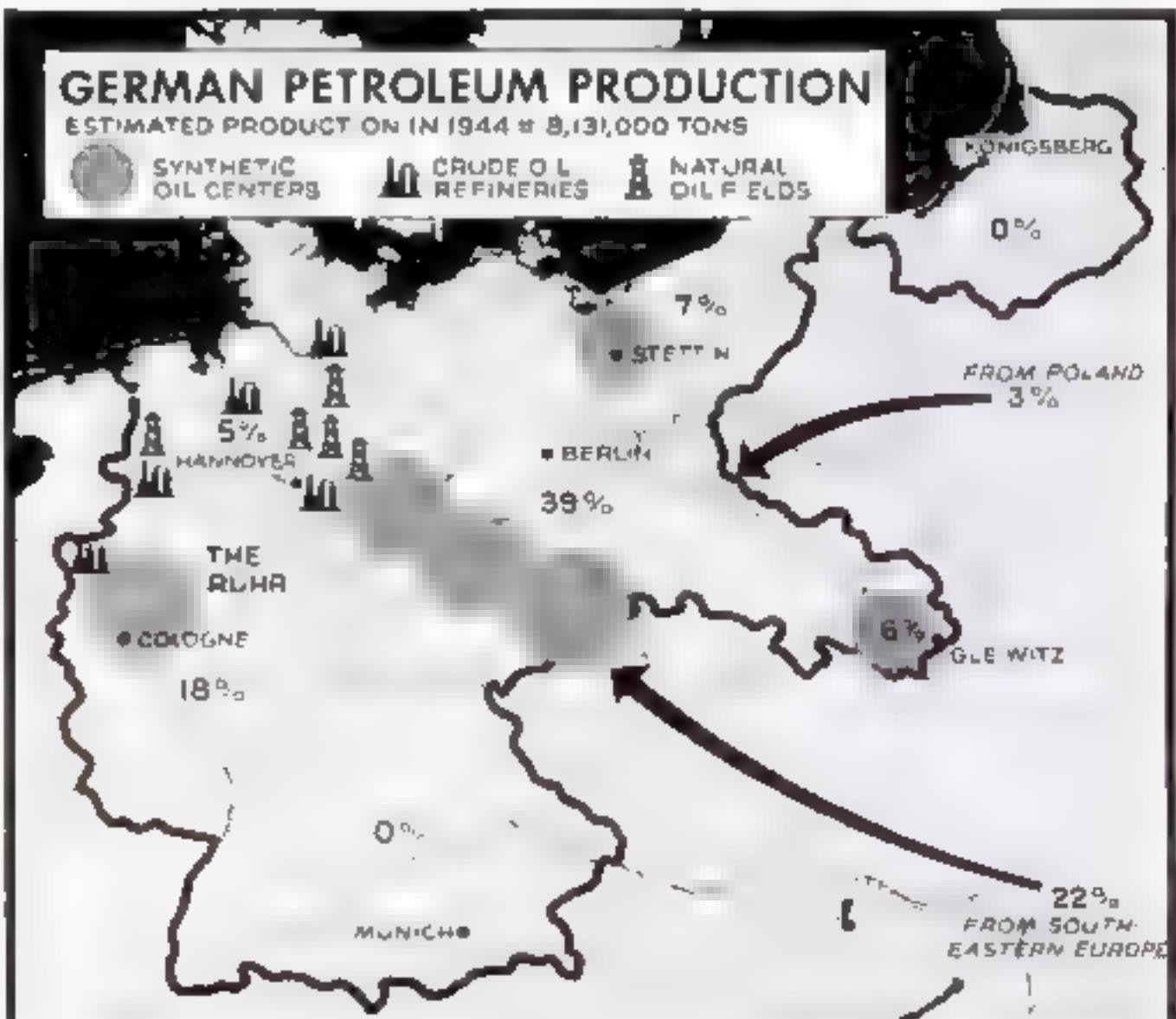
By **ZONES**, German war production is concentrated chiefly in the Rhine area and central area. All percentages in later maps are based on the areas outlined above. German industry in this war has been damaged by bombing but not much has yet been captured.

THE CONTROL OF GERMANY (continued)

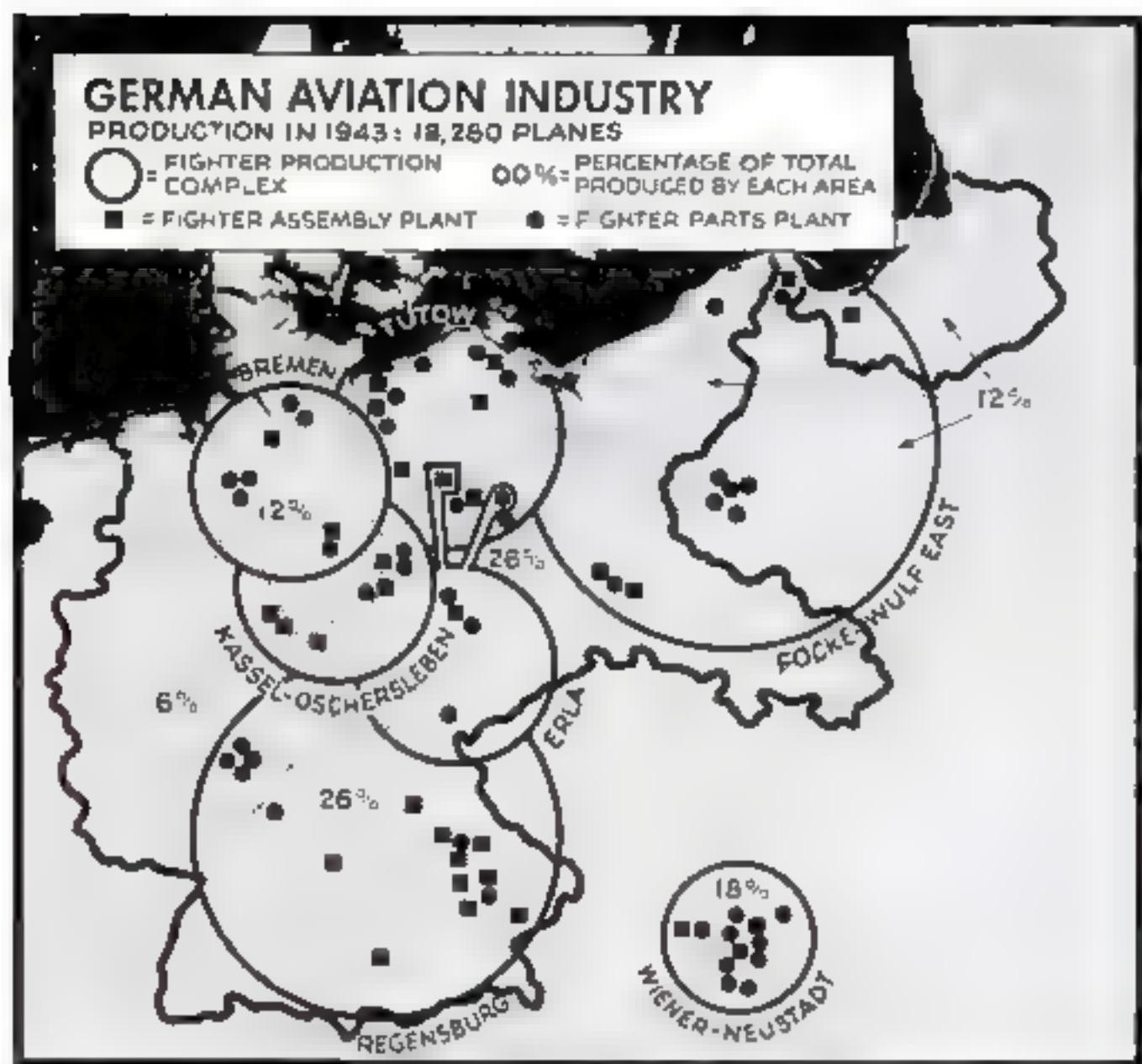
protect a high-explosive bomb from premature explosion, can we be less careful about the peace? Is it not the lesson of history that a once powerful and strong nation, badly defeated in war, will cherish the aims of renewing that war at the first opportunity, at least for a generation? If this has been true in the past, will it not be far more true in the future since the ruin of cities and towns by devastating aerial bombardment spreads suffering far wider than ever before among an entire population?

Must we not arrange matters so as to prevent Germany and Japan from even thinking of using military force? Must not this condition prevail for at least another 30 years? When the next generation now unborn has grown up and come to power we may hope, if we have been wise, that the bitterness and spirit of revenge will to a large extent have disappeared. When that time comes Germany and Japan, we hope, will no longer constitute a special problem. By that time an international organization should have gained sufficient support and strength to guarantee the peace.

If the disarmament of Germany is to be effective for a generation, I believe that a drastic change in the German industrial scene and a considerable degree of redistribution of European industry will be re-



Oil production is virtually all synthetic. The wells at upper left are small. The 22% at lower right is mostly from Rumania. Moulton and Marlow recommend eliminating German synthetic plants but warn that Germany could easily stock-pile imported oil.



Single-engine fighter planes, now constituting 75% of plane production, are produced in seven complexes (*circled*), divided into adjacent parts plants and assembly plants. Practically all the plans call for total ban on German aircraft manufacture or operation.

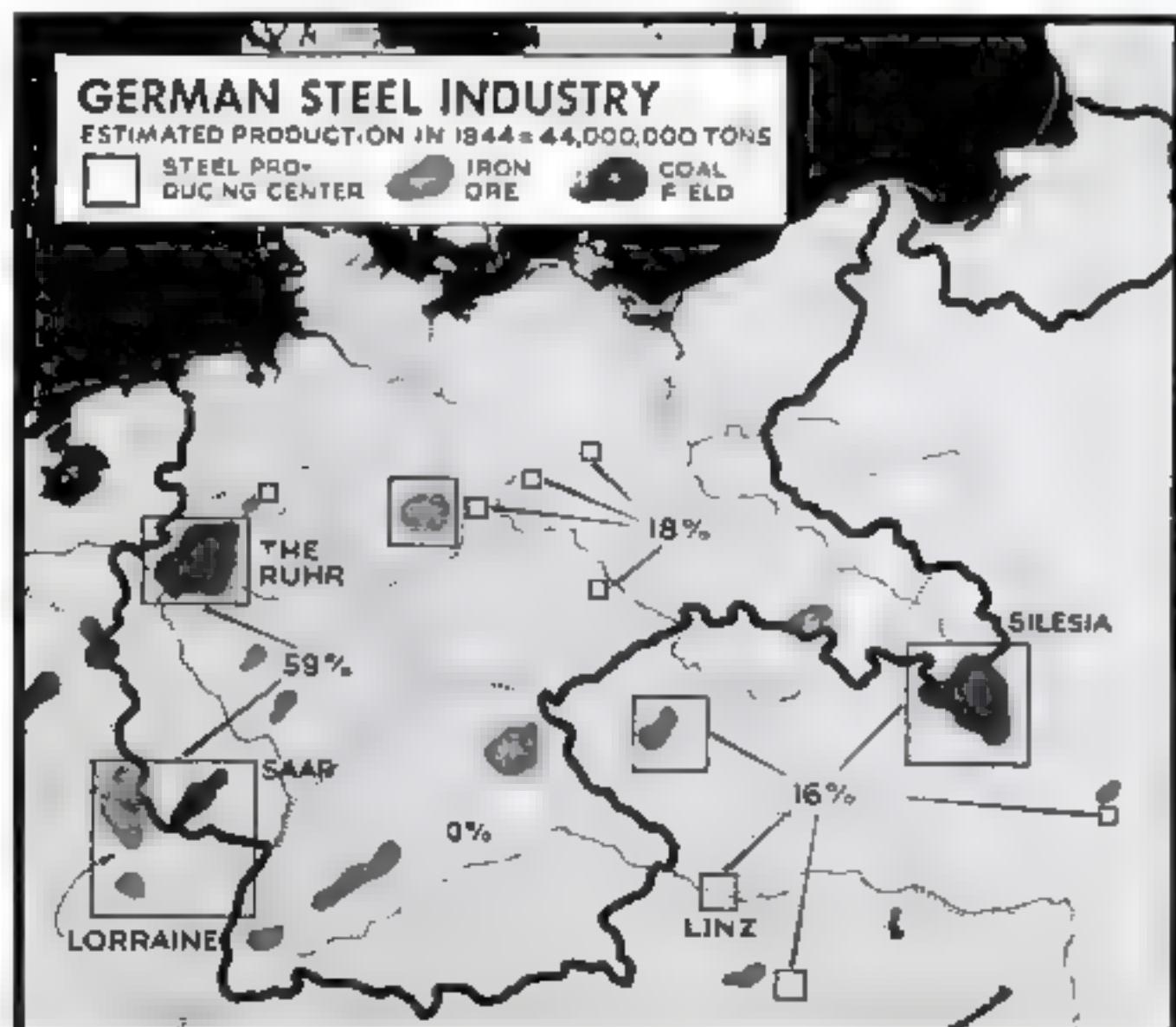
quired. With many of Germany's industrial plants now reduced to ruin, the question turns primarily on the degree and kind of physical reconstruction to be allowed.

As far as aviation is concerned, Germany and Japan must both be prevented from the manufacture or use of airplanes even for commercial purposes for years to come. But the success of the robot bomb shows that control of conventional aviation is not enough. The basic consideration is total industrial power.

To be sure, no one would now advocate that we should build up Germany as a great industrial country immediately after the war is won. But there will be those who wish to start the discussion of the disarmament of Germany from the premise that nothing must be planned which will seriously dislocate the economic life of the German people. Here is the real issue.

I submit that if we begin our approach to the problem of the disarmament of Germany and Japan by saying what must not be done because of economic repercussions, we have already decided against the proposition we are considering—against the proposition that the effective disarmament of our enemies is an absolute first condition for world peace. I do not minimize the difficulties of the economic aspects of the problem. I do not belittle the importance to a peaceful future of an international flow of trade. But if the threat of a third

CONTINUED ON NEXT PAGE



Steel production is concentrated (39%) in the Rhineland. Creation of a separate Rhineland state would cripple Germany but might invite future attempt at reannexation. Moulton and Marlio find elimination of German steel industry would injure all Europe.

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THE CONTROL OF GERMANY (continued)

world war is as great as I imagine, effective disarmament must have overriding priority in all discussions of the European and Pacific future. To me there is no question that even if the necessary measures require a reorientation of the economic balance of the world, we must apply them nevertheless. We must apply them, of course, in such a way as to make possible, at the same time, the rebuilding of the economic life of Europe on an altered basis.

To those who say that Europe will be in chaos for a decade without the rebuilding of industrial Germany, I would reply: which is worse, the scene you depict or a third world war? To those who bemoan the dislocations of trade and commerce incident to the disarmament of our enemies, I would reply: our children would bemoan our failure to remove a clear danger to the world in which they must live and rear their children.

Such measures as are employed must be determined and put into operation soon after our enemies are defeated, but these measures must be lasting in their results. No mere paper transactions involving ownership or management seem to me sufficient. Nor would I rely on political subdivisions of enemy territory. For, to be effective, the changes must be such that they cannot be reversed in a few months by a dictator. Alien management and ownership can be wiped out overnight by one who controls the internal police force of a country. New German states could be reunited in a few days by a forceful leader. All this might happen before other nations could act to meet the danger.

Only changes which it would take years to reverse can be considered safe. Moulton and Marlio, in their recent book, *The Control of Germany and Japan*, have spelled this all out and have made the excellent suggestion that Germany's main source of electrical power be located beyond her borders. International operation of this mainspring of future industrial life would be the sort of industrial control which would be both effectual and not too crippling to the economic life of the German nation. But I have grave doubts if this or any other single measure alone will be sufficient. It is total industrial strength that tells.

To a certain degree, real disarmament requires prolonged supervision of some aspects of German life. But surely the less there is of this control the better, both for Germany and for the enduring efficiency of the measures employed. It would seem preferable to make such drastic alterations in the industrial scene at the outset that relatively little continuing interference with Germany's internal affairs will be required.

Consider the situation in the 1950s. Which would be preferable, a Germany industrially strong still occupied by foreign troops ready to act if reconversion to armament manufacture starts, or a weak industrial Germany readjusted to a new life and free from alien soldiers? Which is likely to be more successful, a disarmament plan resting on military force which must act rapidly when the alarm is sounded, or a plan based on a low industrial potential?

It would take a number of years to rebuild the industrial strength of a nation once that strength had been destroyed. And while it is too much to expect that the association of nations which must control the military forces can be ready to act rapidly at any moment in the next two decades, even pessimists can hope that a period of several years would bring the endangered nations to their senses.

Of course, military occupation of Germany will be a necessity for several years. Furthermore, careful inspection of all German factories and industrial facilities will be required in order to be certain that the initial terms of disarmament are fulfilled. This can be done largely by military men of the occupying nations. But as the years go by the supervision of Germany's disarmament status will be less of a military problem and more a matter of industrial and technical inspection. It should then be placed in the hands of a corps of technical men responsible to an international organization. This inspection will have to be minute as well as rigid at the beginning but will become less of a burden as the economic and political life of Germany flows in the new and safer channels.

For a long period of time there must be available to the world from year to year information as to the potentialities of Germany and Japan for waging war. A reliable public report each year of their industrial status in so far as it affects rearmament will be needed, particularly during the period of five to 15 years from now, when the power of an international organization may well be on trial. Without such a report public opinion in this country would be easily swayed by foreign propaganda designed to conceal the true condition of the defeated nations.

Can reports be made without the tight control of an occupying army? Eventually I believe they can, but let us not close our eyes to the great difficulties of this problem. International armament commissions have been proposed by many people. It seems to me, however, that the problems involved in the operations of such com-

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CONTINUED ON PAGE 78

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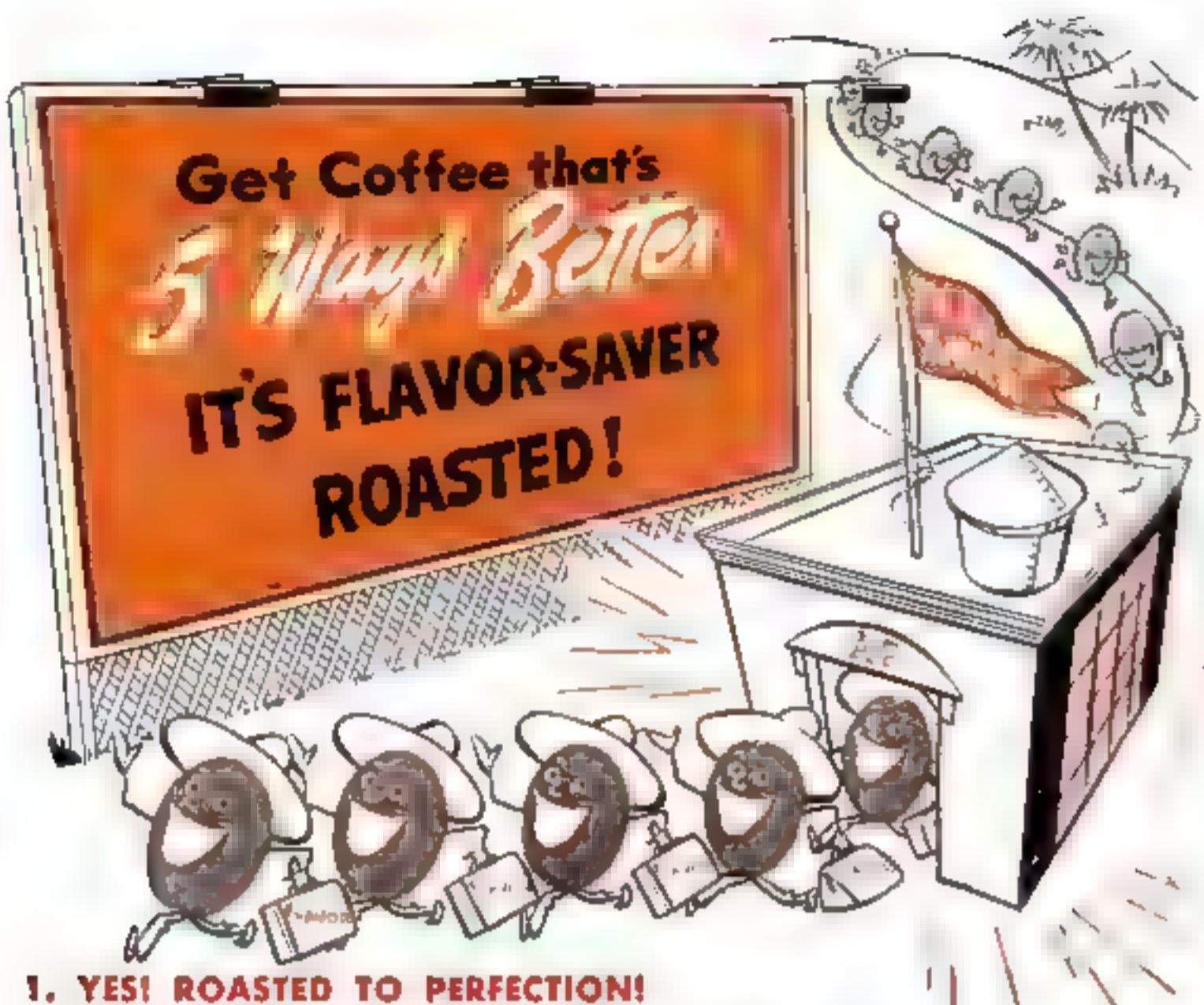
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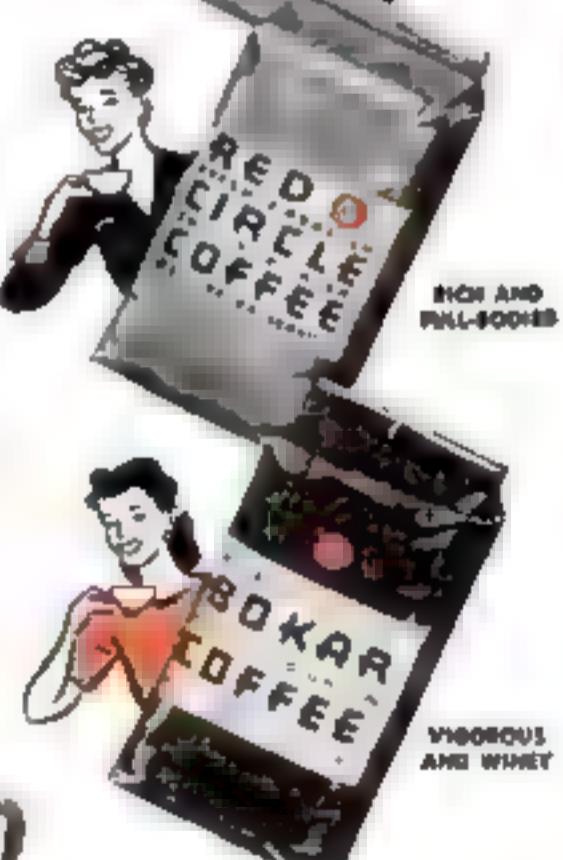
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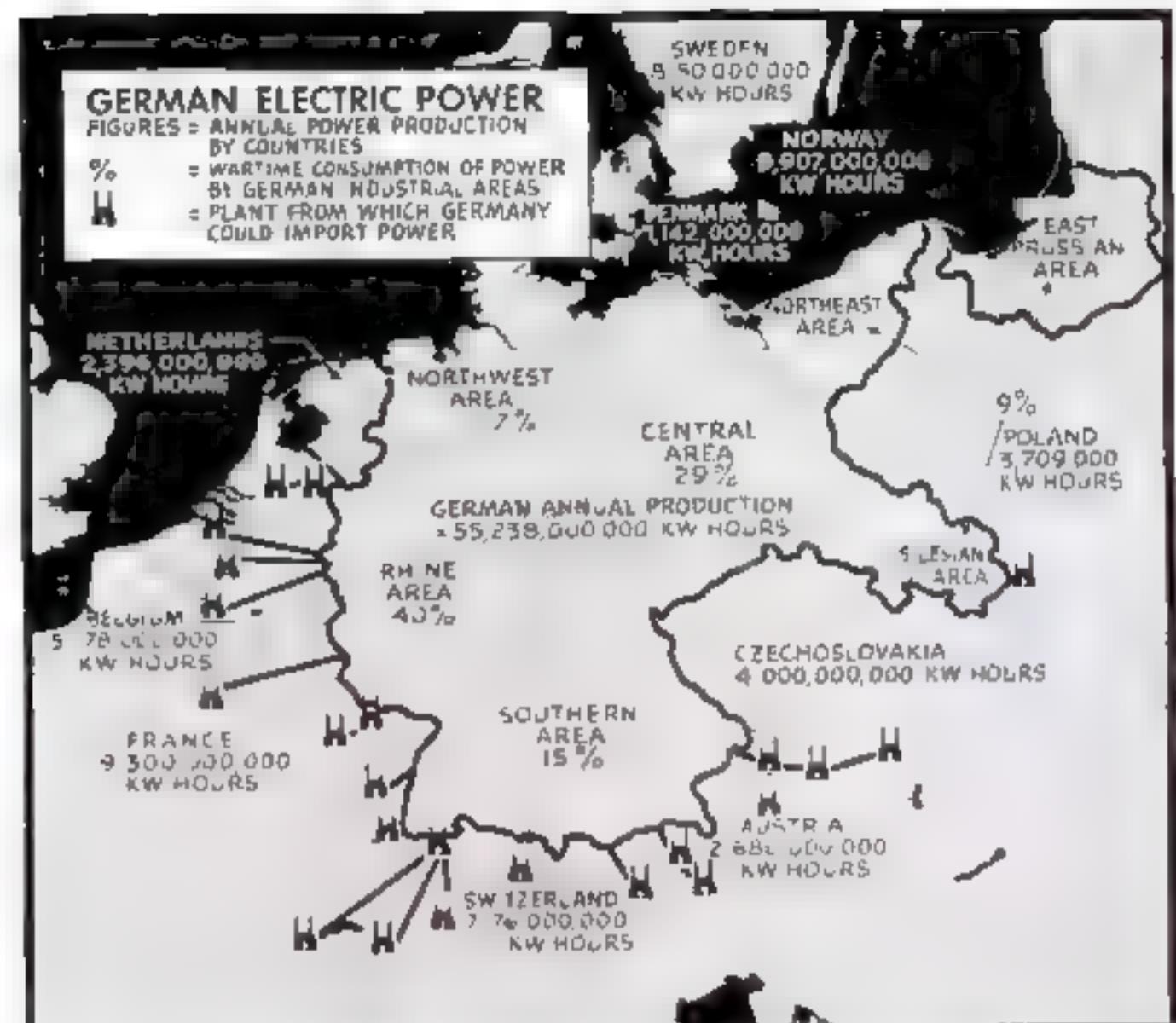
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Favorite control suggested by Moulton and Mathis is to force Germany to buy most of its electric power abroad. In case of a war threat by Germany, the Allies could shut off her power supply by throwing switches all over Europe. This seems a good plan

THE CONTROL OF GERMANY (continued)

missions within a country have been to a large degree glossed over.

All doors must be open inside Germany to those responsible for preparing the reports. There can be no secrets from them. Yet the possibility of misuse of such inspectorial power is great. Business information of no military value might be transmitted to manufacturers in other countries. Even a greatly weakened industrial Germany would have some firms with new processes or new inventions and these firms would be entitled to develop their new ideas without disclosure to the entire world. Yet all new techniques must be assessed as to their possible application to the art of war. International inspection for a long period of years will be very difficult unless some measure of cooperation from the Germans can gradually be secured. And this cooperation would be forthcoming only if German technical men were convinced of the integrity and lack of national bias of the men employed by the armament commission.

Ways and means therefore must be found for recruiting a corps of civilian experts of the highest caliber. A tradition of reliability and a sense of international responsibility must be developed that will prevent an abuse of the inspectorial powers.

In suggesting that the agents of an international armament commission can develop a tradition which anchors their professional loyalties to an association of nations rather than to their own countries, perhaps I am open to the charge of indulging in Utopian dreams. Yet if we wish to operate the plan successfully, some such corps of inspectors must be developed.

If we contemplate the eventual creation of a commission to report on the armament of *all* countries, the difficulties I have mentioned will be magnified many times. An international organization of sufficient power to keep the peace must be provided with unprejudiced information. If we in the U. S. are to keep our armaments at a moderate level we must be confident as to the status of other powers. Let us not forget, however, the vast difficulties in obtaining accurate information about military preparations in other countries.

Can the dilemma be solved by the development of a new type of public official of high integrity, loyal only to the international commission which employs him? One hopes that this would eventually be the case. At least it would seem far easier to develop and staff an international office for military and technical information than to arrange for the recruiting and functioning of an international police force which is now advocated in many quarters. At all events, in our handling of these matters in connection with Germany we should obtain valuable experience to guide the slow evolution of an association of nations which will preserve the peace.

Today we recognize the grave danger of another world war. Contrast this with the complacency of 1918 and 1919 when we assumed that all wars were over. To my mind, our concern with the future military situation of the country is a good omen. When we thought that peace was easy, that words and ceremonial incantations of high officials would banish force, we unconsciously prepared for the pres-



THE SONG THAT EASTER BRINGS... FROM HOME

"Tonight from New Guinea, my heart and thoughts walked along Cedar Avenue. I seemed to be closer to home, to mother and dad, to our friends and to our way of life." Thus, last year wrote a young soldier from the hot hell of the Pacific, after hearing the Easter Sunrise Services broadcast from home by short-wave radio.

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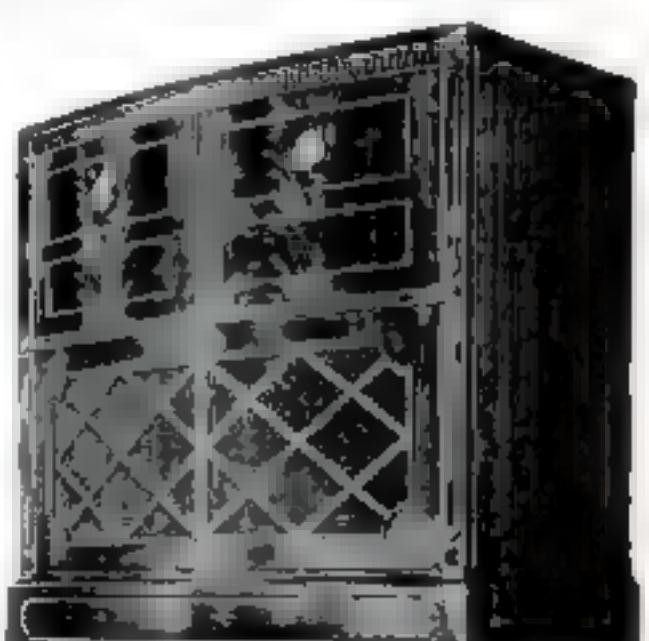
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* TUNE IN: John Charles Thomas, Sun., 2:30 EWT, N.B.C. • Ted Malone, Mon., Tues., Wed., 8:00 P.M. EWT, Blue Network. *



Westinghouse first brought radio to the homes of America . . . and is today one of the world's largest producers of military radio and radar. After victory, Westinghouse will turn its unsurpassed resources to building for you the finest radio that you can own.

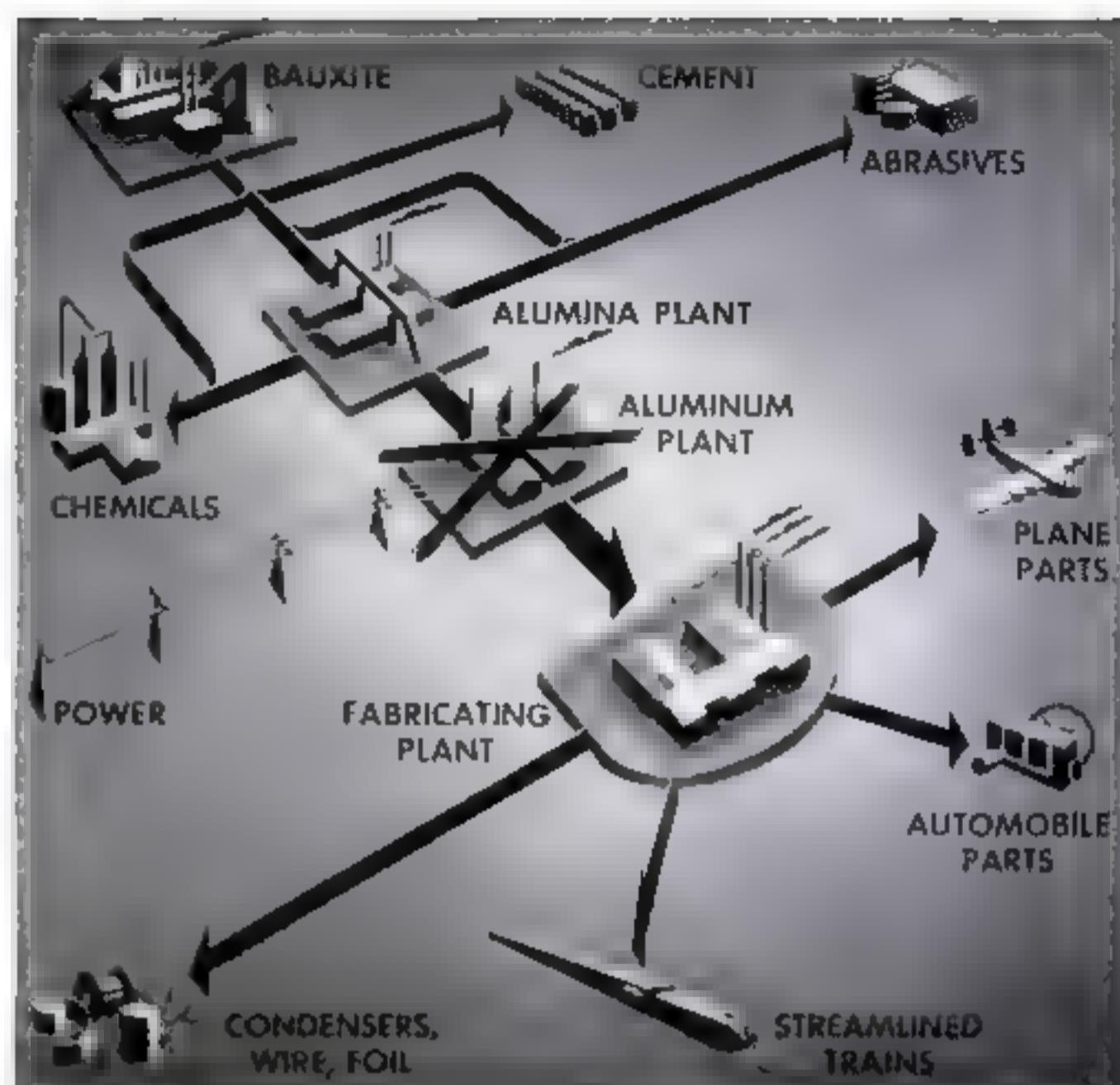


Diagram of aluminum industry shows how it could be controlled by knocking out one step in manufacture. Germany would be allowed to make alumina, the basic material, but not to turn it into ingots. She could also make finished products out of foreign ingots. This method of control, favored by Moulton and Marlio, ties in with control of electric power, since ingot plants require great quantities of power, very few workers.

THE CONTROL OF GERMANY (continued)

ent global devastation. I believe that if we realize sufficiently how hard it will be to eliminate the threat of war, we may succeed in the undertaking.

We shall not be content until we have taken every measure that gives a promise of success. Then more than one method of insuring peace must fail before another great war overtakes us. We shall demand that Germany and Japan be disarmed effectively by procedures that cannot fail. We shall require the establishment of an association of nations which can become a real instrument for the preservation of world peace. We will plan our own military program in accordance with the promise of security given by all these measures as they gradually unfold.

Let us face with resolution and understanding the problems created by the technological transformation of modern war: if we fail the next generation will say of our efforts, "too little and too late."

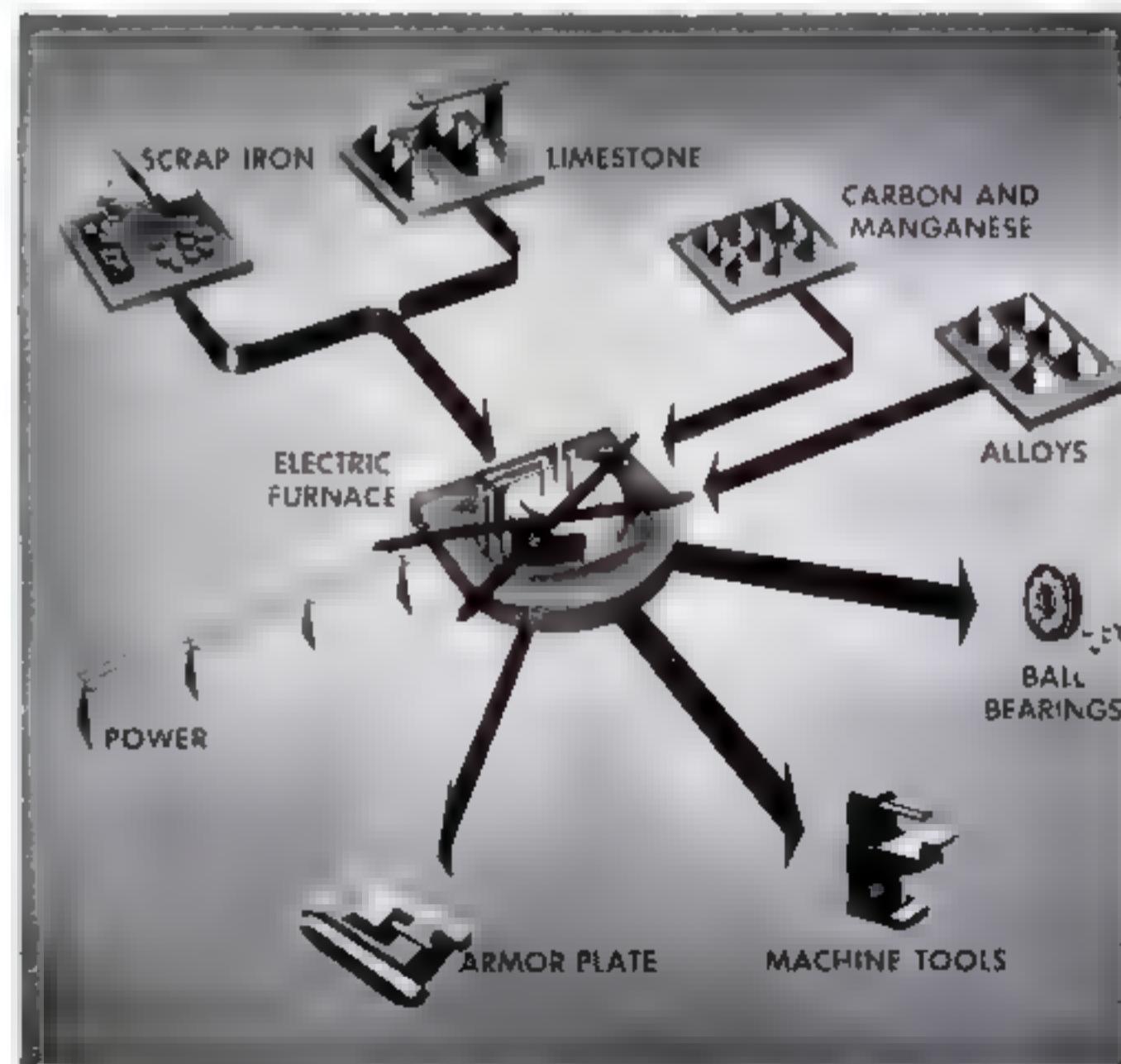


Diagram of steel industry shows how it could be controlled by knocking out electric furnaces, required to produce the hard, high-alloy steels indispensable to modern war. Germany would be permitted open hearths and rolling mills to make civilian steels.

"Expectant Father"

Poor man, he's in a *state!* Been that way, ever since he knew. Pink or blue? Would be be up on things like that? He just had to be *doing* something. It's the waiting gets a man.

Pink or blue... "Mom" will just smile. She knows there are more *important* things to think about right now... like maintaining her health, and building baby's, too... and walking more and resting more... and eating *very* little more, but making every morsel count.

That's where Carnation Milk is ready to help. It's *whole* milk, with not a precious element lost. It's sterilized for safety and ready digestibility; homogenized for smoothness and easy fat assimilation; and fortified with "sunshine" vitamin D, to make the bone-and-tooth-building minerals build their best... for mother *and* for baby!

Think how easy it is to do "just what the doctor ordered" with Carnation Milk! You can drink part of your milk quota, mixing Carnation, half and half, with cold water or fruit juices. You can *eat* part, in nourishing milk-rich dishes.

And doesn't creamy-smooth Carnation make them *good*?

FLUFFY OMELET WITH ASPARAGUS

Eggs and milk are important!

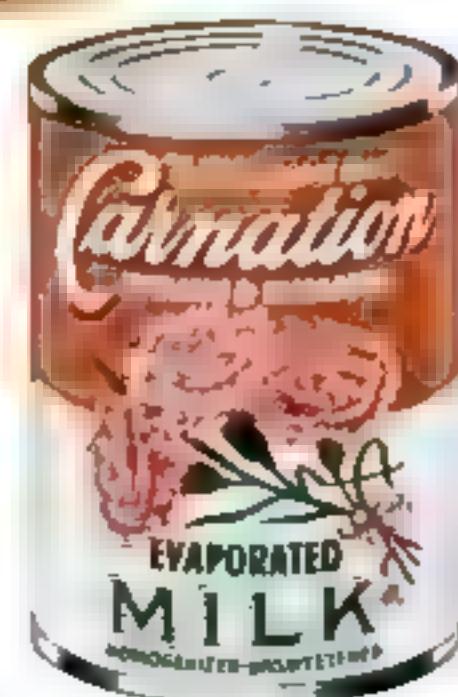
| | |
|--------------------------------------|---------------------|
| 2 tablespoons quick-cooking tapioca | 1 tablespoon butter |
| 1/2 cup Carnation Milk, diluted with | 1/4 teaspoon salt |
| 1/4 cup water | 4 eggs, separated |

Combine tapioca, salt and milk in top of double boiler. Place over rapidly boiling water, bring to scalding point. Cook 5 minutes, stirring frequently. Add butter and let cool slightly. Add egg yolks beaten until thick, and mix well. Fold in stiffly beaten egg whites. Pour into hot, buttered, 10-inch frying pan. Cook over low flame 3 minutes. Bake in moderate oven of 350° F. for 15 minutes. Serves 4.

PRUNE MILK

| | |
|---|-----------------------------------|
| 1/2 cup prune juice | 1/2 cup Carnation Milk, undiluted |
| Combine prune juice and milk. Serves 2. | |

FREE—"YOUR CONTENTED BABY"—
a grand 36-page book full of helpful, practical advice... written by a registered nurse who is a mother too. Feeding, weaning, care in health and during accidents; clothes, equipment, rooms for baby—you'll find *nothing* left out! Every mother will appreciate baby's own recipe section. Address Carnation Company, Dept. L-46, Milwaukee 2, Wis., or Toronto, Ont.

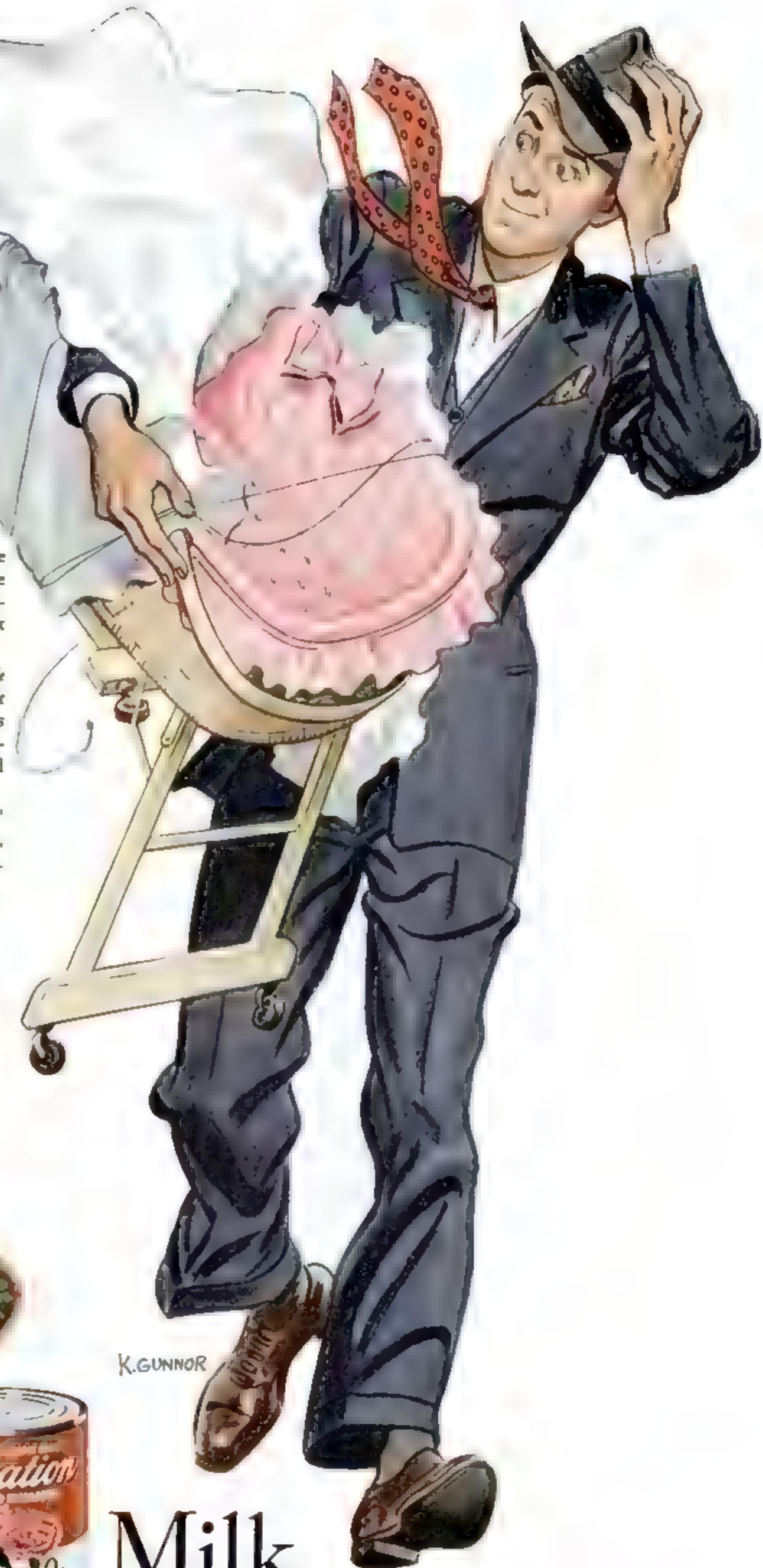


Milk
COWS"

MONDAY EVENINGS, NBC NETWORK

Carnation
"FROM CONTENTED"

TIME IN THE CARNATION "CONTENTED HOUR."



**BUY WAR BONDS
AND KEEP THEM**



SEE what you buy...and get your money's worth

HOW DU PONT CELLOPHANE HELPS YOU PREVENT WASTE

Because it *shows* what it *protects*, crystal-clear Du Pont Cellophane lets your eyes choose exactly what you want—helps you avoid making mistakes in buying.

Because it *protects* what it *shows*, Du Pont Cellophane helps safeguard goodness and quality. It keeps foods fresh and flavorful...sanitary and free from contamination.

This double advantage makes it important to select foods packaged in Cellophane whenever possible. Today, it is doing many war jobs and the supply for essential civilian uses is accordingly limited.

Tomorrow, in peacetime, you will find Du Pont Cellophane once again used on a wide variety of products...*showing* what it *protects*!

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

A product of Du Pont research



Cellophane



shows what it protects



MEMBERS OF BUDAPEST STRING QUARTET PLAY WITHOUT NOTICEABLE SIGNALS OR DIRECTIONS. BEFORE CONCERTS THEY TRY OUT THEIR CHAIRS, TEST THEM FOR SQUEAKS

BUDAPEST QUARTET

Four Russians make up the finest chamber music group playing today

Musical connoisseurs regard the string quartet as the most artistically perfect of all types of music. One reason for this esteem is that the perfectly balanced combination of two violins, a viola and a cello has attracted countless beautifully chiseled compositions from the greatest composers. Today's finest quartet is the Budapest String Quartet which makes its headquarters at the Library of Congress in Washington and tours the U. S., giving over 100 concerts a year.

Like all fine quartet players, the members of the Budapest String Quartet combine individual virtuosity with perfect teamwork. To achieve this teamwork they practice together three hours every day. Originally the Budapest Quartet came from Budapest. But since then it has undergone several changes. Today it consists entirely of Russians. Jokingly, they attribute their professional harmony to the fact that they never associate with each other outside practice hours.

Founded **P&T** in 1840

From the Treasured Stock of a Century Old House



PARK & TILFORD DISTILLERS, INC., NEW YORK, N. Y.
A BLEND OF STRAIGHT WHISKIES • 86 PROOF

Budapest Quartet (continued)



First Violinist Josef Roismann has been with the quartet longest—since 1927. He played the piano at 4, violin at 7. At 18 he was concertmaster of the Odessa Opera.



Second Violinist Edgar Ortenberg, Odessa bank director's son, studied in Berlin. Quartet's newest member, he was in French army in 1939-40, came to U.S. in 1941.



"But you've got to get here tomorrow!"

I'm trying, hon!

"Been right on schedule—all the way from New Guinea. But now—I'm stuck.

"The only train home until morning is the All-Pullman Limited. And it's *sold out*. So is the plane.

"There's still a chance, though, that the railroad and Pullman people will get me on that train.

"I told them why it's important and they've practically tied themselves in knots trying to help. That's why I'm sweating it out right here in the station—while they watch for a cancellation . . ."

Will He Get To His Own Wedding?

THAT DEPENDS on whether someone realizes this:

Half the Pullman fleet of sleeping cars is still in troop service. The other half is carrying

more passengers than the whole fleet carried in peacetime. Prompt cancellation of unwanted space is necessary to prevent wasting accommodations that people need.

So please—when your plans change—cancel well in advance of train departure and make the Pullman bed reserved for you available to someone else—possibly a serviceman.

Pullman's busy with its war job, now—but looking forward to the day when new-type cars go into service. In one of them—the Duplex-Roomette car—you'll have a *private room* for little, if any, more than a lower berth costs now!

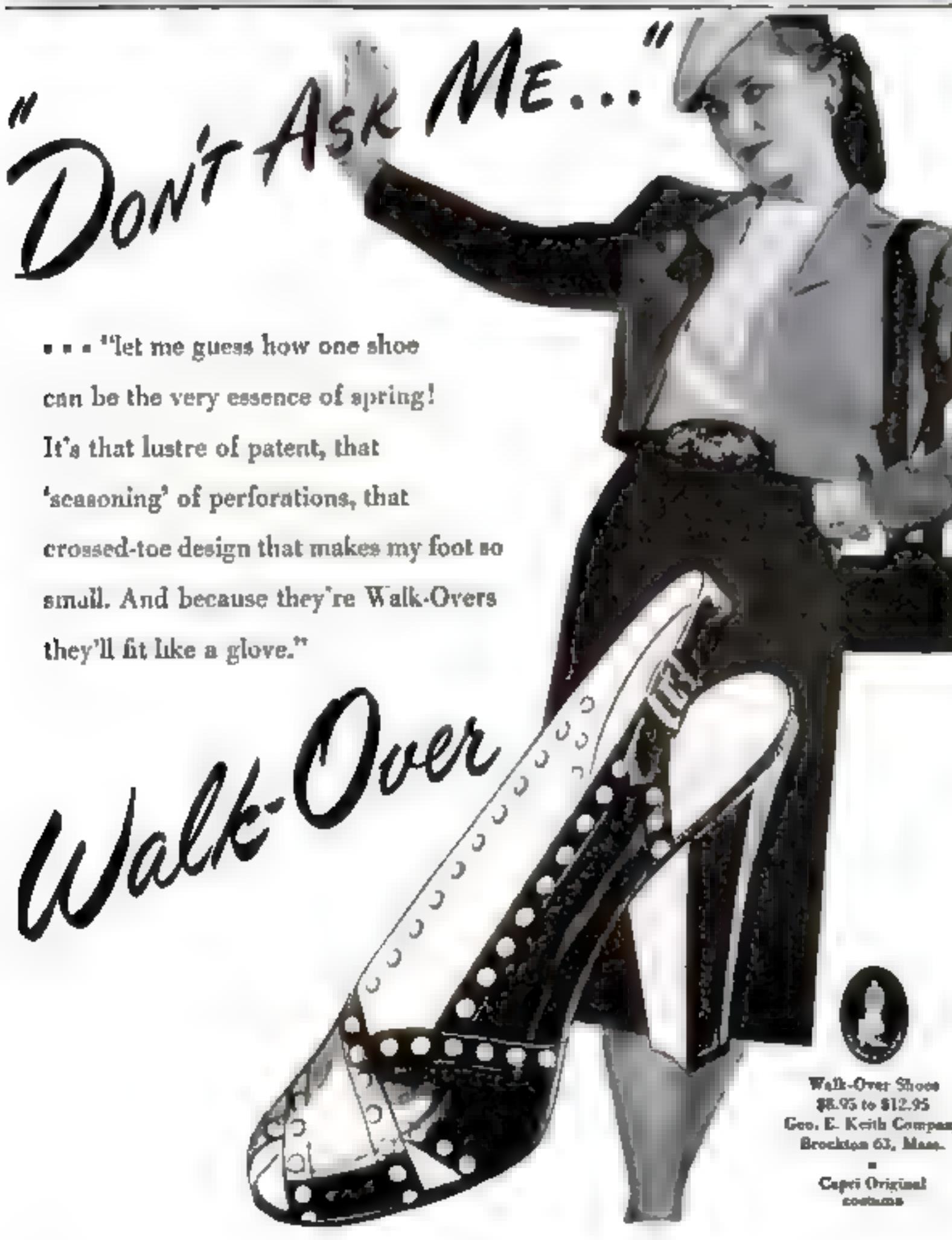
★ KEEP ON BUYING WAR BONDS—KEEP ON KEEPING THEM! ★



PULLMAN

For more than 80 years, the greatest name in passenger transportation

© 1945, The Pullman Company



Budapest Quartet (continued)



Viola Player Boris Kroyt gave first concert in Odessa when he was 8. At 12 he was touring Europe as concert soloist, is only quartet member who has visited Budapest.



Cellist Mischa Schneider got a small cello on his ninth birthday, preferred playing war (Germans vs. Russians) to practicing. He joined the quartet in 1890 in Berlin.

MEAT

Proteins, food energy, and flavor for our fighters, too



BACON

Complete, highest quality protein

in its meaty form

Food energy in its golden form

Enough meat for fighters is often harder to find for us, even if it means less here at home.

The bacon fighters buy. We suggest you buy the possible pound for us at home.™

Our suggestion: Plan your meat shopping, you go into the store and see what your meat-man has.

AMERICAN MEAT INSTITUTE
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This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on



Will your car drop OUT OF THE PICTURE this year?

IT HAPPENS once every twenty-two seconds! Cars are wearing out at the rate of over 1,000,000 a year.

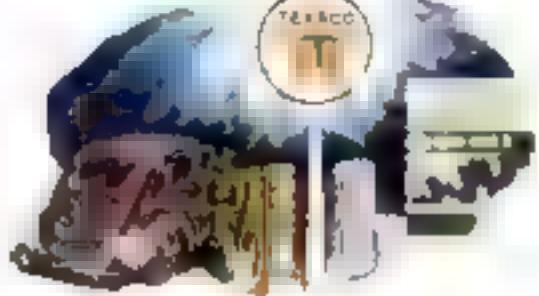
If your car is going to stay in the picture, it *must* have regular check-ups, good care and proper servicing. So keep on driving in to see your Texaco dealer—regularly.

He has a great line-up of car preserving wartime services: MARFAK, the tough, long lasting chassis lubricant . . . HAVOLINE MOTOR OIL or TEXACO MOTOR OIL, both *insulated* against excessive engine heat . . . COMPLETE CHECK-UP of vital chassis and body points

A great postwar line-up



REGISTERED
REST ROOMS



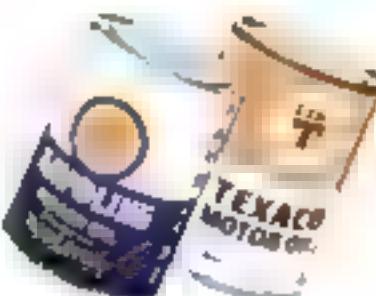
ALL NIGHT SERVICE
FROM COAST-TO-COAST



FIRE-CHIEF
GASOLINE



SKY CHIEF
GASOLINE



HAVOLINE AND TEXACO
MOTOR OILS



MARFAK
LUBRICATION

... PROPER ATTENTION for tires, battery and cooling system . . .

Oops! Twenty-two seconds are up — another car just dropped out of the picture.

Better see *your* Texaco Dealer right away!

You're welcome at

TEXACO DEALERS

TUNE IN . . . Texaco Star Theatre every Sunday night starring James Melton. See newspapers for time and stations.

THE TEXAS COMPANY





AT NEW YORK'S PORT OF EMBARKATION REPLACEMENTS WAIT TO BOARD TRANSPORT FOR FRANCE. THEY HAVE BEEN CHALKED OFF IN GROUPS OF 200 ON THEIR HELMETS

U. S. ARMY REPLACEMENTS

NEWLY TRAINED MEN MOVE IN QUICK, STEADY FLOW FROM U. S. TO FILL CASUALTY GAPS AT FRONT

To the Germans facing the Americans in Western Europe, one great disheartening fact is the way the strength of the U. S. divisions never seems to weaken. "No matter how often we attack the American divisions," wrote a German commander in a captured diary, "we can never exploit our initial success because the divisions have always been refilled."

The reason for the German dismay and much of the U. S. military success is the Army's replacement system, which is unique in military history. Other armies keep one full division in reserve for every two

divisions in the line, make replacements by pulling out whole divisions, putting in whole new ones. The basic U. S. system is to maintain big pools of replacements behind the lines, drawing small groups out of the pools as front-line commanders call for new men. Thus the replacement flow is continuous and quickly adjustable to needs.

The men shown above, lined up in the New York embarkation port, are about to board a transport for France to make up for some of the Army's more than 40,000-a-month casualties. They have had at least

13 weeks of basic training. Critics of the Army consider this too short a time for modern soldiering. But the Army, however much it would like to give longer training, defends this system, pointing out that it drafts only enough men to replace casualties, keeps up unrelenting pressure which will shorten the war.

LIFE's Thomas McAvoy followed one replacement, Pvt. James O. Minyard, a 20-year-old Arkansas farm boy drafted only 5 months before. The following pages show Minyard during brief time it took him to get from New York to a foxhole on the Western Front.

U.S. Army Replacements (continued)



Pvt. James O. Minyard looks up at the camera as he walks down the gangplank. He is going to Deck E, just above the waterline, where his sleeping quarters are. His pack weighs 40 pounds.



At Marseille, Private Minyard leads group from his transport, an ex-luxury liner. The men were immediately taken on an eight-mile march after long, cramped voyage across Atlantic.



Inside the boxcar Private Minyard (standing, center) watches through open door. The rail trip took five miserable, cold days.



At forward replacement depot M-1 rifles are issued. Minyard (right), who hunted on farms, is crack shot.



On the transport's deck, Private Minyard (third from right) watches U.S. shores disappear. He had never seen the ocean before, was not troubled by seasickness. He wears lifebelt, no helmet.



Loaded into trucks, the replacements are driven through Marseille. Private Minyard is not visible in picture. Only one Frenchman watches troops, a common sight to people of Marseille.



Latest German weapons are shown to new men. Instructor holds shell of colossal German mortar. Private Minyard is third from left, front row.



③ A crap game dispels the first moments of uneasiness on board ship. Private Minyard (center) had solitaire played before. Here he holds two \$10 bills, has thrown 6 and 4.

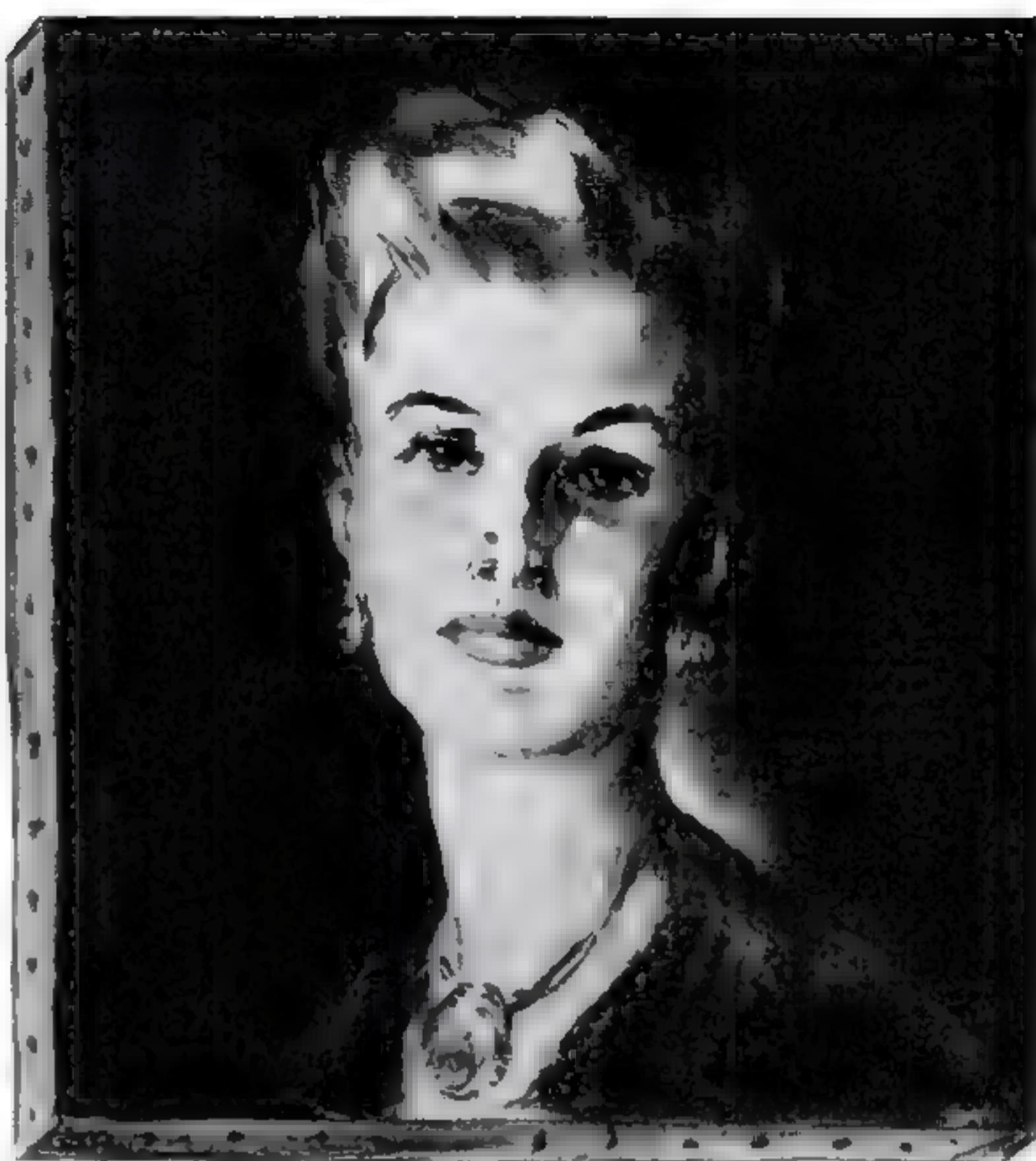


④ "40 men, 8 horses (lengthwise)" is the familiar inscription on boxes. This war the Army assigns only 32 men to a set. Private Minyard swings his pack in sideways.



⑤ Assigned to front-line position Private Minyard (in center behind man with cigaret) hears that he is now in a division which has been in battle for 120 continuous days.

CONTINUED ON NEXT PAGE



ONE OF A SERIES OF PORTRAITS BY DOROTHY THOMPSON INTERPRETING AMERICA'S ATTRACTIVE WOMEN

You're the career-woman type

You can be both capable and charming, both masculine-minded and feminine-hearted, know how to add sweetness to sophistication.

For you especially Kayser is planning chic new fabric gloves, hosiery, underthings, and lingerie.

Be Wiser... Buy **KAYSER** buy war bonds too!



Reaching battle area, Private Minyard (right) looks at the damaged buildings in a shelled French city. On way through outlying places, he had seen worse destruction.



His new company commander (left) greets Private Minyard (back on the ground) in Strasbourg. The supply sergeant (center) later stripped his pack of nonessentials.



In the front lines, Private Minyard fires a heavy machine gun at Germans across the Rhine. He has been teamed up with a veteran soldier, wise to ways of modern war.



ACTORS' FACES

are extra sensitive

*- that's why Raymond Massey shaves
with soothing WILLIAMS*

REMOVING heavy stage make-up every day with rough towels—sometimes even with strong solvents—is enough to make anyone's skin sore and tender. It's only natural then that actors' faces are so sensitive to irritants in shaving cream.

A shaving cream can be truly gentle to the skin only when it is made of top-quality, bland ingredients, blended together in exact proportions. That's how Williams is made—with the skill and knowledge that comes from over 100 years' experience.

Smooth, clean shaves in comfort

Williams never stings or smarts. Instead, its creamy, "super-soaking" lather softens toughest whiskers completely—helps you shave quickly and easily without scrape or irritation. It leaves your face feeling refreshed . . . smoother.

Join the well-groomed gentlemen everywhere who've discovered that there is nothing like Williams for close, smooth, comfortable shaving. Get a tube today.



BERT LAHR'S comic talents have won him fame on the stage, the screen and radio. When it comes to shaving, he says: "Removing make-up daily leaves my face extra tender. To help avoid soreness and irritation, I use neutral, quick-lathering Williams Shaving Cream."



Built to Forget...that's why it will be long remembered

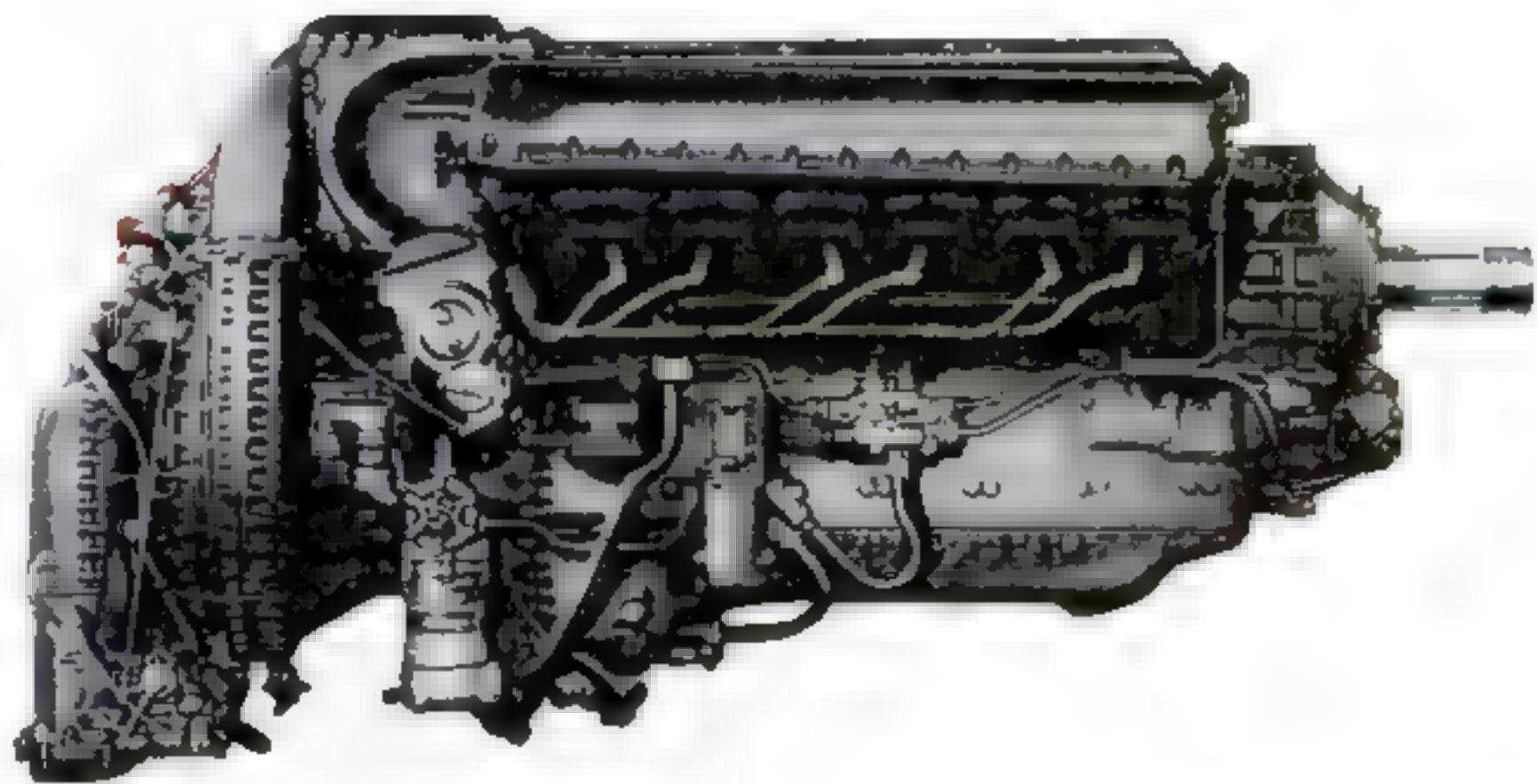
"Built for a pilot to forget!"

That, we believe, is the highest compliment that could be given an aircraft engine.

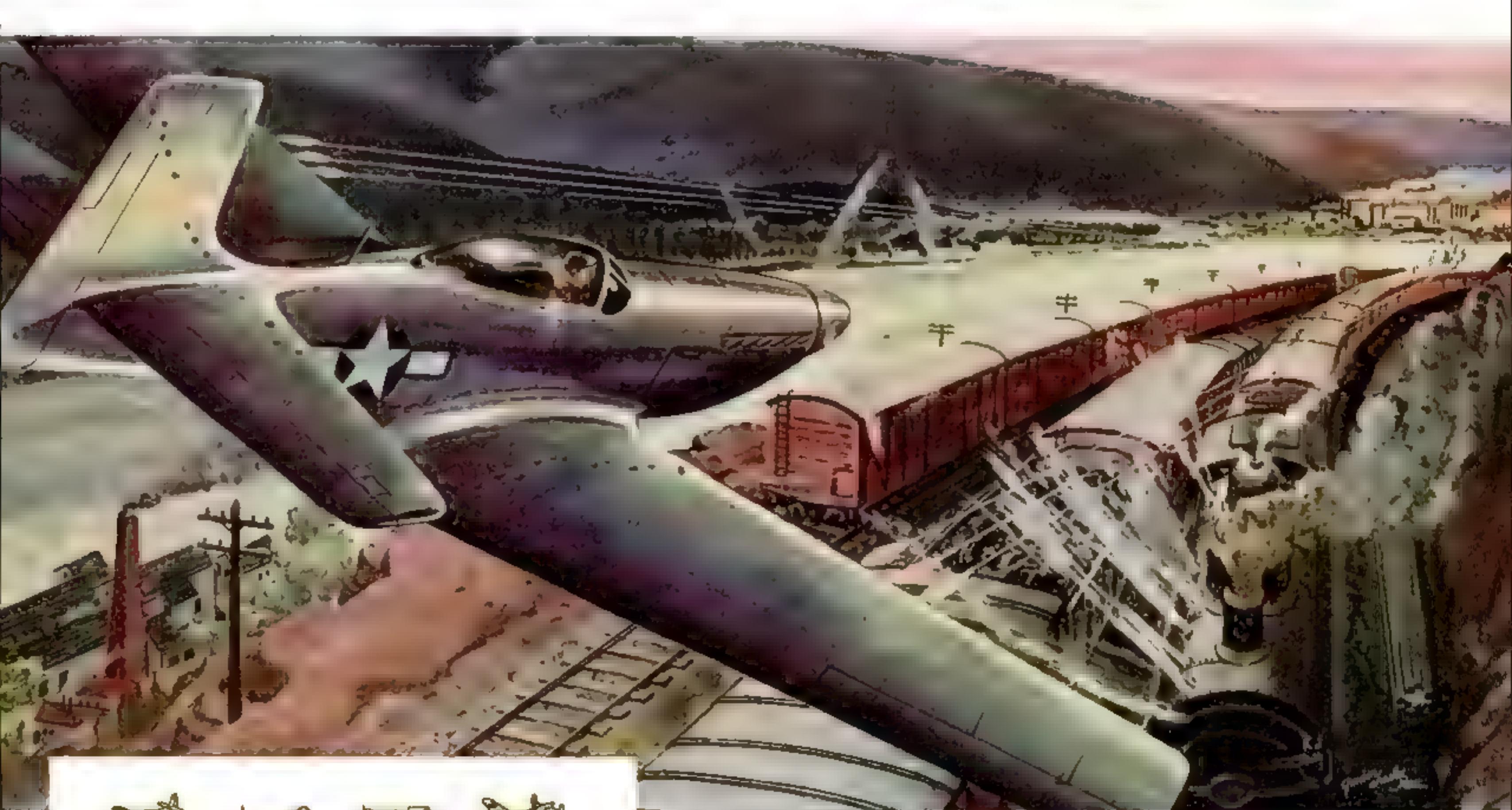
And that's the reputation the Packard-built Rolls-Royce engine has earned for itself—in famous planes like the Mustang, the Mosquito, and the Lancaster.

Behind the combat record of these Packard-built powerplants is Packard craftsmanship—the ability to turn out precision engines on a mass-production basis, at a rate the enemy never dreamed could be possible.

Packard takes pride in building an engine that pilots can "forget" while they're flying and fighting—but an engine whose role in this war will be long remembered.



ASK THE MAN WHO ~~OWNS~~ ONE **FLIES**



MUSTANG
fighter



WARHAWK
fighter



HURRICANE
fighter



LANCASTER
bomber

Strafing at ground level or fighting in the stratosphere, pilots bet their lives on Packard-built engines—and win!

PACKARD

PRECISION-BUILT POWER



MOSQUITO
fighter-bomber



NAVY
PT boat



ARMY
rescue boat

- When war progress permits, Packard cars will roll off assembly lines again. They will be cars worth waiting for—built by the same skills that have already produced more than 60,000 Rolls-Royce aircraft engines and Packard marine engines for PT boats.



If you don't know these—you don't know cheese!!"

SAYS ELSIE,
THE BORDEN COW



BORDEN'S FINE CHEESES

WONDERFUL 'BUYS'
FOR YOUR POINTS AND PENNIES



This one'll bring a man around!

If there's anything that a man likes better than *LIEDERKRANZ CHEESE, it's a second helping of Liederkranz Cheese! (Only Borden's makes it!) Liederkranz—with that full-bodied, deep-down mellowness! Liederkranz—with its tawny-gold crust as delicious as its creamy center! Liederkranz—with its natural affinity for pumpernickel or rye toast! (Be sure your Liederkranz is really ripe when you serve it. Keep it in your refrigerator till the center's soft and creamy.)

*T. M. REG. U. S. PAT. OFF.

Remember, please. Tons and tons of Borden's Fine Cheeses go to our fighting men and allies. So if your food store hasn't the particular cheese you want, try another Borden's variety. They're all fine eating, fine nourishment. For . . . "If it's Borden's, it's got to be Good!"



This one's the answer to an omelet's prayer! This cheese omelet, made with BORDEN'S CHATEAU, has something that makes other cheese omelets bow their heads in shame. Could any other cheese match the rare, aged cheddar tang of Borden's Chateau? Could any other add so much golden deliciousness to every dish it's used in—omelets, soufflés, grilled sandwiches? Of course it couldn't! For there's just one Chateau, and it's grand as you expect a Borden's cheese to be!



This one's a combination all by itself! Maybe you tasted a sandwich once, and thought: "Marvelous combination, but a nuisance to fix!" Well, you're right about chives being marvelous with cream cheese. But if you think it's a bother—you don't know BORDEN'S CHIVE WEJ-CUT CREAM CHEESE—with fresh-chopped chives, parsley, and green peppers already blended in! Strictly a Borden idea, this one. And just as inspired as those other varieties of Borden's Wej-Cut Cream Cheese . . . Pimento, Relish, and Plain.



This one makes an English muffin very proud!

Ten minutes ago it was just an English muffin. But look at it now—under its blanket of melting-rich cheese goodness. Now taste it! Sa-ay, tastes like real, authentic cheddar cheese. And it is! It's that one-and-only BORDEN'S VERA-SHARP COCKTAIL SPREAD. Broiled on muffins is just one way to enjoy its unique flavor. Try it on crackers. On celery, too. And don't forget . . . Borden's gives you 6 different cocktail spreads, in lovely Swedish-style glasses.

★ Tune in BORDEN'S NEW RADIO SHOW . . . Sundays, 8:30 P.M., E.W.T. . . . Blue Network © Borden Co.



THESE ARE MEMBERS OF INDIANAPOLIS SUB-DEB CLUBS WEARING THEIR CLUB INSIGNIA. THE BOYS ARE MEMBERS OF SQUIRE CLUBS, WHICH ARE A SORT OF SUB-DEB MEN'S AUXILIARY

SUB-DEB CLUBS

THE MIDWEST IS FULL OF THEM

High-school girls are the most violently gregarious people in the world and Sub-Deb Clubs are one way they get together. Sub-Deb Clubs are particularly popular in the Middle West. In Indianapolis they are epidemic. The reasons for this are 1) Sub-Deb Clubs have replaced Indiana's popular high-school sororities, which have gradually been abolished and 2) people who live in Indiana are traditional joiners.

Schools prefer Sub-Deb Clubs to sororities. The Sub-Deb Clubs have no secret rituals and confine their activities to hours after school. On the whole they seem to be less sanctimonious than sororities and more fun. There are some 700 Sub-Deb Clubs in Indianapolis with 6,000 members and all kinds of strange and wonderful names. The members refer to the hapless minority outside the clubs as "squares" and "droops," but the clubs are not snobbish. Anyone with a friend can start one.

SUB-DEB CLUBS



"BOY MEETS GIRL" show can extra attraction at monthly Sub-Deb Club federation meeting. The girls asked boys' questions,

groaned at slurs against Frank Sinatra. But after meeting was over the girls agreed that the show gave them a "large charge."



HELENE STONE HOLDS A BLACK CAT, CLUB 13'S MASCOT

ACTIVITIES CLUBS DO MANY

All Sub-Deb Clubs love to have meetings, so naturally the clubs like to get together with each other and have even bigger meetings. In Indianapolis many of them meet once a month to talk over their common problems and see what other clubs are doing. The members of different clubs also see a lot of each other in a lounge room set aside for them downtown in the L. S. Ayres store right. The lounge, or Hi De-Ho, is the official hangout for club members after school.

The regular monthly meetings of the clubs produce some remarkably energetic things. In meeting shown at the left, members of boys' clubs have set up an *Information Please*-type board to answer girls' questions about men. Sample exchanges: Q. "Do boys expect to neck after a date?" A. "Depends on the mood a fellow's in." Q. "What do boys think of flirts?" A. "They're kind of fun if there aren't too many people around." At the same meeting the boys also put on graphic little sketches to show what they thought of women and their manners *below*.

Nearly all Sub-Deb Clubs in Indianapolis are mem-



AN ALL-MALE SKETCH IN THE SUB-DEB CLUB "BOY MEETS GIRL" SHOW POKE'S FUN AT 1) FEMININE POSTURING, 2) PUBLIC PRIMPING, 3) OVERSTUFFED HANDBAGS AND SHORT SKIRTS,



DONNA SUE MCKEE WEARS CLUB NAME ON HER SWEATER

IN INDIANA THINGS TOGETHER

bers of a National Sub-Deb Club Federation, which encourages all this activity. The federation is directed by Elizabeth Woodward, who writes a sub-deb page for the *Ladies' Home Journal*. Miss Woodward helps new clubs get started by sending them a Sub-Deb Handbook. This says: "You can call yourself the Sub-Deb Club if you want to. Or perhaps you'd prefer something special with lots of snap and sparkle! The Live Wires, for instance, or The Debonaires."

As usual, sub-debs are way ahead of their elders. The names of most Indianapolis Sub-Deb Clubs are so snappy and sparkling that they need explanation. The WITCH Club, for instance, is much more than it appears to be. It stands for We In This Club are Helleats. Other examples: SWAMI (Subtle Women Are Most Intriguing), GCP (Gotta Coppa Poppa), JERKS (Junior Elites Receive Kind Servicement), ZANY (Zealous, Adorable, Nice and Yummy), JILPS (Jump In Line To Smooch). Not all of the clubs tell what their names stand for. In spite of the Sub-Deb taboo against secrecy, what GLAMA (above) means is a deep, dark secret.



SUB-DEB LOUNGE at the L.S. Ayres store is usually jammed. The lounge is furnished with a number of tables and chairs and

has a coke machine. The boys and girls who come here are not urged to buy anything, but the store is pleased when they do.



4, 5 AND 6) FEMALE OVERAGGRESSIVENESS. THE PANTOMINE WAS ACCCOMPANIED BY COMMENT LIKE THIS: GIRL: "THANKS FOR THE HUG" BOY: "OH, THE PRESSURE WAS ALL MINE"



GENIUS, INC., which is a dramatic club for boys and girls, rehearses a neo-Egyptian production called *My Mummy Done Plooming*. The driving force behind Genius, Inc. is gifted John

Rawlings (left), who is 16 years old and 6 ft. 6 1/4 in. tall. Genius, Inc. is more sophisticated than most Sub-Deb Clubs. Last year it put on shows for benefits, parties and Army camps.



A SLUMBER PARTY is given by Nit 'n' So (Knit and Sew) Club. At slumber parties girls talk, eat, and jitterbug. When there is nothing else for them to do, they sleep.

PARTIES THE CLUBS HAVE HUNDREDS

Sub-Deb Clubs have meetings and initiations and even print newspapers but their main purpose is to have parties. In Indianapolis they are enormously successful in carrying this purpose. One reason is that single girls might be shy about asking boys to parties but clubs of girls can be downright aggressive. The members of Sub-Deb Clubs plan an endless succession of all kinds of parties: slumber parties, hayrides, formal dances. Some clubs prefer not to have parties in the strict sense at all, but like to have party-meetings where people interested in the same thing can get together. Such a club is Genius, Inc., a meeting of which is shown at the left.

Not all sub-deb parties are given just for the enjoyment of club members. Some time ago Indianapolis' sub-debs became aware that teen-age servicemen were unhappy because most of girls at I. S. O. canteens were too old for them. The Sub-Deb Clubs were not able to do anything about this by themselves. But with the help of Bob Simpson, who wrote a column called "Subdebs and Squires" for the Indianapolis Star, a "service-teen" for teen-age servicemen was started. Bob Simpson is in the Navy now but the service-teen is still open at the home of his parents (below).



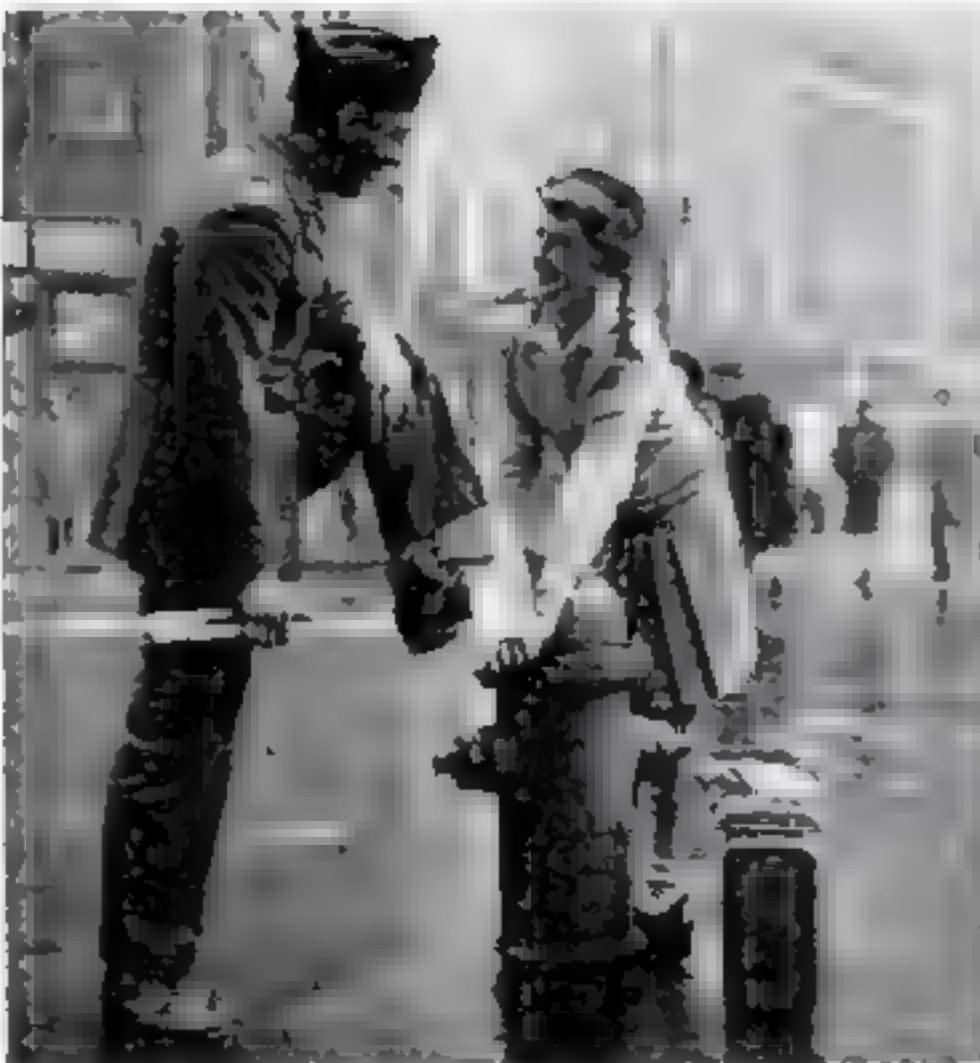
FORMAL DINNER PARTIES are given by the Sub-Deb Clubs before a big dance. At the tables above are KIA (Keen Lassies All), Club 10 and Jots Tan, a name which is a hangover from the old high-school sorority days. Below, club members, operating as individuals, attend a private party after the dance.



AT "SERVICE-TEEN" in the Simpson house teen-age sailors come to spend the night. Sub-Deb Club girls come here on Sunday afternoons to help entertain the servicemen.



WITNESSING THE EVENTS of a monument downtown, Jean Meyer begins "Hell Week" watched by members of the KIT Club.



WHILE POLISHING THE SHOES of a passing serviceman, KIT Pledge Dorothy Deuser is also supposed to be singing to him.



SINGING on a street corner was necessary for Jane Leppert, who also belongs to Sha-Mer-Kans, to get into the KIT Club.

INITIATIONS THEY ARE FAMILIAR BUT ARE STILL FUN

Sub-Deb Club initiations are like any other club initiations except that there is very little mystery about them. All the initiations are about the same and everyone seems to know what to expect. Many high-school girls in Indianapolis belong to several clubs and go through several initiations. Some of them have been through as many as five but they still squeal with terrified delight when they walk through the spaghetti which they have been told is worms (see opposite page).

The Sub-Deb Clubs are supposed to observe a few rules in their initiations. Puddling is not allowed and hazing may not carry over into classrooms. Some Sub-Deb Clubs get around the watchful eye of the school authorities by making pledges wear their baggy white cotton bloomers concealed underneath their skirts. But in spite of all this sub-deb horseplay, the formal initiation ceremonies which come at the end of the pledging period are always solemn and dignified.



THE SUB-DEBS PUT ON THEIR BEST LONG DRESSES FOR THE QUIET CANDLELIGHT CEREMONY WHICH MAKES RITA WILFORD (KNEELING) A FULL-FLEDGED MEMBER OF BETA BETA SIGMA



Pledge Rita Wiliford screams as she walks in her bare feet through wet spaghetti "worms"

CLOSE-UP



Ernie Pyle

America's favorite war correspondent, now in the Pacific, is a diffident journalist who finds it hard to appreciate the importance of being Ernie

by LINCOLN BARNETT

"I got awful sick of Pyle this last year," an ordinarily amiable gentleman remarked recently. "The whole country's so intent on making him a god-darned little elf. I don't understand it. How people can get all tied up in Pyle is beyond me."

The speaker was Ernie Pyle's oldest friend and college classmate, Paige Cavanaugh. His job at the moment is to make sure that *The Story of GI Joe*, a movie about the infantry as seen through Ernie's eyes, does not overly glamorize its journalist hero. Cavanaugh is bored by the apotheosis of Pyle and has said so in writing. In a letter to Ernie, he announced, "I have completed my plans for the postwar world and I find no place in it for you."

Certain differences between the public's conception of Pyle and his own knowledge of the subject provide Cavanaugh with much tart amusement. By his articulate admirers Ernie has come to be envisaged as a frail old poet, a kind of St. Francis of Assisi wandering sadly among the foxholes, playing beautiful tunes on his typewriter. Actually he is neither elderly, little, saintly nor sad. He is 44 years old; stands 5 ft. 8 in. tall; weighs 112 lb.; and although he appears fragile he is a tough, wiry man who gets along nicely without much food or sleep. His sense of humor, which leavens his columns with quaint chuckling passages, assumes a robust earthy color in conversation. His laugh is full-bellied. His profanity is strictly GI. His belch is internationally renowned. "Ernie is the world's champion belcher," a friend once remarked enviously. "He doesn't burp, he belches. It's not a squashy, gurgly belch, but sharp and well-rounded, a clean bark with a follow-through. It explodes."

Although Pyle is America's No. 1 professional wanderer, he is fundamentally a sedentary person who likes nothing better than to sit in an overheated room with a few good friends. Unlike most writers he prefers listening to talking. Sometimes he appears to find conversation less pleasurable than the simple circumstance of being seated. When he visited Hollywood last fall he holed up in Cavanaugh's house and stayed there eight days without once visiting the studio where *GI Joe* was being filmed. His apparent agoraphobia is a by-product neither of war nerves nor a swelled head. He has always been self-effacing and he finds himself uncomfortable in his current eminence as the nation's favorite war reporter, Pulitzer Prize winner and author of two best sellers. He has been called shy, but he is not timid. His reticence is marked by quiet dignity. He dreads crowds, however, and has avoided making speeches since an occasion during his college days when, addressing an undergraduate audience, he was struck dumb at the height of an eloquent period and fled the stage with one arm frozen in mid-air. He likes people

as individuals and writes only nice things about those he mentions by name in his column. "But there are a lot of heels in the world," he says. "I can't like them."

Pyle's only breach of his self-imposed rule against speech-making occurred six weeks ago when he addressed an audience of 1,000 servicemen in San Francisco. The occasion was notable not only for his oratory, but for the fact that it signalized his departure, for the first time, for the Pacific theaters of war. Last week, from a carrier at sea, Ernie was writing enthusiastically of his experiences as a "salt-water doughboy." Characteristically he had asked for assignment to a small carrier. "I felt I could get the feel of a carrier more quickly, could become more intimately a member of the family, if I were to go on a smaller one," he explained. "Also the smaller carriers have had very little credit and almost no glory, and I've always had a sort of yen for poor little ships that have been neglected."

His inclination toward neglected little ships and neglected "little people"—though he would never employ such a patronizing term—is perhaps the most significant aspect of Pyle's professional personality. As a roving columnist before the war, he wrote about barbers, bellhops, bartenders and bums. "Ernie avoids important people," a friend once observed. "There's only about one in every hundred he likes." Actually Pyle is a democratic man

who gets along as well with generals and admirals as with sailors and GIs. But his individuality as a war correspondent has stemmed from his identification with the tanks, particularly combat infantrymen. He has written about fliers, engineers, artillerymen and tankmen. But he is first and foremost the apostle of the dogface who lives and dies most miserably. It was inevitable that he should have gravitated to the bottom of the military pyramid, for Pyle has always cherished the underdog. Seven years ago, after visiting the U. S. leper colony in the Hawaiian Islands, he made an illuminating confession, "I felt a kind of unrighteousness at being whole and 'clean.' I experienced an acute feeling of spiritual need to be no better off than the leper. It was something akin to that sorcery that lures people standing on high places to leap downward." And so in war, Pyle has felt a spiritual need to be no better off than the coldest, wettest, unhappiest of all soldiers.

One result of Pyle's dedication to the infantry is his current enshrinement in *The Story of GI Joe*. His connection with the picture originated when Producer Lester Cowan came to him for help in the summer of 1943. The War Department had asked Cowan to make a film about the unsung foot soldier. Pondering how to handle it, Cowan consulted the late



"OUR FRONT YARD," SAYS ERNIE, "STRETCHES AS FAR AS YOU CAN SEE . . ."

URGENT REQUEST

AN URGENT
to members of the world's most
distinguished After-Shave Club



BECAUSE certain essential ingredients are needed in war production, the supply of Aqua Velva is limited. Yet—the demand is at an all-time high today—from civilians and servicemen alike. As a result, there is less Aqua Velva for everybody who wants it.

Avoid waste. Aqua Velva is the world's most popular after-shave lotion, but please use it judiciously. Cool and tingling as a polar breeze, just a few drops leave your face feeling softer and smoother—wonderfully refreshed. Clean, fresh scent.



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RONRICO is created by the skilled hands of a master distiller who has devoted a lifetime to producing a superlative of matchless flavor. Always keep a bottle of **RONRICO** handy for the best in cocktails, collins, highballs and soda drinks. Write for FREE booklet, "The Hawk of Time." Ronrico Corporation, Miami, Florida.

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*Copyright 1945



'THE REAL PYLE AND MOVIE PYLE (Burgess Meredith) meet on Hollywood set for *The Story of GI Joe*. During shooting Meredith had to shave his fertile scalp daily.

ERNIE PYLE (continued)

Raymond Clapper who told him that Pyle was indisputably the infantry's No. 1 exponent. After several meetings with Ernie, who was then in the U. S. on vacation, Cowan conceived the idea of integrating his narrative of GIs in Tunisia and Italy around the character of Correspondent Pyle. Ernie agreed to cooperate but with three stipulations: 1) that the hero of the picture must be The Infantry and not Pyle; 2) that no attempt be made to glorify him; 3) that other correspondents be included in the story.

When the producer suggested that he act himself, Pyle retorted drily, "Okay, if you can get somebody who looks like me to write my column." Public debate on the question, "Who should play Ernie Pyle?" reached an intensity second only to that generated seven years ago by the question "Who should play Scarlett O'Hara?" Thousands of fans wrote Cowan letters suggesting such assorted interpreters as Jimmy Gleason, Walter Huston, Bing Crosby and Jimmy Durante. From all over the country came photographs of balding skinny men who thought they looked like Ernie Pyle. One woman forwarded a snapshot of her balding, skinny husband with the comment, "Like Ernie, to know him is to love him." Ultimately the contested part went to Captain Burgess Meredith. *The Story of GI Joe* will have concurrent premieres for servicemen overseas in June and will be released to the civilian public in July. Producer Cowan, who is probably the nation's No. 1 Pyle fan, is already planning a series of sequels which may ultimately make Ernie the Andy Hardy of World War II.

"Mr. Pyle doesn't want to get somewhere"

Although most professional achievements grow out of assiduity and ambition, Pyle paradoxically owes his unwelcome fame and now substantial fortune to his lack of ambition. His wife once astonished a well-meaning friend who wished Ernie to meet certain people who could help him "get somewhere" by proclaiming, "But Mr. Pyle doesn't want to get somewhere." The fact that Ernie has reluctantly pursued an uninterrupted course to professional success affords him and Cavanaugh a source of material for badinage. Their friendship developed originally out of mutual regard for each other's pleasant inertia. But unlike Ernie, Cavanaugh has succeeded in happily drifting from one small job to another without ever making much money. One night last fall, during Pyle's visit to Hollywood, Cavanaugh heard him sighing and tossing in his bed. "What's the matter?" Cavanaugh called. "I can't sleep," Ernie replied. "That's because



REAL WAR CORRESPONDENTS play themselves in Pyle movie. Reuter's Bob Reuben, Burgess Meredith (as Pyle), B. & W. Network's Clete Roberts, LIFE's Bob Lindry

"you're so damn rich," said Cavanaugh. A little later Pyle heard Cavanaugh flopping around. "Now what's the matter with you?" he asked. "I can't sleep either," Cavanaugh said. "That," said Ernie, "is because you're so damn poor." Cavanaugh laughed, then remarked thoughtfully, "I got an idea. You give me half of your dough and then we can both get to sleep."

The impact of fame has simply accentuated Pyle's inherent modesty. During the weeks between his return from Europe last fall and his departure for the Pacific, he could have exploited his reputation in many ways. A radio network offered him \$3,000 a week for the privilege of broadcasting transcriptions of his columns. A lecture impresario bid thousands for a personal tour. But money plays no part in Pyle's mental processes. "What's \$100,000?" he once asked. "How much is that?" For years he refused to tell Cavanaugh the size of his income. "Now," says Cavanaugh, "we're square because Pyle doesn't know how much he makes himself." His book *Here Is Your War* has sold 942,000 copies and more editions are forthcoming. *Brave Men* had sold 861,000 as of Feb. 1. His column is bought by 366 daily papers and 310 weeklies. All in all his income during the last two years has probably been close to half a million.

He has no feeling for luxury

For all his riches Pyle owns only one suit. Landing in New York last fall with no clothes but his battle-stained uniform, he headed for a cut-rate store near his hotel and bought a suit for \$41.16. It was still his only civilian garment when he left for the Pacific six weeks ago. Pyle simply has no feeling for luxury. His little white clapboard house in Albuquerque looks like any FHA model and cost about \$5,000. Twice during recent months it was so overrun with guests he had to surrender his bed. One night he slept on a cot in a shed behind the house. The other time he spread his new Army bedroll on the living-room floor. Although most of the time he doesn't care whether he eats or not, he likes to cook for guests. He has no fancy tastes in liquor and likes to roll his own cigarettes. His friends often ask him what he does with his money. He doesn't mind telling them: he puts it in war bonds. He never mentions the fact that he also quietly bestows substantial sums upon friends, relatives, GIs and anybody else he likes.

Although Pyle disdains his affluence, he is keenly appreciative of the aureole of national esteem and affection that now envelops him. Somebody has said, "This war has produced two things—the jeep and Ernie Pyle." His collated columns have been called "The War and Peace of World War II." He is regarded in Washington as a kind

A Menace to handsome teeth and firm gums— **GINGIVITIS**



4 OUT OF 5 May Have It. Neglect Often Leads To Dreaded Pyorrhea Which Only Your Dentist Can Help!

One of the most common enemies of handsome teeth and firm gums is Gingivitis. Like a sneak-thief—this common gum inflammation may creep up on you without warning and at first you may not even suspect you have it.

Some of the first signs to watch for are gums that bleed (even a tiny bit) when you brush your teeth or are tender to touch.

Neglect often leads to Pyorrhea, which only your dentist can help. See him every 3 months. Then at home here's one of the best ways to help guard against Gingivitis—

To Help Gums Be Firmer—Teeth Naturally Bright

Massage your gums and brush your teeth twice daily with Forhan's Toothpaste—the remarkable formula of Dr. R. J. Forhan.

Forhan's is one toothpaste that can be bought today which is made especially for both massaging gums and cleaning teeth. Notice how refreshed your gums feel—how naturally lustrous your teeth look.

No matter what toothpaste you may be using now—just buy a tube of Forhan's today. Massage your gums—brush your teeth twice daily with Forhan's. See if you're not delighted with results! At all drug, department and 10¢ stores

NO HARSH ABRASIVES IN FORHAN'S

use **Forhan's**
with massage
FOR FIRMER GUMS—CLEANER TEETH





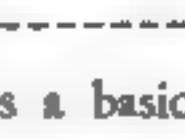
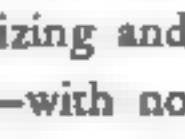
"No slacking, Bob! Eat your 5-point breakfast!"

That is what everybody owes America in '45—a solid breakfast: foundation for a good day's work, in office or factory, at home or school, or on the farm.

Nutritionists say that breakfast should supply *one-third* of the day's food. It should be a *balanced* meal—with calories aplenty; and protein, and minerals, and vitamins. It should be a *5-point* breakfast—and here is how to have one!

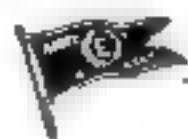
ORDER YOUR 5-POINT BREAKFAST FROM THIS MENU

(Score 1 point for each classification;
4 is pretty good, and 5 is excellent.)

| | | |
|--|---|---|
| Fruit, fruit juice, or tomato juice | 1 |  |
| Cereal, with milk or cream..... | 1 |  |
| Eggs, any style..... | 1 |  |
| Bacon or ham..... | 1 |  |
| Toast (enriched bread) with butter or jam..... | 1 |  |
| Glass of milk (children or adults)..... | 1 |  |
| Coffee or tea (adults)..... | 1 |  |
| Total..... | 1 |  |

Incidentally, have you a *Toastmaster* toaster? Bread is a basic food—and *Toastmaster* toast is bread in its most appetizing and digestible form. And made with such automatic ease—with no watching, turning, or burning!

If you don't own a *Toastmaster** toaster, eat a hearty breakfast *anyway*. But buy an *extra* War Bond as a "stand-in" for the fine toaster that you mean to get as soon as you can.



TOASTMASTER Toaster

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THE PYLE HOUSE in Albuquerque is a six-room white clapboard cottage overlooking miles of mesa. Ernie built it in 1940 for about \$5,000. Before that he had no home.

ERNIE PYLE (continued)

of oracle. Congressmen and senators quote his words more often than those of any other journalist—and act upon them. Upon his return from Europe more than 50 high-ranking officers flocked to interrogate him at the Pentagon. However, Pyle has steadfastly refused to set himself up as a public thinker. He has rejected all offers to hold forth on the state of the nation, the Army or the world. And he has avoided politics. He didn't even vote in the last election, explaining that he had lived so many years in Washington he had lost the voting habit. When friends asked him if he liked Roosevelt, he said "Sure." He also said "Sure" when people asked him if he liked Dewey.

The emotions Pyle evokes in his public go beyond detached admiration. He is probably the only newspaper columnist for whom any notable proportion of readers have fervently prayed. The volume of prayer put forth for him each night can only be estimated by the hundreds of letters he receives from mothers and wives who declare they include him in their bedtime supplications. For some time after D-day, 90% of all reader queries that came into Scripps-Howard offices were: "Did Ernie get in safe?" The bond between Ernie and his readers is strengthened by the fact that he takes time to write personal letters to hundreds of GI friends and to their parents and wives. Sometimes he goes to great trouble in behalf of utter strangers. On his homecoming voyage last fall, he met a wounded soldier who was particularly distraught because he could not summon courage to notify his parents he had lost a leg. "Are you trying to tell me you would like me to write that to them?" Pyle asked. That evening he sat down and composed a warm and friendly letter with all the care and craftsmanship he would have devoted to a column.

A fellow newspaperman who has affectionately followed Pyle's career observed recently that when his big chance came he was ready for it, thanks not to ambition but to 20 years of journalistic training. He might never have acquired that training had it not been for his physical indolence and a chance meeting with Cavanaugh in his freshman year at college. As a boy growing up on his father's farm near Dana, Ind. (pop. 850), Ernie had come to dislike agricultural chores. He was a quiet lad who liked to sit and listen to his elders talk. In school he got high marks in English and geography and 100% in deportment. By the time he was ready for the University of Indiana he knew that farming was not for him, but he had no idea what he did want to do. On registration day at the university in the fall of 1919, freshman Cavanaugh spied freshman Pyle idly rolling a cigaret and paused to borrow the makings. "What courses you taking?" Pyle asked. "They tell me," said Cavanaugh, "that journalism is a breeze." Together they walked to the journalism building and confronted a professor at the enrollment desk. They stood awkwardly, shifting from one foot to the other, a pair of self-conscious farm boys who didn't know what to say. It was Pyle who finally spoke. "We aspire to be journalists," he said.

Ernie just laughed and said, "We'll see."

For three and a half years Ernie fidgeted in class, cut lectures and did just enough work to get by. He was manager of the football team in his senior year and editor of the campus newspaper. But he had itchy feet and often vanished on solitary walks in the country. A few months before graduation he suddenly quit college and went to work as a reporter on the La Porte, Ind. *Herald-Argus*. Cavanaugh tried to discourage him, pointing out that he "wouldn't amount to much without his diploma" and that a degree would help him get jobs in future years. Ernie just laughed and said, "We'll see."

The next 12 years carried Pyle fortuitously, often unwillingly, to

CONTINUED ON PAGE 101



BUY WAR BONDS AND STAMPS

Ice Cream? Can Do!

True to their motto, "Can Do," Seabees in the South Pacific have often built ingenious ice cream machines from salvage materials. The clipping and picture* above show you how one such job was done.

Many another American outfit has invented strange freezers in far places — adapting old oil drums to new duties—bending pipe around palm stumps for cooling coils. Sailors have patiently scraped frost off ship refrigeration lines to make ice cream.

Why? Because ice cream is a symbol of home and a tonic to morale. Because it's not only good to eat, but good for the men who eat

it. Ice cream is a valuable food, rich in vitamins and calcium, like the creamy milk from which it's made.

We're glad we've been able to ship so many tons of ice cream ingredients to boys like these overseas. We're grateful for your patient acceptance and understanding of the limited supply left at home.

Meanwhile, National Dairy Laboratories have been busy developing dairy products in new forms that will be as useful in peace as they are in war. All of them help bring to you and your family the good health inherent in milk — nature's most nearly perfect food.

Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.



NATIONAL DAIRY
PRODUCTS CORPORATION
AND AFFILIATED COMPANIES

*The Navy had no official photos, so we built this careful reproduction.



BESTFORM BRASSIERES BESTFORM FOUNDATIONS
79¢ to \$1.50 \$2.50 to \$6.50

There's luxurious distinction in these lovely gloves by Sendra—a luxurious fit in the very feel of them. Yet they're so adaptable—so perfect for any occasion, you'll love them. Not too many available—but what a prize when you find them!

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ERNIE PYLE (continued)

the springboard of his success. After four months in La Porte he landed a job on the copy desk of the *Washington News*. He was an excellent headline writer but so mousey-mild his associates never dreamed he would ever be more than a pencil slave on the rim of the desk. Two years after coming to Washington he married Geraldine Siebolds, an attractive and intellectual blonde girl from Minnesota who had a job with the Civil Service Commission. Each evening after work Ernie would sit contentedly at home, rolling cigarettes, chatting with Jerry, or reading. He became telegraph editor of the *News* in 1928. His interest in airplanes tempted him to essay an aviation column which soon became a popular feature of the *News*.

Of several circumstances responsible for the evolution of the peripatetic Pyle, perhaps the most important was his appointment as managing editor of the *News* in 1932. "I hated the damn job," he says now, "though I think I did pretty good at it." His restlessness came to the surface after he had fretted as managing editor for three years. In the spring of 1935, while convalescing from influenza, he took a leave of absence and motored through the Southwest with Jerry. On his return he looked with distaste at the dingy news room where he had spent most of his waking hours since 1923 and realized he was fed up with editorial labor. He asked for an assignment as roving reporter and to prove his point wrote some sample pieces about his trip. "They had a sort of Mark Twain quality and they knocked my eyes right out," the Scripps-Howard editor in chief declared afterward. Pyle got his wish. His salary was raised from \$95 to \$100 a week and on Aug. 8, 1935 his first travel column appeared in Scripps-Howard papers.

For the next five years Pyle roamed the Western Hemisphere. He saw most of South America and once surveyed the shores of the Bering Sea. Nobody told him where to go. He wrote about the "long sad wind" that blows in Iowa and about a toothless Alaskan woodsman who made a dental plate out of bear's teeth and then ate the bear with its own teeth. He wrote about his father ("He is a good man without being repulsive about it"), and about acquiring a new automobile ("Goodby to you my little old car. In a few minutes I must go and drive you away for the last time. Trading you off for a shiny new hussy. I feel like a dog"). From the quaint introspective essays that recurrently appeared among his travelogs and interviews, his readers came to regard Ernie Pyle as an old friend whose tastes and vicissitudes they vicariously shared. They knew of his difficulties with zipper pants and his periodic illnesses. "If I'm going to be sick all the time," he wrote once, "I might as well drop all outside interests and devote my career to being sick. Maybe in time I could become the sickest man in America." With Ernie on his wanderings went Jerry, whom he puckishly referred to as "that girl who rides beside me." Those itinerant prewar years were the happiest of Pyle's life. "The job would be wonderful," he once said, "if it weren't for having to write the damned column." Meanwhile he was evolving his special reportorial capacities and style. When war came he had no need to revise his technique. His farmers, lumberjacks and bartenders had become privates, sergeants and lieutenants. And Phoenix, Des Moines and Main Street were Palermo, Naples and the Rue Michelet.

"I just cover the backwash of the war"

"A small voice came in the night and said 'Go,'" Ernie wrote in the fall of 1940. It was the same voice that had spoken to him in the leper colony in Hawaii. So he went off to war. Before his departure he bought a little white house in Albuquerque where Jerry could await his return. Till then the Pyles had never owned a home. They had lived for five years in hotel rooms. Now they needed a base—"not a permanent hearthside at all," he explained, "but a sort of home plate that we can run to on occasion, and then run away from again." Both Midwesterners, the Pyles had come to love the Southwest. They picked a spot on high ground overlooking miles of tawny mesa. "We like it," Ernie wrote, "because our front yard stretches as far as you can see."

Pyle's first overseas trip in the winter of 1940-41 multiplied readers of his column by 50%. Stirred by the spiritual holocaust of London and his own relentless instinct for self-immolation, he produced columns of great beauty and power. But it was not till he reached North Africa the following year that the Pyle legend began to evolve. Despite the success of his British columns, he felt out of place at first among the crack war correspondents who had seen combat in China, Spain, France and Norway. And indeed many of them regarded him patronizingly as a kind of travelog writer who had somehow obtruded on the war. When Pyle's ship docked at Oran with the second "wave" of correspondents a fortnight after the initial landings, most

CONTINUED ON PAGE 182

Why be Irritated?



Light an Old Gold

Apple "Honey" helps guard O.G.s. from Cigarette Dryness

Nothing quite duplicates the smoking pleasure of an Old Gold! You see, this grand blend of many choice tobaccos is seasoned with a touch of costly Latakia tobacco—for extra flavor. And it has the special moisture-protecting agent which we call Apple "Honey", made from the juice of fresh apples. This helps hold in the natural moisture, *helps prevent cigarette dryness*. Keep asking for Old Golds... they're worth it.



OUR WARTIME PLEDGE—

...To produce all the cigarettes possible without sacrificing quality.

...To supply the armed forces first.

...To distribute the remaining civilian supply fairly and equitably among dealers.

If you have to take a substitute brand today...ask for Old Golds again tomorrow. We'll do our best to see that you get your fair share.

G.L.orillard Company
Established 1760

Listen to **WHICH IS WHICH?** Wednesday Evenings CBS—and **THE COMEDY THEATRE** Sunday Evenings NBC

KEEP ON BUYING WAR BONDS

IT'S A RAILAC!



The softness and natural resilience of ARALAC lends glamour to a smart Glendale print of rayon and ARALAC perfect fabric for a demure little playsuit, daringly bare!

* T.M. Reg. U.S. Pat. Off. by ARALAC, INC.
a division of
NATIONAL DAIRY PRODUCTS CORPORATION



THE COPY DESK of Washington *News* was Pyle's prison from 1913 till he broke away as roving reporter in 1935. Pyle is at left, Managing Editor Lee Miller in center.

ERNIE PYLE (continued)

of his fellow pressmen hurried eastward toward the front as fast as they could. But Ernie puttered around Oran. Then he caught cold. It was nearly Christmas by the time he reached Allied headquarters in Algiers. "Didn't you go nuts, stuck back there in Oran?" a friend asked him. "Oh no," said Ernie. "You guys go after the big stories. I just cover the backwash of the war." Actually at that moment his columns were being excitedly discussed all over the U. S. For while puttering in Oran he had met some obscure civilians who told him about the turbulent political situation in North Africa and he had dispatched some revealing articles criticising the U. S. policy of "soft-gloving snakes in our midst." The strict censorship at Algiers would never have cleared them for publication. But the Oran censors, perhaps disarmed by Pyle's unpretentious reportorial style, let them go through. Not till weeks later did he learn he had inadvertently scooped the slickest newshawks in the world.

Pyle still thought he was covering the "backwash" of the war one morning in January 1943 when he boarded a plane at an airport outside Algiers and headed eastward toward the red eroded ridges of Tunisia. He still had no idea he was to become the patron saint of the fighting foot soldier. He only knew that grand strategy was not his racket. He knew how to move unobtrusively among men and chat with them quietly until they began to articulate their adventures and thoughts. He described the looks of the country and told how he lived. And in writing about himself he defined the soldier's existence, for he lived no better than any GI. He dressed like a GI, in coveralls and a wool cap. He gained almost ten pounds on canned rations but lay awake night after night, quaking with cold, fully clothed inside his bedroll. He learned how to dig foxholes in a hurry. "It wasn't long," he wrote, "before I could put up my tent all by myself in the dark with a strong wind blowing and both hands tied behind my back." And he learned that in cold weather it is more comfortable to go without baths. "The American soldier," he once observed, "has a fundamental complex about bodily cleanliness which is considered all nonsense by us philosophers of the Great Unwashed, which includes Arabs, Sicilians and me." Jeeping all over the Tunisian battle area he got bombed and shelled and on one occasion found himself the sole target of a German machine gunner who sent several bursts in his direction "so close they had fuzz on them." He left famous heroes to the headline reporters and confined his efforts to the brave but obscure. He made friends in every unit in North Africa. But he gravitated ineluctably to the infantry—"the mud-rain-frost-and-wind boys."

"Yesterday is tomorrow... when will we ever stop?"

Pyle's articles soon attracted a vast audience at home, and soldiers who had received clippings of his column in their mail began to look upon him as their laureate. They would yell "Hi, Ernie" when they glimpsed him in the field, and whenever a press car passed troops on a road, scores would shout, "Is Ernie Pyle in that car?" He was showered with gifts of food, souvenirs, good-luck trophies. One unit gave him a captured German *Volkswagen*. In return he handed out hundreds of cigarettes and scores of lighters sent to him by admirers at home.

As the months passed somber tones crept into Pyle's columns. In

CONTINUED ON PAGE 14

IN TOMATO JUICE

LOOK TO LIBBY'S FOR PERFECTION

IT'S TWICE RICH*

The kind of tomatoes you slice for salad is the kind Libby presses for juice. Plump, ripe beauties, picked when their juice yields the fullest taste of sun.

Libby protects this goodness so carefully that the sparkling juice comes to you ***RICH IN FLAVOR!**

And with precise care, too, Libby protects the precious "tomato vitamins", so it's rich in Vitamins A and C... a ready source of B₁ and B₂. Here's a refreshing drink that's ***RICH IN VITAMINS!** A perfect pick-me-up.

Whenever you shop for tomato juice, remember how to get the twice-rich kind. Look for the blue-and-white Libby's label. That's the way to get perfection. **LIBBY, MCNEILL & LIBBY, Chicago 9, Ill.**

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WAR PAPER. SAVE IT!

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TOMATO JUICE

WHERE FOOD GROWS FINEST...
THERE LIBBY PACKS THE BEST

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SHOES FOR MEN

Roblee style priced

\$6⁰⁰ to \$8⁰⁰

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Roblee Gaucho Tan

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"South of the border" Idea in Shoes • New Color • Soft Leather

ERNIE PYLE (continued)

North Africa, despite perils and bloodshed, he had felt that the physical discomforts of war—the animal-like existence, cold, sleeplessness, hunger for women—caused soldiers greater distress than fear of death or the horror of killing. He confessed he had at first enjoyed the simplicity of life in the field and had found the sense of danger exhilarating. But in the bitter defiles of Italy he began to be oppressed by the terrible weariness of mind and soul that overcame men after weeks under fire. "It's the constant roar of engines," he wrote, "and the perpetual moving and the never settling down and the go, go, go, night and day, and on through the night again. Eventually it all works itself into an emotional tapestry of one dull dead pattern—yesterday is tomorrow and Troina is Randazzo and when will we ever stop and, God, I'm so tired!" Ernie himself came to feel exhausted and written out. One night after a spell in the wet mountains he attempted a column about some dead men—among them a Captain Waskow—whose bodies had been brought down from a bleak ridge where fighting had raged for days. The story refused to take shape and several times he almost gave up. When it was finished, dubious of its merit, he asked Don Whitehead of the Associated Press to read it. Whitehead said, "I think it's the most beautiful piece you've ever done." Ernie declined to be cheered up. Whitehead then passed the column on to Clark Lee, Dick Tregaskis and several other correspondents, all of whom confirmed his judgment. But Ernie decided they were simply trying to be nice and went to bed miserable. Back home the exquisite understated emotion and quiet imagery of his now-famous Waskow column stirred newspaper editors from coast to coast. The New York *World-Telegram* headlined it "An Epic Story by Ernie Pyle." The *Washington News* devoted its entire front page to it.

Pyle had the narrowest escape of his war career a few weeks later. Attracted always to the scenes of deadliest combat, he went to the Anzio beachhead. Early one morning a German bomber dropped a stick of 500-pounders squarely across a villa which was serving as press headquarters. Pyle's upstairs room, where he had been lying in bed, was demolished. But he miraculously emerged from mountains of rubble and shattered glass with only a scratch on his cheek. After that his colleagues called him "Old Indestructible." It was his last adventure in Italy. The invasion of Europe was brewing and in April 1944 Ernie flew to England to await D-day.

Premonitions of death

Pyle's working habits had subtly and involuntarily changed. In North Africa he had been able to move about as he pleased. By the time he reached France he was so famous he could scarcely walk down a village street without soldiers of all ranks accosting him and requesting his autograph. He discovered that GIs had come to regard mention of their names in his column as comparable to an official citation. Commanding officers besought him to visit their special units, then engulfed him with time-consuming hospitality. Pyle found that these flattering attentions interfered with his work and he regretted his loss of freedom. Yet his innate kindness and courtesy made it impossible for him to brush off admirers, even at embarrassing moments. One day, while accompanying an infantry company that had been assigned to clean out a strong point in Cherbourg, he got caught in a duel between an American tank and an enemy pillbox. While Ernie and another correspondent watched from a doorway, the tank was hit by a German shell and knocked out. "Let's get out of here," said the other correspondent and sprinted down the street. It was almost an hour before Ernie rejoined him. "Some of the fellows that jumped out of that tank knew me from my picture," he apologized, "so I had to stop and talk."

The spiritual torment and revulsion against war that had oppressed him in Italy descended on him even more darkly among the hedgerows of Normandy, though few readers guessed what underlay the warm, easy and frequently humorous content of his columns. He had been with the war nearly two and a half years, had lived longer in the front lines and witnessed more fighting than most other correspondents and indeed than most soldiers. He found himself increasingly haunted by a premonition of his own death. "Instead of becoming used to danger," he told a friend in Normandy, "I become less used to it as the years go by. I've begun to feel I have about used up my chances." The experience that finally convinced Pyle he needed a vacation was the battle of St. Lô when American planes accidentally bombed the front lines of American forces on the ground. To soften up the Germans an epic concentration of 2,500 bombers had been ordered to blast an area behind the St. Lô-Marigny Road. The dividing line between U.S. and German troops had been marked out

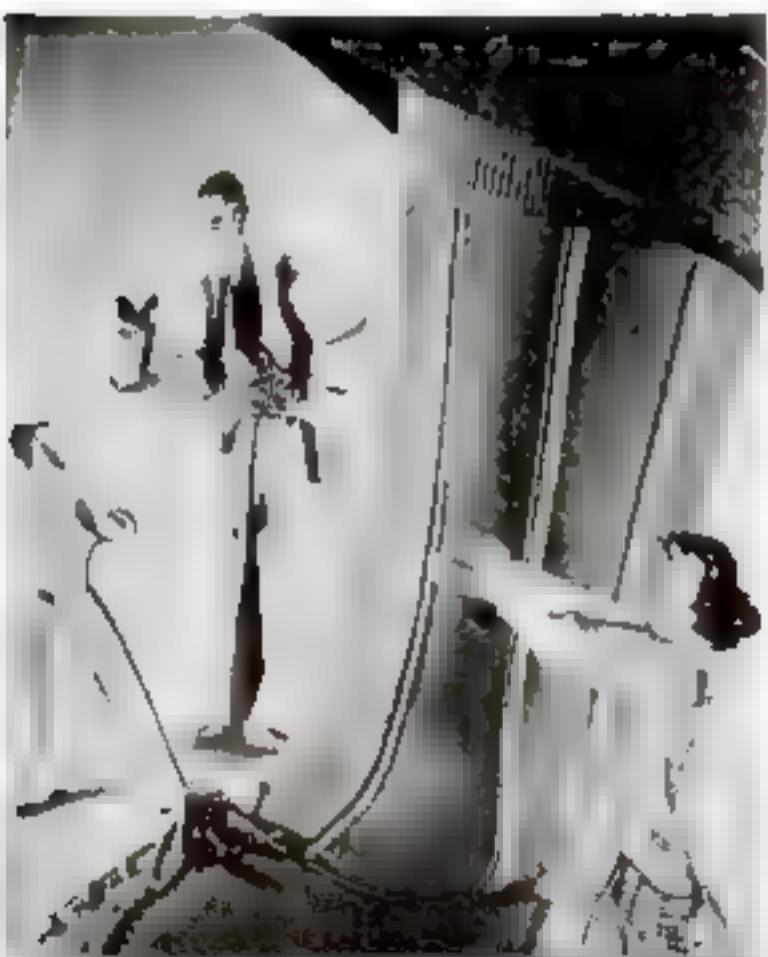
Copy 1945
Northern Paper Mills
Green Bay, Wis.



LEAD THE EASTER PARADE in good looking Westminsters. Their good fit and good taste are right for Spring! Their good looks and patterns are **RIGHT 'ROUND THE ANKLES!**



IT'S UNMISTAKABLY SPRING when you start wearing sprightly Westminsters. Choose handsome "Regulars" or timely "Shorts" — Westminsters are **RIGHT 'ROUND THE ANKLES!**



Westminster
AMERICA'S FINEST SOCKS



ERNIE & JERRY PYLE enjoy a quiet moment. Jerry was "That Girl" who traveled with Ernie during his roving reporter days. Now she waits for him in Albuquerque.

ERNIE PYLE (continued)

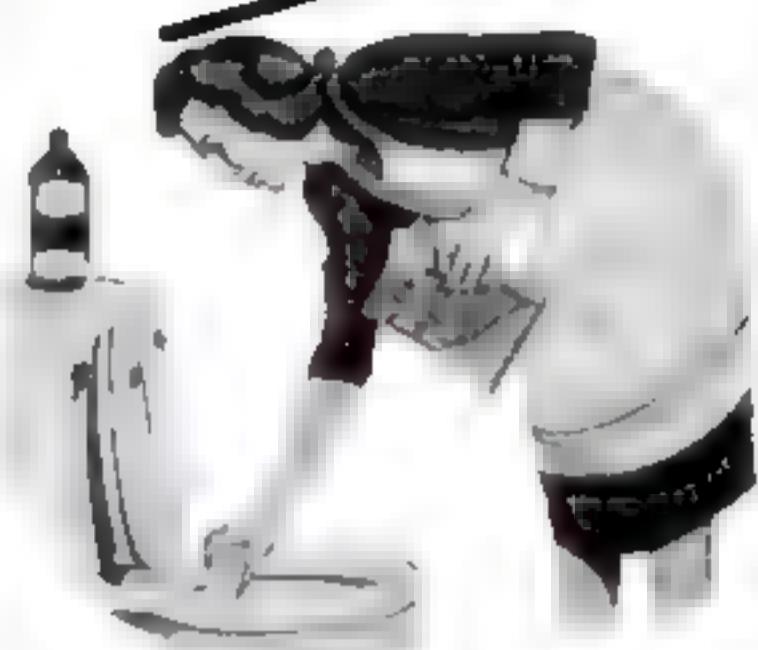
by strips of colored cloth. "The flight across the sky was slow and studied," Pyle wrote. "I've never known a storm, or a machine, or any resolve of man that had about it the aura of such ghastly relentlessness. . . . And then the bombs came. They began like the crackle of popcorn and almost instantly swelled into a monstrous fury of noise that seemed surely to destroy all the world ahead of us." Little by little a gentle wind carried the curtains of dust and smoke back over the American lines, and soon successive flights of bombers aiming at the smoke line began dropping their death cargo on Americans. As the bombs fell about him Pyle dived into a wagon shed beside an officer. "We lay with our heads slightly up—like two snakes—staring at each other in a futile appeal, until it was over. . . . There is no description of the sound and fury of those bombs except to say it was chaos, and a waiting for darkness." Pyle later confided to friends that this episode had been the most horrible and horrifying of all his war experiences. "I don't think I could go through it again and keep my sanity," he said.

After St. Lo Ernie pulled back of the lines and slept for nearly 24 uninterrupted hours. Then for three days he found himself unable to write a line. He remained in France long enough to witness the liberation of Paris. Then he headed home. "I'm leaving for one reason only," he wrote in his farewell column, "—because I have just got to stop. 'I've had it,' as they say in the Army. . . . My spirit is wobbly and my mind is confused. . . . All of a sudden it seemed to me that if I heard one more shot or saw one more dead man, I would go off my nut." He was not exaggerating. Analyzing his mental state several months later, he confessed, "I damn near had a war neurosis. About two weeks more and I'd have been in a hospital. I'd become so revolted, so nauseated by the sight of swell kids having their heads blown off, I'd lost track of the whole point of the war. I'd reached a point where I felt that no ideal was worth the death of one more man. I knew that was a short view. So I decided it was time for me to back off and look at it in a bigger way."

"If I can survive America . . ."

Hundreds of soldiers wrote Ernie goodby letters, saying in effect "We understand." Not one reproached him for leaving. And many expressed relief that he was leaving danger behind. Back home his fellow countrymen welcomed him like a Congressional Medal hero. Strangers rushed up to him on street corners to wring his hand and express their esteem. One night he went to a Broadway show. Before he reached his seat a swelling buzz of recognition focussed every eye on the back of his balding head. Gratified but at the same time terrified by such attentions, Pyle took refuge in the sanctuary of a hotel room and remained there during most of his stay in New York while his friend, Lee Miller, managing editor of the Scripps-Howard Newspapers, Washington Bureau, stood guard at the never-silent telephone, shielding him from impresarios, autograph hunters and other well-meaning intruders. Friends noticed he appeared at ease only in the company of GI's. Whenever some veteran of Tunisia spied him and yelled, "Hi Ernie, remember Kasserine Pass?" Pyle would fondly throw his arms around him and drag him off to a bar for a session of reminiscence. "If I can survive America," Ernie told Miller, "I can survive anything."

**That's wasted
EFFORT!**



No need to waste time scrubbing a toilet bowl when quick, easy Sani-Flush is around to do a better job of it. Its sanitary, chemical action removes ugly stains and film, leaving toilet bowls shining white and clean.

Sani-Flush removes many recurring toilet germs, disinfects, destroys a cause of toilet odors and even cleans the hidden trap. Careful housewives use it at least twice a week. Absolutely safe for septic tanks. (See directions on can.) Sold everywhere, in two convenient sizes. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush

QUICK
EASY
SANITARY



BUY MORE WAR BONDS

KILLS ROACHES

WATERBUGS — CRICKETS — SILVERFISH
Get sanitary long-lasting ready to use Gator Roach Bites. Put tubes on shelves in drawers—or anywhere. Insects eat the bait. It kills all. Can't be tracked about. Nothing to mix, spray or dust. Three pkgs., postpaid for \$1. If your dealer has none, De Soto Co., Avenue 4-N, Arcadia, Fla.



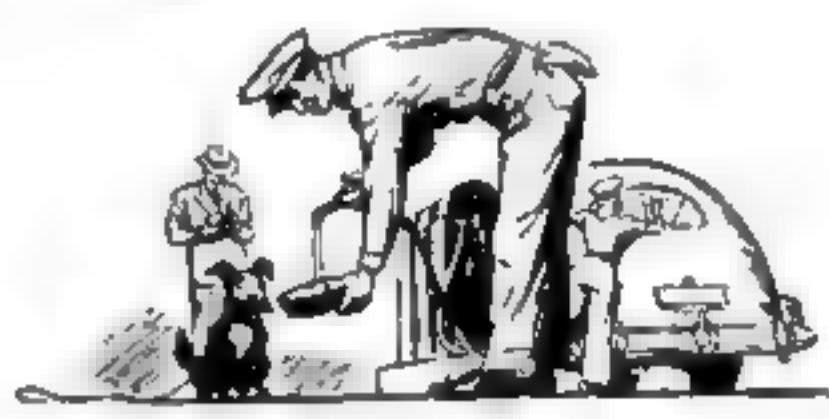
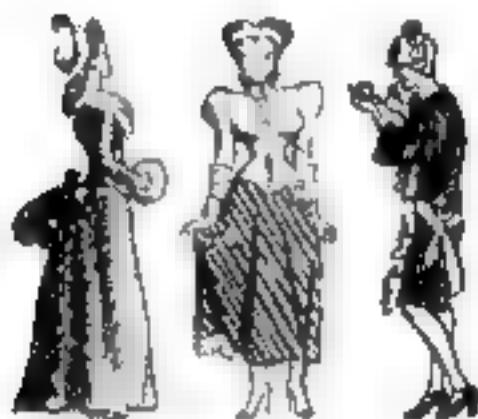
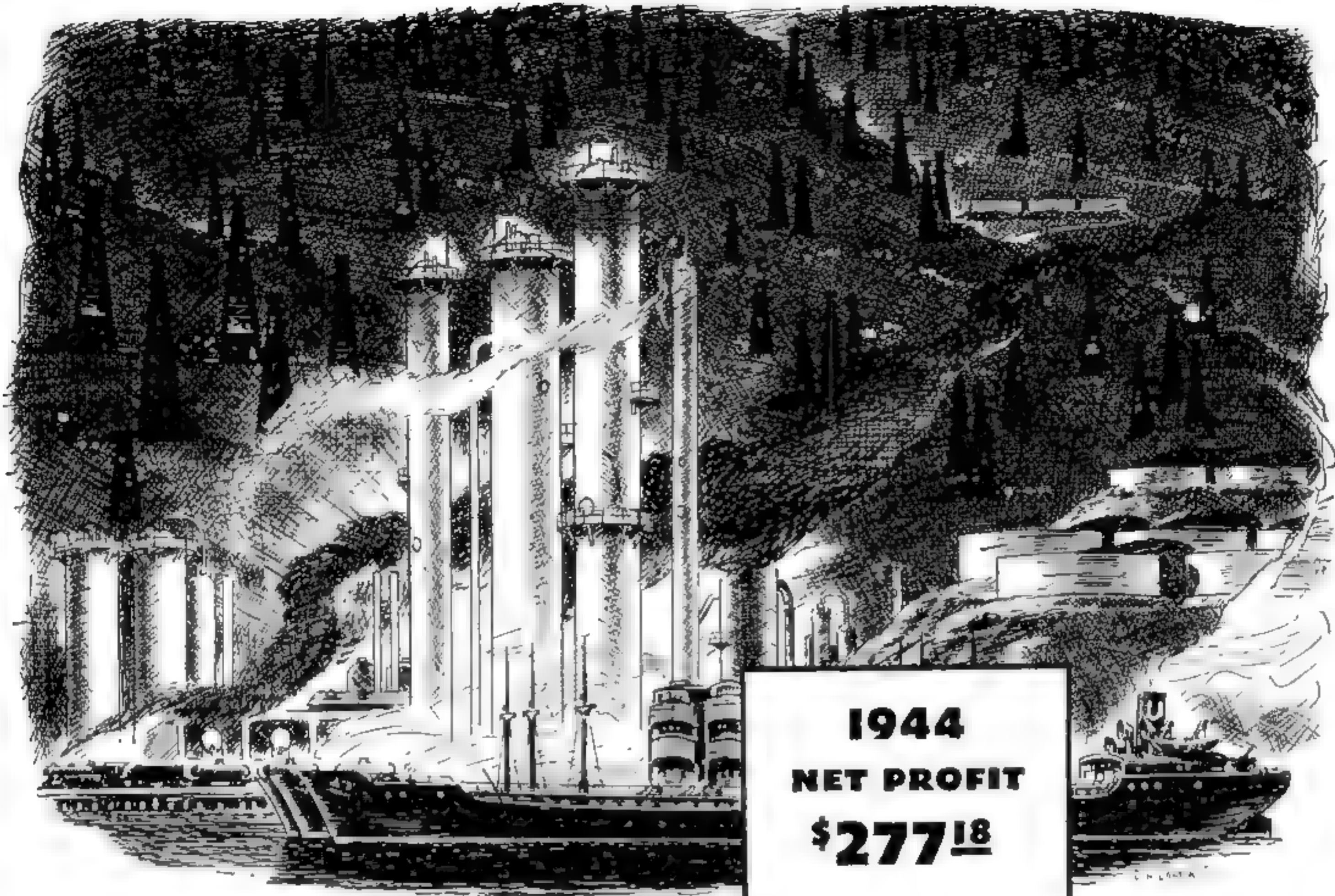
TEETHING PAINS



WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period. Buy it from your druggist today.

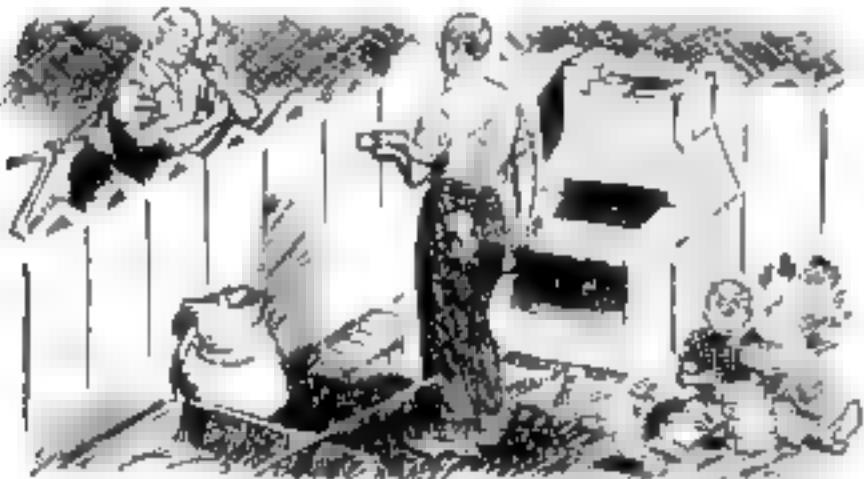
**DR. HAND'S
TEETHING LOTION**
Just rub it on the gums



1 Figures can be deceiving. In the financial news of last month, Union Oil's 1944 net profits were listed at \$8,932,994. Now \$8,932,994 is a lot of money. But what the figures fail to reveal is that this money was divided among a lot of people.

2 For Union Oil Company is owned not by one man, or two, but by 32,227 individual Americans. Divided among that many owners, the net profits averaged just \$277.18 per stockholder. Even this sum wasn't all paid out in dividends. \$4,266,724 of the net profits were plowed back into the business.

3 So dividends paid out averaged just \$144.79 per stockholder. In contrast to this, wages and salaries averaged \$3298.77 per Union Oil employee for the year. Even government received more from the company's operation than the stockholders. \$4,666,270 were paid out in dividends, \$6,127,200 in taxes.



4 This is not pointed out as a complaint, but rather to show you that while Union Oil Company today consists of about 169 million dollars' worth of buildings, oil wells, refineries, ships, etc., it is owned by ordinary Americans like you and your neighbor next door.

5 These owners live in all parts of the country—516 in Oregon, 801 in Washington, 706 in Illinois, etc. 341 are in the military services. 2913 are Union Oil employees. The average stockholder owns 145 shares. Some hold fewer, some more; but the largest owns less than 1 1/4% of the total shares outstanding.

6 So it is not the investments of a few millionaires, but the combined savings of thousands of average citizens, that make corporations like Union Oil possible. And without some such method of financing industry, American mass production, with free competition, couldn't have been achieved.

Those desiring more complete information on the material in this advertisement may refer to the formal Annual Report to Stockholders and Employees which we will gladly furnish on request. We would also appreciate any comments or suggestions. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 14, California.

AMERICA'S FIFTH FREEDOM IS FREE ENTERPRISE

**UNION OIL COMPANY
OF CALIFORNIA**

"Sons of Liberty" Bowl crafted in 1768 by Paul Revere (courtesy Marden J. Perry)

THE SPIRIT OF 1776

CARRIES ON IN

Colonial Fiddle

SECRET of Paul Revere's master craftsmanship in silver was simple, unadorned beauty — beauty reflecting the gracious living of those early American days.

You can recapture the charm and dignity of that historic era by beautifying your own table with lovely Colonial Fiddle. Those qualities of harmony, individuality and friendliness which are the American heritage live on today in this graceful Watson pattern. Modeled after the original hand-crafted Revere pieces, this modern silver is endowed with the same chaste lines and mellow-ness of finish as the museum originals — truly "modern silver with the beauty of old master-pieces." Although sterling production is restricted by war work, your jeweler can show you many enchanting Watson patterns from which you can make your selection now. The Watson Company, 1445 Watson Park, Attleboro, Massachusetts.



Watson Sterling

MODERN SILVER WITH THE BEAUTY OF OLD MASTERPIECES

CONSERVE PAPER

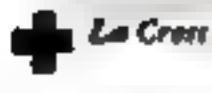
Though all U. S. magazines use but 4% of the paper supply, they offer you a double opportunity to help ease the acute paper shortage:

- 1) by passing your copies along to others who may not have been able to buy them.
- 2) by always saving all old magazines and turning them in to your local salvage agency.



Precious Cuticle Scissors

Precision made, priceless in performance, this La Cross implement is precious. If you own one, treasure it. For the time being, it may be difficult to replace; production is curtailed. Give it the care it deserves.



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'INVISIBLE' LIQUID proves great success for SKIN and SCALP IRRITATIONS

Promptly
Relieves
Itching—
Aids
Healing!



First applications of wonderful soothing, medicated liquid Zemo—a Doctor's formula—promptly relieve intense itching and burning of Eczema, Athlete's Foot and similar skin irritations due to external cause. Zemo also aids healing.

Apply clean, stainless, invisible Zemo any time—it won't show on skin. Buy Extra Strength Zemo for stubborn cases.

ZEMO

ERNIE PYLE (continued)

Even at home in Albuquerque he found it difficult to relax. There too the phone chartered and sightseers cruised past his house, seeking a glimpse of Ernie sunning on his terrace. Mail kept him busy three hours a day. In addition to his manifold professional distractions, Ernie's vacation was marred by anxiety over the health of his wife. She had been recurrently ill for several years, and this factor had aggravated the depression that shadowed his last months overseas. His pleasure on returning home was vitiated by the fact that Jerry was in the hospital on the day he arrived. One afternoon when his melancholy was deepest and chances of her ultimate recovery seemed dim, he told Cavanaugh, "Here I am with fame and more money than I know what to do with—and what good does it do me? It seems as though I haven't anything to live for." Then, remarkably, Jerry rallied and came home from the hospital early in December. Her progress toward health accelerated week by week during Ernie's stay in Albuquerque. When he went to Hollywood on his way to the Pacific, Jerry accompanied him. One evening they went night-clubbing and danced for the first time in years.

"I dread going back . . ."

It was with profound misgivings that Ernie set off again to war. "I dread going back and I'd give anything if I didn't have to go," he said. "But I feel I have no choice. I've been with it so long I feel a responsibility, a sense of duty toward the soldiers. I've become their mouthpiece, the only one they have. And they look to me. I don't put myself above other correspondents. Plenty of them work harder and write better than I do. But I have in my column a device they haven't got. So I've got to go again. I'm trapped." There was only one bright spot in Pyle's contemplation of his new assignment. "Out in the Pacific," he said, "I'll be damned good and stinking hot. Oh boy!"

And so Ernie boarded a plane in San Francisco and headed for Hawaii, the Marianas and points west. Ultimately he will rejoin his Army GIs in the Philippines or on some other embattled archipelago. But for a while now he will devote his special talents to the Navy. He was under a full head of steam last week, writing as fondly and luminously of "his" ship as ever he did of "his" company of doughfeet in Italy. "My carrier is a proud one," he proclaimed. "She is known in the fleet as 'The Iron Woman,' because she has fought in every battle in the Pacific in the years 1944 and 1945." Day by day his new friends became as vivid to Pyle readers as his old friends in foxholes beside the Rhine.

However long the war may last, Pyle is determined to cover it to the last shot. This resolution disturbs many of his admirers who regard Ernie Pyle as a nonexpendable national asset and who fear the mathematics of survival may now be against him. Although such an apprehension is not the prime element in his reluctance to return to war, he recognizes death as a disagreeable possibility. He is not afraid to die, but he looks forward very much to a day when he can jump into a car with unlimited gasoline and drive once again with Jerry by his side down the long white roads of the Southwest. "I can't bear to think of not being here," he says. "I like to be alive. I have a hell of a good time most of the time."



NAVY CORRESPONDENT PYLE, getting first glimpse of war in Pacific, talks to Seamen Joe J. Ray and Charles W. Page aboard an aircraft carrier somewhere at sea.

Having trouble
getting vegetable variety
into your meals?

SEE HOW DEL MONTE CAN HELP!

Who could ever be at a loss for mealtime variety when there are so many different Del Monte Brand Vegetables? And when there's such a world of flavor in every single one?

Maybe, today, your grocer doesn't always have just the particular Del Monte Vegetable on your shopping list. But don't let that bother you. You know for sure that any Del Monte Vegetable you find will be just as tender, just as garden-good.

Because Del Monte plays no favorites in putting "flavor first." The familiar green and red Del Monte label is your signpost of vegetable quality—always!



SEE WHAT A TOUCH OF SUMMER FLAVOR can do for meat loaf, or any standby. Del Monte Early Garden Peas, for instance—the best of the "middle sizes," as young and tender as ever grew in a garden!



WHEN YOU'RE SERVING SOMETHING SPECIAL, let Del Monte Early Garden Asparagus cap the climax. Succulent, delicate spears with a natural blend of green and white tips. Very fine on toast with cream sauce.



BRIGHT COLOR, fine flavor make Del Monte Diced Carrots a salad favorite, a fine hot vegetable, too. Quality you never thought was possible—open, serve and see!

Remember! Del Monte puts flavor first

In Growing. Del Monte quality starts from superior varieties. Known from special selected seed and where soil and climate combine to produce the finest natural flavor.

In Picking. Our own field men check throughout the season, say just when to harvest.

In Packing. Rigid selection and constant inspection at every step in the canning process insure undiluted, uniform flavor.

In Testing. Each day's pack must finally be checked and rechecked to quality for the Del Monte label—first at each canner, then at central Del Monte headquarters.

EQUALLY AT HOME in relishes, salads, main courses. Del Monte Diced Beets bring you hearty, rich beet flavor in each tender cube. Best of all, no work for you!



Del Monte VEGETABLES
IN CANS OR GLASS—ALL THE SAME HIGH QUALITY



Man of the house

Golly, a fellow's responsibilities surely start early these days! But Slugger here, in the birdseye sarong, is taking care of Mama just fine, thank you; and you can tell that to a certain busy doughboy.

Mama's days are pretty busy too, for she also has a war task — as have we all. It's our job to produce the needed weapons of war, to buy bonds, to donate blood, to conserve America's assets. Practice such conservation constantly. For

instance, get *all* the wear from your present sheets; and, when finally it becomes necessary to replace them, ask for Pacific Balanced Sheets — soft, smooth and white, yet strong and firm. Pacific Mills, 214 Church Street, New York 13.

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PACIFIC PERCALE • PACIFIC EXTRA-STRENGTH MUSLIN • PACIFIC TRUTH MUSLIN

Made by the makers of Pacific Factag Fabrics — Cottons and Rayons





Farmer's Almanac

It sets down the tasks for spring

The *Old Farmer's Almanac* has been coming to U.S. farmers every year since 1792. Its coming is like that of the seasons—regular and familiar, reminding the farmer of things he always knows but of which he always needs reminding. When a good farmer like Lewis Malcolm Twyman of Culpeper County, Va. reads in his *Old Farmer's Almanac*: "Mend your fences and stone walls. . . . Your lanes and roadways will need repairing," he takes no offense at the advice. Instead he goes out with his son (above) and gets to work.

The *Old Farmer's Almanac*'s 200,000 readers are mostly Eastern farmers, along

with some city folk nostalgic for farm life. Inside the yellow cover (right), punched for hanging, they find trustworthy advice, jokes and much information—about sunspots (not many in 1945), hiccough cure (block nose and ears, swallow three times), gestation periods (cow: 283 days; goat: 156 days; hen setting on duck eggs: 30 days).

By the end of the winter Farmer Twyman has usually read through his almanac. When spring breaks over the gentle hills and fields of Culpeper County, he and his family are well primed to go out and, as they have done here for LIFE's photographer, carry out the *Almanac's* precepts.





"MAKE SURE YOUR PASTURED STOCK HAVE PLENTY OF WATER..."



"STOCK IS OUT IN PASTURES NOW. PLANTING WELL UNDER WAY"



"PLOW AS SOON AS POSSIBLE BUT FOLLOWING THE CONTOURS OF THE LAND. THE



It prints agricultural aids, poetry,

"April," says *The Old Farmer's Almanac*, "hath 30 days" and thereupon introduces the month with this poem:

*These delicate and brave and strong
Quick shapes and colors from the earth,
Are all delight, but not for long.
And all of that ambiguous work
That leaves us staring, when they go,
Not sure if they were here or no.*

"Huzza time," continues the *Almanac* getting down to earth, "to get the last of the winter's manure out onto the fields. Your spreader is your best friend now. Guard it accordingly... This is a good month to plant out your young orchard trees. Be sure the holes are dug generously deep and wide, pot-bellied...."

Along with these and other homely maxims (illustrated above), the *Almanac* also provides



FURROWS SHOULD BE WATER CATCHERS, WATER HOLDERS, NOT WATER COURSES"

anniversaries & weather forecasts

tables of astronomical calculations; of tides and a day-by-day calendar. A section of April's calendar is reproduced at right. It notes tides, forecasts weather, remembers anniversaries—the anniversary of Elihu Yale's birth, of P.T. Barnum's death, of the return of herons to Vinal Haven, Maine. But most famous part of the calendar is the weather forecast. Made a whole year in advance for each day of the year it

has a legendary reputation for accuracy. All old readers believe the story of the year when the publisher had neglected to predict the weather for July 13. When the typesetter came up at the last minute to ask for the prediction, the publisher testily answered, "Anything, anything" Taking him at his word, the typesetter set down: "Rain, hail and snow" That year on July 13 it rained, hailed and snowed.



"NOT TOO LATE IN MARCH TO BREED PIGS EARLY THIS MONTH"



"CLEAN, DISINFECT, AND WHITEWASH THE HEN HOUSE INSIDE"

| | | | | |
|-------|-----------------------|-------------------------|-------------------------------|------------|
| 1 C | Easter S. | All Fools Day. | $\{^{9.3}_{10.7}$ | Pleas- |
| 2 M. | Arbor | Tides $\{^{9.2}_{10.4}$ | ant with | |
| 3 Tu. | Monday | Tides $\{^{9.0}_{10.1}$ | | |
| 4 W. | Stat. | Tides $\{^{9.0}_{10.1}$ | frosty | |
| 5 Th. | ♂ in R.A. | Tides $\{^{9.1}_{10.2}$ | | |
| 6 Fr. | St. AMBROSE. | Tides $\{^{8.9}_{10.2}$ | nights | |
| 7 Sa. | Elihu Yale b. 1649 | Tides $\{^{8.9}_{10.2}$ | | |
| 8 C | Army | Tides $\{^{8.1}_{10.2}$ | | |
| 9 M. | Heron's back | Tides $\{^{8.1}_{10.2}$ | | |
| | Day | Tides $\{^{8.0}_{10.0}$ | Humid | |
| | Vinal Haven, Me. | Tides $\{^{8.1}_{10.1}$ | | |
| | P T Barnum d. 1891 | Tides $\{^{8.1}_{10.1}$ | and | |
| | Low S. | 1staf. E. | $\{^{9.5}_{10.1}$ | changeable |
| | Egypt | Snowed | 6 δ $\{^{10.0}_{10.8}$ | |

FARMER'S ALMANAC CONTINUED

* Your boys and girls in the Armed Forces are getting more Richardson's Mint than ever. This means less for the Home Folks. If your store is out today try again next time you're in.

AMUSE-MINT

U-ALL-NO
Richardson's
AFTER DINNER
MINT
ALSO OTHER FLAVORS

Richardson's
AFTER DINNER MINT

Richardson's Quality Remains the Finest
THOS. B. RICHARDSON CO., Philadelphia 14, U. S. A.



Sugaring-off draws New England youngsters to the sugar house! Hot maple syrup, cooled on snow, makes delicious candy—"sugar on snow."

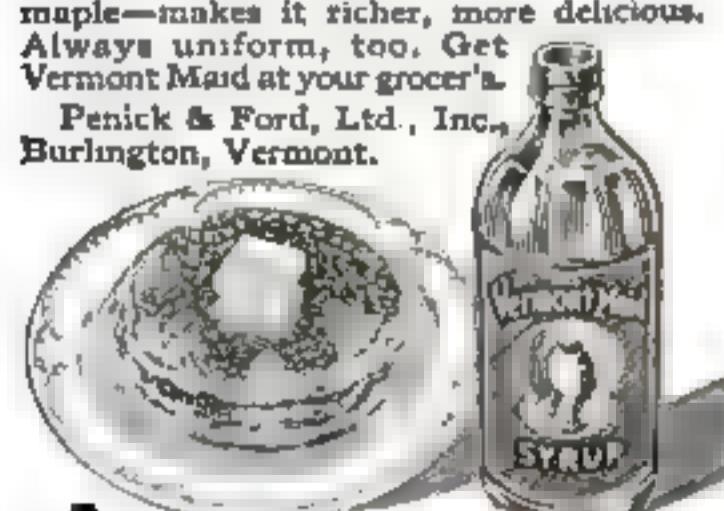
Full of real maple sugar flavor

If you've ever tasted "sugar on snow"—and remember the luscious goodness of that real maple sugar—then you know the delicious flavor of Vermont Maid Syrup.

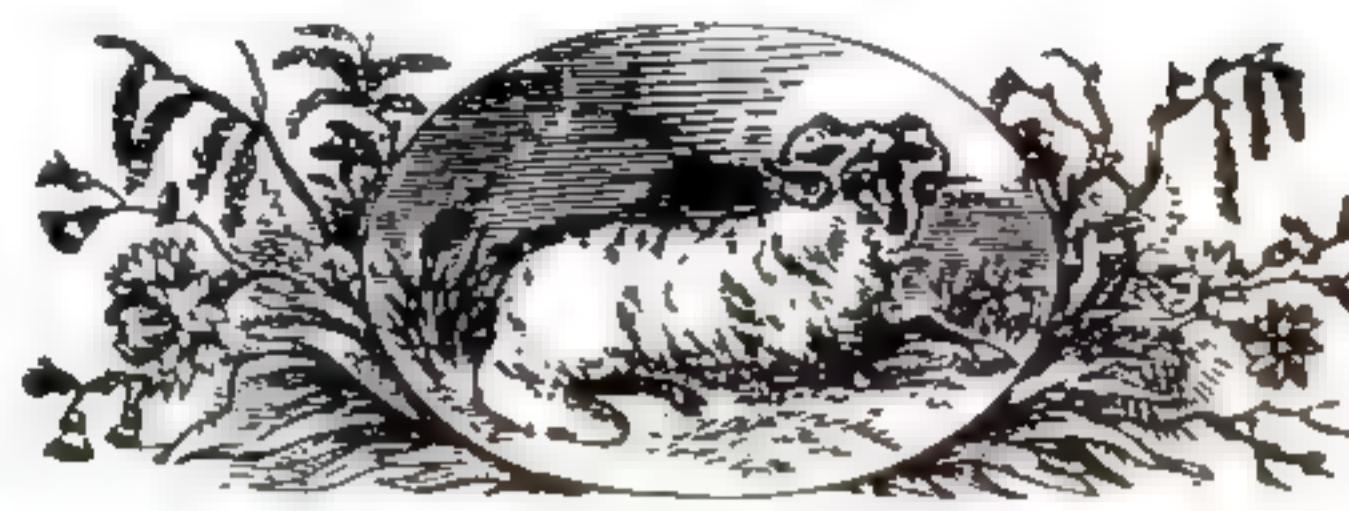
To give you this rich maple sugar flavor, we first select a maple sugar that has a good, full flavor. Then blend it with cane sugar and other sugars.

This blend enhances the flavor of the maple—makes it richer, more delicious. Always uniform, too. Get Vermont Maid at your grocer's.

Penick & Ford, Ltd., Inc.,
Burlington, Vermont.



Vermont Maid Syrup



ARIES THE RAM INTRODUCES MARCH



THE SPRING MUD: "Make the best of the mud season. It is your last rest before winter. But be sure to take your boots off out on the porch. Peace must be bought at any price in the kitchen. Put a coat of oil on back porch."



THE HOUSE: "Have the boy take up that old stair carpet and give it a thorough beating and sunning. He'll love this. Take a morning off, mother, and go into the woods for May flowers. The moths won't eat the house up."

IT'S ONLY A MATTER OF TIME

...when Hamiltons will again be at your jeweler's store. They'll be the loveliest, most accurate watches you could ever wish for! We're building only highly precise war time-pieces now. But Hamilton watches are coming. Wait for them!



WAIT FOR **HAMILTON** *American Fine Watch*

Hamilton Watch Company—Makers of "The Watch of Railroad Accuracy"—Lancaster, Pa.

P-H-O-O-E-Y ON YOUR FEET! !

Do I have to come home and listen to your complaints every night—
how tired your feet are—all the walking you have to do? Can't you talk about something besides your corns and calluses? If you would just rub a little Ice-Mint like I've told you to, you wouldn't miss the car so much... I'd get a pleasant smile for a greeting... and you might be surprised how cool and comfortable your feet are—the way your corns and calluses soften up. Frosty-white, medicinal Ice-Mint is on sale at druggists. Be sure now—get a jar today!

in every battle... doing
vital jobs... unfailingly





'Air-Spun' Make-up

"All the loveliness of Spring"—captured magically in four, color-related make-up aids. As a striking contrast

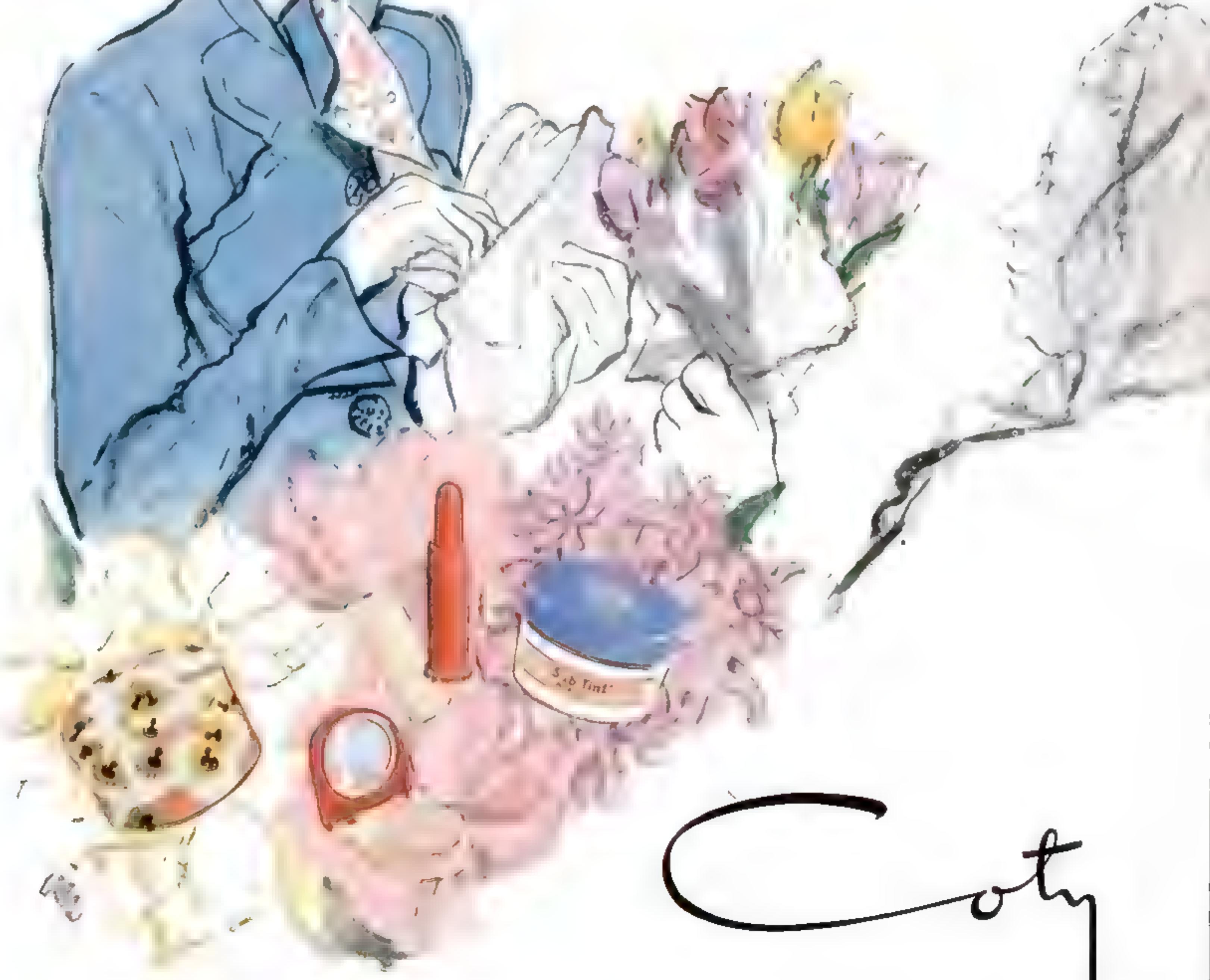
to your new pastels, try this combination:

the drama of *Dark "Sub-Tint" Cream-Powder Make-up*,

the rosy warmth of *Bali "Air-Spun" Powder and Rouge*,

the deep, rich red of *Bali "Sub-Deb" Lipstick*.

For your darker costumes, this brighter make-up: the sunny glow of *Soleil d'Or "Air-Spun" Powder over Medium "Sub-Tint"*, set off by *Magnet Red "Air-Spun" Rouge*—a natural, blush shade, and *Magnet Red "Sub-Deb" Lipstick*—a clear, brilliant red.

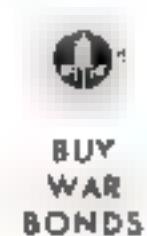


Good Taste
that
never
misses

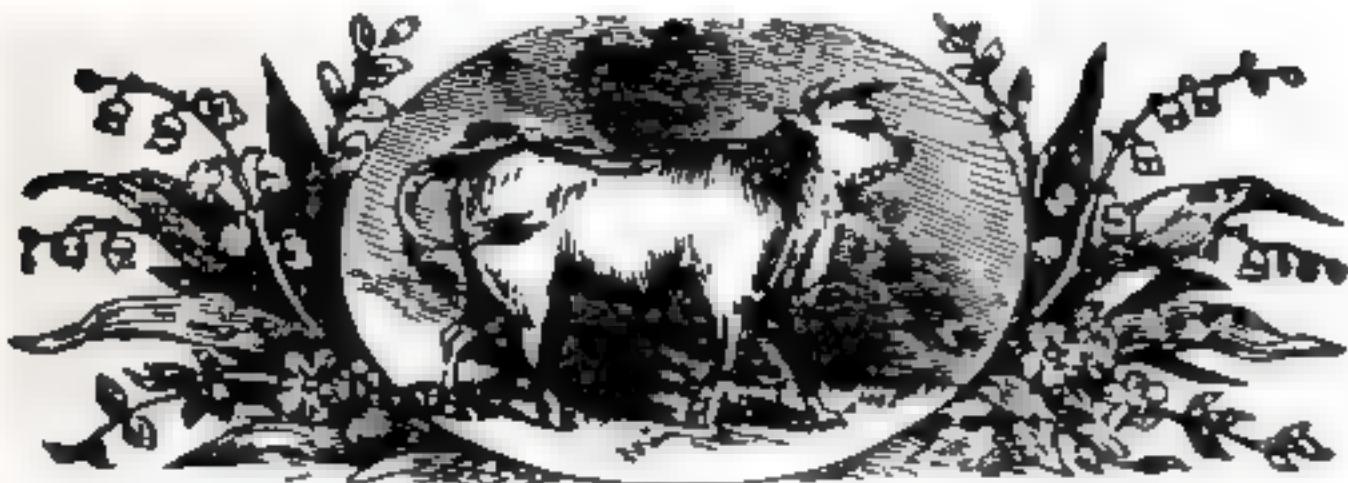
Blatz' Good Taste never varies. Never sharp...never bitter...
it's always smooth and mellow. That's why this fine beer wins new
friends every day. When Good Taste is your aim, count on Blatz!

Blatz
BEER

Copyright 1945, Blatz Brewing Co., Milwaukee, Wis. • In Our 8th Year



Fast Becoming
America's New
Favorite



TAURUS THE BULL INTRODUCES APRIL



THE VINES, SHRUBS AND GROUNDS: "If you have time, you may beautify your farmhouse and grounds with wild shrubs, such as laurel, dogwoods, wild azaleas or some of the hardy lilacs from the old cellar hole."



THE SLEEPING CAT: "Age expectancy: Seventeen cats are known to have lived 21 to 31 years. Tommy Bond of Whitewash, Saskatchewan, was born in 1904 and died in 1935. Cat expectancy, however, is about 15 years."

"...have never seen an oil like it in my 21 years in this business"



"...any product that's so good that your customer does the advertising for you, you can bet you have the best."

"...my customers tell me and their friends the surprising results in mileage increase and smoother performance with Ring-Free."

"...when they come into my place they talk about Ring-Free and before they leave I usually have another customer for this oil."

"...I don't care where you go, but I have never seen another oil like it in my 21 years in this business."

Josef Huyber

Pine Tree Garage
Redding Ridge, Connecticut

Most Dealers who sell Ring-Free Motor Oil are enthusiastic boosters. They know motor oils. They know that Ring-Free removes carbon, cleanses the motor, reduces wear and repair by thorough lubrication. Ask your Ring-Free dealer why Ring-Free is different.

It's Guaranteed.* Try one full of Ring-Free. If you are not satisfied that Ring-Free Motor Oil does everything claimed in the guarantee, your money will be refunded by your dealer immediately.

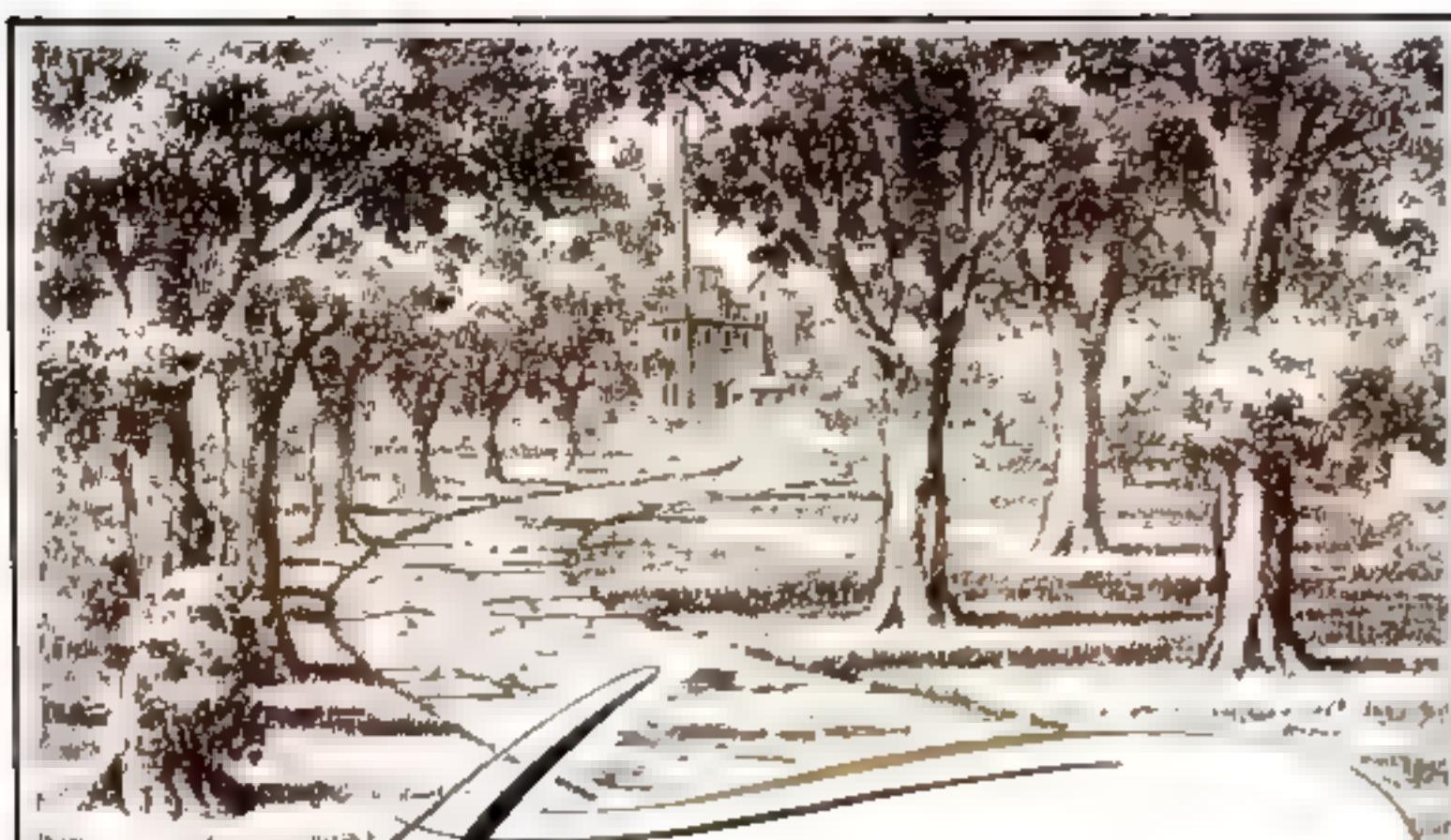
*According to a specific guarantee which your Ring-Free dealer will show you.

Buy Ring-Free
where you see this sign
35¢ a Quart



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hundred years ago
COL. JAMES CROW
trod this tree-lined path
to Fame

THOSE IN THE KNOW—ASK FOR

OLD CROW



A Truly Great Name
AMONG AMERICA'S GREAT WHISKIES



Men who taste Old Crow's Kentucky Straight Whiskey today enjoy the same distinguished quality that founded Old Crow's reputation generations ago.

Today, as for generations,
BOTTLED-IN-BOND

Kentucky Straight Whiskey • Bourbon or Rye • This whiskey is 4 years old • National Distillers Products Corporation, New York • 100 Proof



MAN ADMITTED HE COULD PLAY PIANO AND WAS MADE TO PLAY UPSIDE DOWN

RADIO INSANITY

"Truth or Consequences" tortures contestants

The nearest thing to insanity in radio today is a program called "Truth or Consequences" (NBC, 8:30 p.m. EWT, Saturday). For five years it has sold soap chips for Proctor & Gamble by playing the old child's game of asking people hard questions and forcing them to pay the consequences for wrong answers. On the air members of the studio audience are players in the game and the consequences they suffer, some of which are shown here, are its high points. The elaborate preparations frequently involve live elephants; broadcasts piped in from streets, near-by towns, railroad terminals (below); and large expenditures of money. Why the contestants go along with the gag is more than anyone knows, but the touch of barking Master of Ceremonies Ralph Edwards, 31, is one explanation. In five minutes he seems to lead his audience into a world where the demented situations shown here are not only lots of fun but also the essence of normality.



Contestant plays politician at fake welcoming in Grand Central station. Into microphone bystanders said they agreed with his double-talk speech, had liked his hood



Husband is tested on his ability to get into bed late at night without waking wife. When seal was substituted, blindfolded husband soothed "wife" when she grunted.



Sailor dictates request for pin-up (center) of Janet Blair, describes her glowingly to antagonistic stenographer (left) before discovering that she is actually Miss Blair.



A bachelor is required to put a diaper on a young pig as a first lesson in baby-tending. Master of Ceremonies Edwards stands at right with a microphone in his hand.

CONTINUED ON NEXT PAGE

**"G'BYE BOYS, IT'S
Bug-a-boo
MOTH
CRYSTALS"**

Don't GUESS!..
**BE SURE YOU
KILL MOTH WORMS**

IT'S THE MOTH WORMS—unseen, unsuspected—that do the damage! So make sure they're killed—not just stunned. Bug-a-boo Moth Crystals bring sure results—because Bug-a-boo crystals start vaporizing instantly. They are far more effective than ordinary moth balls and pleasant to use.

Bug-a-boo's special, quick-acting ingredients saturate the air with a vapor which protects clothes and woolens—yet leaves no lingering, moth ball odor. Their clean, piney scent keeps chests and closets fresh!

Handy to use! Free vaporizers with each 1 lb., 3 lb., and 5 lb. package. Refill your present vaporizers with Bug-a-boo Moth Crystals. Ask for them by name at your favorite store today!

Also: Bug-a-boo Super Insect Spray and Bug-a-boo Victory Garden Spray

*The Sign the
Nation Knows*

*When it's an EXIDE
... you start*



The dealer who values your continued patronage more than immediate extra profit offers you KNOWN merchandise of dependable quality and the kind of service that makes you like to do business with him.

THE ELECTRIC STORAGE BATTERY COMPANY
Philadelphia 32

Exide Batteries of Canada, Limited, Toronto

BUY TO LAST

With more and more batteries required by our fighting forces, every car owner should take good care of his battery and prolong its life. Regular check-ups by your Exide dealer will help to put off the day when you must buy a new battery.

Radio Insanity (continued)



Woman tests melons for freshness. There are two melons and two bald heads. After much prodding and commenting on objects, she chalked OK on one of the heads.



Man tries to sleep during program. He was promised \$1,000 if he did, and Edwards (pointing) helped him out with Hawaiian band and live sheep to count. Man lost.



... may I urge you to hold on to
all the War Bonds you buy.

I.W.Harper



it's always a pleasure

I.W.HARPER

since 1872

the gold medal whiskey



Distilled in peace time and Bottled in Bond
under the supervision of the U. S. Government.

Kentucky Straight Bourbon Whiskey, Bottled in Bond, 100 Proof. Bernheim Distilling Company, Inc., Louisville, Kentucky

La moda Americana... Have a Coke

(THE AMERICAN WAY)



... or an American custom as seen in Italy

One of the interesting things that impresses people overseas about the American fighting man is his friendliness among his fellows. Everywhere they see Americans bringing with them their customs and home-ways—their own brand of open-heartedness. *Have a Coke*, foreigners hear the G. I. say when he wants to be friendly, and they begin to understand what

America means. For in this simple gesture is some of the essence of Main Street and the family fireside. Yes, the custom of the pause that refreshes with ice-cold Coca-Cola helps show the world the friendliness of American ways.

* * *

Our fighting men meet up with Coca-Cola many places overseas, where it's bottled on the spot. Coca-Cola has been a globe-trotter "since way back when".



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